

Mission Samriddhi

SOCIAL IMPACT ENTERPRISE

CoDACo

Community Development
Accelerators Compendium

A Mission Samriddhi publication

Celebrate

Connect

Catalyse

May 2020

CoDACo - Community Development Accelerators Compendium

A Mission Samriddhi publication

Vol.1, May 2020

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Disclaimer: Please be informed that the information contained in this Compendium is for general purpose only. The information on the various Development Accelerators has been obtained from primary and secondary sources, including information contained on their respective websites. While we have endeavoured to keep the information up to date and correct to the best of our ability, we make no representation of any kind, express or implied, about the completeness, accuracy and suitability of information contained in this document. Our partner agencies, associate members or others may verify on their own and conduct their own due diligence before acting upon any such information. The publisher does not accept any responsibility for the correctness, accuracy or legal liability of any kind with regard to the information provided herein.

CONTENTS

1. Foreword	07
2. About Mission Samriddhi	08
Development Accelerators Profile	
3 Education	
3.1 Adhya Educational Society	13
3.2 Agastya International Foundation	14
3.3 eVidyaloka	15
3.4 Film Bug	16
3.5 Foundation for Excellence (FFE)	17
3.6 India Education Collective (IEC)	18
3.7 India Literacy Project (ILP)	19
3.8 Katha	20
3.9 Makkala Jagriti	21
3.10 Mulyavardhan	22
3.11 NalandaWay	23
3.12 Nallore Vattam	24
3.13 Rhapsody Foundation	25
3.14 School Radio	26
3.15 Talent Quest for India Trust (TQI)	27
3.16 Ullas Trust	28
3.17 Vidyarambam Trust	29
4 Cluster Development	
4.1 A.T.E. Chandra Foundation	31
4.2 Bhansali Trust	32
4.3 Bharat Rural Livelihood Foundation (BRLF)	33

4.4	Bharatiya Jain Sanghatana (BJS)	34
4.5	Deshpande Foundation	35
4.6	Development Alternatives	36
4.7	Foundation for Ecological Security (FES)	37
4.8	Gram Vikas	38
4.9	Prime Mover Model for Cluster Development	39
4.10	S M Sehgal Foundation (Sehgal Foundation)	40
4.11	Swades Foundation	41
4.12	The Abdul Latif Jameel Poverty Action Lab (J-PAL)	42
4.13	Transform Rural India (TRI)	43
4.14	Trickle Up	44
4.15	WIN Foundation (Wheels India Niswarth Foundation)	45
5. Empowerment		
5.1	Akhil Bhartiya Matadhikari Sangh(ABMS)	47
5.2	Anode Governance Lab	48
5.3	Art of Living Foundation	49
5.4	Banwasi Seva Ashram	50
5.5	Chinmaya Organisation for Rural Development (CORD)	51
5.6	Hum Gyan Mall	52
5.7	Institute of Regional Analysis (IRA)	53
5.8	Kerala Institute of Local Administration (KILA)	54
5.9	National Institute of Rural Development and Panchayati Raj (NIRD&PR)	55
5.10	NDSO - Networking and Development centre for Service Organizations	56
5.11	Omidyar Network India	57
5.12	Pahal Jan Sahayog Vikas Sansthan	58
5.13	Resource and Support Centre for Development (RSCD)	59
5.14	SETU Abhiyan	60
5.15	Teesri Sarkar Abhiyan (TSA)	61
5.16	Trust for Village Self Governance (TVSG)	62
5.17	We, The People Abhiyan	63
5.18	Yashwantrao Chavan Academy of Development Administration (YASHADA)	64

6 Skilling & Livelihood

6.1	1Bridge	66
6.2	Abhinav Farmers Club	67
6.3	ACCESS Development Services	68
6.4	Access Livelihood Consulting India Ltd (ALC)	69
6.5	BAIF Development Research Foundation	70
6.6	Bihar Rural Livelihoods Promotion Society (JEEViKA)	71
6.7	BRAC	72
6.8	deAsra Foundation	73
6.9	Dr Reddy's Foundation (DRF)	74
6.10	Ekalavya Foundation	75
6.11	ekgaon	76
6.12	Go4Life	77
6.13	GOONJ	78
6.14	Gramin Samassya Mukti Trust (GSMT)	79
6.15	Gramonnati	80
6.16	Haqdarshak Empowerment Solutions Private Limited	81
6.17	IEEE Smart Village	82
6.18	Indian Society for Agribusiness Professionals (ISAP)	83
6.19	Jaivik Setu	84
6.20	Jeevaniya Naturals	85
6.21	Kamalnayan Jamnalal Bajaj Foundation (KJBF)	86
6.22	Kudumbashree	87
6.23	Kuza	88
6.24	Magan Sangrahalaya Samiti	89
6.25	Nagpur Naturals	90
6.26	National Institute of Agricultural Marketing (NIAM)	91
6.27	PanIIT Alumni Reach for India (PARFI)	92
6.28	Pragati Abhiyan	93
6.29	Professional Assistance For Development Action (PRADAN)	94
6.30	Rang De	95
6.31	Sampoorna Bamboo Kendra	96
6.32	Samunnati	97

6.33	Selco Foundation	98
6.34	Seven Sisters Development Assistance (SeSTA)	99
6.35	SunMoksha	100
6.36	Syngenta Foundation India	101
6.37	Centre for Bee Development (CBeeD)	102
6.38	Umed- Maharashtra State Rural Livelihoods Mission(MSRLM)	103
7 Water, Sanitation & Health		
7.1	ADK Jain Eye Hospital	105
7.2	Aga Khan Rural Support Programme (India)	106
7.3	Arghyam	107
7.4	Rx Digi Health Platform (DHP)	108
7.5	Freedom Trust	109
7.6	Hearts For Hearts (H4H)	110
7.7	INDIA NGO (Integrated Development Initiatives and Alternatives Foundation)	111
7.8	JALODBUST	112
7.9	Karjat- Solid Waste Management	113
7.10	Muskan Jyoti Samiti (MJS)	114
7.11	Society for Community Health Awareness Research and Action (SOCHARA)	115
7.12	Society For Promotion of Youth & Masses (SPYM)	116
7.13	Sulochana Thapar Foundation	117
7.14	Swasthya Swaraj Society	118
7.15	Taraltec Solutions	119
7.16	The India Nutrition Initiative (TINI)	120
7.17	WaterAid India	121

Appendices

Appendix A	Development Accelerators - Education	123
Appendix B	Development Accelerators - Cluster Development	124
Appendix C	Development Accelerators - Empowerment	125
Appendix D	Development Accelerators - Skilling & Livelihood	127
Appendix E	Development Accelerators - Water, Health & Sanitation	129
Appendix F	Development Accelerators - Listed alphabetically	131
Appendix G	Abbreviations	134

Foreword

Improving the quality of life and well-being of people living in rural India calls for a deeper understanding of rural realities with regards to social, economic, environmental and political dimensions.

Imbalanced economic growth between urban and rural India leading to growing disparities in income levels, social injustice, gender inequality, exploitation of vulnerable groups, poor sanitation, water shortage, malnutrition, unemployment and poor quality of public service delivery are some of the serious challenges that we are faced with today that require all our combined attention, focus and efforts.

To address these challenges, would require a fundamental shift in our thinking. A shift in mindset from a Giver-Receiver attitude of scarcity to an attitude of abundance through the institutional strengthening of our GramPanchayats. So that they as a Community, are able to script their own story of prosperity. Devolution of powers to the local government including funds, functions and functionaries in complete letter and spirit is very important for our Panchayat Raj institutions to thrive and progress.

There is no dearth of good intent, plans and actions to bring about positive change. However, many times, the participatory organizations including NGOs, local government bodies, CSR initiatives and State/Central Government officials work in silos and not together collaboratively. We box ourselves into our own identities as a Govt, Non Govt, CSR entity which instead of aligning us actually separates us. Mission Samriddhi is striving to change this mindset by aligning all stakeholders under the common theme called **Development Accelerators (DAs)**, with a unified **Community Development Framework** to achieve the higher purpose – holistic and sustainable rural development.

Our continuing research has helped us uncover an amazing array of such Development Accelerators (DA) across the nation with proven solutions to address some of these daunting challenges. The DAs are illustrated under 5 Categories – Education, Skilling & Livelihood, Empowerment, Water, Health & Sanitation and finally Cluster Development, based on our understanding of their core strength as well as other areas they work in. As an example, the Education category refers to all those DA interventions that are adding value in primary, secondary and senior schooling in the government school education systems pan India. Cluster Development refers to those DAs working in multiple sectors leading to holistic development of the communities where they work. **Community Development Accelerators Compendium – CoDACo**, which describes their work at a high level is therefore our tribute to these organizations and we hope to have them connected to those who require them the most. We hope you enjoy this document, apply the learning and support us in continuously evolving CoDACo with more and more valuable DAs.

About Mission Samriddhi

Ignite and Unleash the Economic potential of rural India

As the world's largest democracy with 1.3 billion people, our country is bursting with potential to lead the way in many fields. Yet, many social, economic, environmental and political problems, stand in our way. As a social impact enterprise working towards sustainable development, Mission Samriddhi decided that our villages would be a good place to start. Armed with compassion and Massive Transformative Purpose, (MTP) we set out in 2016 to understand the patterns, gaps and opportunities for positive change in rural India.

Community Development Framework

Mission Samriddhi, founded and funded by AAUM Trust and Polaris Foundation, is a social impact enterprise dedicated to holistic human development in India, through the design and development of projects that are sustainable and capable of scale to positively impact the larger population. We harness the energy of existing programmes, activate and extend self-initiated projects, collaborate with Development Accelerators and participate in the change process. With so much of good work being done by NGOs, Corporates and of course with so many government schemes that need to converge, Mission Samriddhi is working to connect the dots to help build capacity for sustainable development.

Our learnings have thrown up some amazing insights and reaffirmed that Indian villages, or more specifically, a cluster of villages make a good unit of change. If we are to achieve lasting change we need to look at an integrated approach to Personal, Social, Economic, Ecological and Institutional development in every cluster. A very detailed framework for Holistic Development viz: Community Development Framework (CDF) has emerged after much research and deliberation with individual stalwarts, grass root development institutions and sector specific organizations focused in the rural development space. Mission Samriddhi is now spearheading this approach in various clusters with a firm belief of leveraging 4 levers-the Sensitivity of the grass root organizations /community, the Agility of the Corporates, the Scale of the Government and the Power of good media. Our

mantra to bring about this Transformation is to – Celebrate, Connect and Catalyze. It is important to celebrate great work happening in all facets of rural development by different entities across the nation and bring them together on a common platform. Connecting them to each other with the resulting collaboration can lead to 10 times exponential impact. Finally, by simply catalyzing the actions coming out of such collaboration helps create actual impact on the ground. This works very well as we have numerous examples to validate this approach. Anyone working for rural transformation with sectoral expertise – be it an individual, an organization – profit or non-profit, an institution – academic or government, a Foundation, a Funding agency, a Corporate CSR platform – we simply term them as a Development Accelerator(DA). We have now compiled several DAs across sectors such as Skilling & Livelihood, Education, Water Health and Sanitation (WASH), Empowerment and Cluster Development. Within Livelihood for instance, we have taken up Agriculture and have connected all the DAs who have best practices across the entire value chain and thereby created a framework for Natural Precision Farming(NPF). This NPF framework can be rapidly replicated to solve the fundamental problem of doubling the income of our marginalized farmers. We are creating similar frameworks for Education, WASH, Cluster Development, Skilling & Livelihood and Empowerment bringing together proven and innovative DAs across the nation.

Creating Beacon Community Republics

It has been widely acknowledged that local self-governments or Panchayats are key for sustainable change. Much as there are shortcomings in devolution of authority in terms of funds, functions and functionaries despite the 73rd Amendment, local governments through Panchayats must be empowered to bring in sustainable economic development and social justice. Mission Samriddhi is working to create model clusters or beacon community republics to demonstrate the transformation possibilities of an empowered Panchayat. As a thought, just as we have had IITs and IIMs that created leadership at scale, it is high time we empower our Panchayat representatives through high quality institutions – Indian Institutes of Panchayat Management, perhaps!

'Preparing the Soil' – a Mission Samriddhi initiative

It all starts with a change in Mindset. Gram Panchayats need to believe in themselves and their community if they have to chase their dreams and make them come true. Mission Samriddhi's 'Preparing the Soil' (PTS) programme is designed to enable this mindset transformation. A 2-day "Samriddhi Yatra" is organized for Panchayat Elected Representatives from a GP cluster. They bond, learn and collaborate as a group when they visit model villages (for e.g Hiware Bazaar, Ralegan Siddhi & Eraviperoor) and are inspired by what they observe and when they interact with leaders such as Anna Hazare or Poppat Rao Pawar. With interactive sessions to build their pride, enhance their self-esteem and visualize their own transformation, they now aspire for change! A month later, in the 3-day "UnMukt" workshop, they once again come together to share their experiences – positive as well as critical needs based on ground realities, learn from established Development Accelerators and chart their own roadmap of change. The soil is now prepared as they are ready to take charge.

Supporting NIRDPR in their 100+ Cluster programme

NIRDPR launched a pioneering effort to create such Model Gram Panchayat Clusters where in the Panchayat and the community are fully empowered to develop high quality GPDPs and thereby usher in sustainable change. 125 Clusters, 525 GPs in 28 states and 8 UTs will hopefully transform over the next 3 years with sustained hand holding through a fully trained and motivated Young Fellow in every Cluster. Mission Samriddhi is working with NIRDPR with 10 Clusters, 63 GPs in 3 states - Assam, Chhattisgarh and Maharashtra. Incidentally, the Ministry of Panchayat Raj, Government of India is supporting this initiative to ensure another 250 Model Clusters in the 2nd Phase of this strategic initiative.

Our ongoing Cluster Development initiatives

Mission Samriddhi is working directly/indirectly in clusters in Wardha, Yavatmal (Maharashtra), Betul (MP), Baghat, Pratapgarh, Sonbhadra, Sitapur (UP), Bhainsa (Telangana), Koderma, Basia, Petarwar, Hazaribag (Jharkhand), Rajouri (Jammu) to develop beacon community republics by applying the CDF. Some of our successful initiatives ready to scale are as follows:

- Ullas Trust works with students, Classes 9 to 12 to inculcate the Can Do spirit in them, making them realize that if they can dream it, they can do it! 3 Lac children in Tamilnadu, AP, Telangana, NCR, Maharashtra have been transformed.
- 9000 households in 300 villages in Wardha and Yavatmal districts are fighting malnutrition while enhancing their family income through Kitchen gardens a collaboration between Mission Samriddhi and MSRLM.
- Working with Haqdarshaks in Maharashtra to link families and individuals to government schemes through an app which not only empowers the beneficiaries but provides a livelihood fee based income to the Haqdarshak.
- Restoring the dignity of more than 3000 physically challenged people in Tamilnadu, Telangana and Maharashtra with prosthetic limbs, through Freedom Trust, Chennai.
- Raising awareness to curb substance abuse in young children in rural Maharashtra with our DA SPYM of Delhi.
- Working with small farmers to collectivize them, train them in natural farming, and link their quality produce to consumers in towns/cities thereby providing them increased predictable incomes.

A little more on the framework...

Community Development Framework

D1 - Personal Development

D11: Growth Mindset
D12: Personal Values
D13: Behavioural Change
D14: Cultural Heritage
D15: Constitutional Values

D2 - Social Development

D21: Integrated Education
D22: Health & Nutrition
D23: Village Infrastructure
D24: Social Justice
D25: Citizen Participation (Volunteerism)
D26: Gender Equality
D27: Women Empowerment

D3 - Economic Development

D31: Livelihood-
Agriculture & Allied
D32: Livelihood-
Non-Agriculture
D33: Skilling
D34: Self Help Groups
D35: Farmer Producer
Organisations
D36: Financing
D37: Technology

D4 - Ecological Sustainability

D41: Water
D42: Soil
D43: Sanitation
D44: Solid Waste Management
D45: Plantation & Forestry

D5 - Planning

D51: Shared Vision & Mission
D52: Needs & Collective Agreement
D53: Schemes & Funding
D54: Gram Panchayat Development Plan
D55: Design Project Plans

D6 - Governance and Execution

D61: Scope
D62: Time(Plan)
D63: Cost Management
D64: Execution & Review
D65: Good Governance

D7 - Stakeholder

D71: Panchayat Elected Representatives
D72: MLA/MP
D73: BDO/CDO/CEO/DM
D74: Line Department Functionaries
D75: Development Accelerators (DAs)

India Panchayat Forum

A group of like-minded civil society thinkers felt the need to bring various stakeholders on one common platform to focus on strengthening the PRI system. Thus, the India Panchayat Forum, an independent pan-India multi-stakeholder platform to strengthen Panchayati Raj Institutions, was born on Oct.2, 2019, the 150th birth anniversary of Mahatma Gandhi at Sevagram, Maharashtra.

In conclusion, Mission Samridhhi is ready to bring its Design Thinking approach that connects all the dots and work with all the stakeholders to transform rural India into an economic powerhouse with all round sustainable holistic development for its citizens.

Development Accelerators (DAs)



Education



3.1 ADHYA EDUCATIONAL SOCIETY - *Restructuring schools for common good*

PURPOSE

Adhya Educational Society is working to improve the quality of education in schools in underserved environments and helps children and parents from these communities reverse power structures and create a dynamic relevant to solutions and issues surrounding their lives.

PROBLEM STATEMENT

While, government is focused on improving the quality of infrastructure and regulations, there is a huge lacuna in the qualitative areas of development of pedagogy and instructional approaches relevant to local communities. It is the need of the hour to engage with pedagogy suitable to local culture, teacher and student development, focus on community engagement with schools and learning centers.

CORE ACTIVITIES

- They have **contextualized education** to real life issues enabling connections between lived experience and the process of education while bridging required proficiency levels in short periods of time.
- They engage schools through paradigms of transformation based on traditional wisdom and **cultural contexts** that enable them to become active citizens and solution providers instead of remaining problem solvers.
- They have developed pedagogy involving **experiential learning** based in arts, culture, heritage and understanding the world around us to accelerate

learning for children in government schools especially focused on enhancing the pace of **emotional development** to reach age appropriate levels.

- Children have been bridged with 7 grades of English in the first year, 8 grades of Mathematics in the second and 9 grades of science in the third year of the **accelerated learning program** respectively. This approach enables children in underserved schools who are 4 to 5 grades below their required proficiency to be bridged in very short periods of time enabling them equal access to opportunities for college as well as technical education.

USP

Arts based learning methods that helps in accelerating the emotional development of children in situations where required environments are not existing for them to develop and grow.

GEOGRAPHY

Hyderabad

IMPACT

Adhya has accelerated learnings for a batch of 120 children from one government school in very short period of time.



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3.2 AGASTYA INTERNATIONAL FOUNDATION - *Sparking curiosity and nurturing creativity in India*



PURPOSE

Agastya's programs aim to address significant gaps in our education system. The main goal is to attract and retain economically disadvantaged children through quality educational programs. The programs are holistically designed to spark curiosity, nurture creativity and build confidence amongst both children and teachers, in government schools across the country.

PROBLEM STATEMENT

Lack of spirit of enquiry (curiosity), lack of creativity, de-motivated students with low self-belief, lack of hands-on labs, lack of real-world application of knowledge, lack of opportunities to learn collaboratively, and lack of stimulating and inspiring interaction between teachers and children.

CORE ACTIVITIES

The Agastya International Foundation is actively spreading hands-on learning to economically disadvantaged children and teachers in India since 1999. Mobile labs carry Agastya's vision and mission all across rural India. Agastya's creative pedagogy is imparted to more than 1.5 million children and 200,000 teachers every year. Agastya's educational interventions complement the curriculum in the government schools through the 5 methods listed below.

- Mobile Labs
- Low Cost Experiments
- Science Fairs
- Science Centers
- Peer Teaching

USP

Through innovative core programs Agastya ignites that initial spark of curiosity in a child. This occurs in their labs, where teachers trained in their hands-on method excite students about science, art, and mathematics. While certain programs support the teachers, and others assist remedial students and dropouts, all are surrounded by the ecology classroom in their Kuppam campus.

GEOGRAPHY

A 172-acre campus near Kuppam, Andhra Pradesh, is the organization's creativity lab, visited by more than 650 students per day, whose curiosity is sparked by Agastya's hands-on teaching methods. More than 130 mobile labs spread across over a dozen states in India, and 50 science centers spread across eighteen states, inculcate the curiosity, creativity and confidence in teachers and children.

IMPACT

To date Agastya has directly impacted, face-to-face, six million children and 200,000 teachers through their continued efforts. Every day these numbers are climbing.



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3.3 EVIDYALOKA - *Connecting passionate volunteers to teach children of rural India*

PURPOSE

eVidyaloka seeks to create a knowledgeable and empowered rural India through quality education. It connects passionate volunteers from across the country and abroad with children in remote villages of India, to provide quality education through online classes.

PROBLEM STATEMENT

Shortage of teachers and the lack of quality education plagues large parts of rural India which further hinder students from realizing their true potential.

CORE ACTIVITIES

Connecting passionate individuals as volunteer teachers from across the world with the Govt. elementary schools in remote and rural villages of India using technology. It is focused on the children in the age group of 10-14 (5th to 8th grade), delivering live interactive classes in the local medium, through a powerful partner eco system.

A web platform referred to as Jupiter records details of all the beneficiaries, stakeholders as well as employees on a daily basis. Fortnightly staff meetings serve to discuss progress and targets. Quarterly meetings are held to take stock of projects.

The class delivery operations are streamlined with a set of frameworks and processes underneath each framework to execute each and every step to ensure smooth functioning of digital classes, across districts, across states. e-Vidyaloka has developed an in-house model - Service Delivery Model, which elaborates on

each of the steps carried out in the processes under each framework. A state of the art Network Operations Center in their Head office provides a real time view of their interventions in all the schools across the country.

USP

eVidyaloka offers a unique platform that connects volunteers to students using real-time online classes. Their USP is the tech-driven demand and supply match. Students are comfortable operating a computer as well, due to the classes being taken online.

GEOGRAPHY

Government schools across backward districts in the states of Tamil Nadu, Karnataka, Andhra Pradesh, Telangana, Jharkhand, West Bengal, Bihar, Uttar Pradesh, Uttarakhand.

IMPACT

The local grassroots community is trained on these processes, thereby ensuring each school in every part of our nation where the e-Vidyaloka digital classes is active, has the same experience of an eVidyaloka class. So far, more than 1733 teachers, 19,000 children have benefitted through 57,000+ online classes clocking 1 Million+ Child learning hours.



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3.4 FILM BUG - *Transforming children to bring social change through purposeful film making.*

PURPOSE

Transforming children to bring social change through purposeful film making.

PROBLEM STATEMENT

Underprivileged children rarely find a platform to voice their opinions and express their feelings leading to frustration and unrealized potential.

CORE ACTIVITIES

FilmBug is a charitable initiative that was formed with the philosophy of giving back. The idea is to teach professional filmmaking with a purpose, which is otherwise an expensive skill, to less fortunate, homeless & street children through Filmmaking workshops across the country. It is designed to encourage children to think out of the box, to work in teams, to express themselves through their emotions, to gain confidence, to empower them to tell their stories through film and to enjoy an immersive movie making experience.

USP

Empowering less fortunate children to tell their own stories through Celluloid and transforming them forever is unimaginable.

GEOGRAPHY

Based out of Mumbai, Maharashtra, Film Bug has taken up projects in multiple states of India.

IMPACT

17 Short Films with Screenplay, Acting, Cinematography and Direction involving 350 Children in 7 Cities through 8 NGOs.

**Also working in the areas of :
Fimbug empowers communities
through purposeful film making**



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3.5 FOUNDATION FOR EXCELLENCE - *Nurturing brilliance, transforming generations*

PURPOSE

The **Foundation for Excellence (FFE)** was founded with a mission to provide college scholarships to students who, although financially constrained, showed great promise in the technological, engineering and medical fields, three of the most expensive higher education programs in India.

PROBLEM STATEMENT

Gross Enrolment Ratio for higher education in India is 24.50%. This means only 25 in 100 students in the country go for higher studies owing to lack of financial resources.

CORE ACTIVITIES

FFE awards scholarships to promising students who are extremely bright and talented, but come from financially constrained backgrounds. FFE augments the scholarship program, with soft skills training and up-skilling opportunities for engineering students, preparing them for their careers.

The scholarship program was initiated to help such scholars complete their education, enable them to take up well-paying jobs in reputed companies and lift their families out of poverty. The skill development training programs are aimed at enhancing employability of FFE scholars by supplementing their academic learning.

Unique product offering complete scholarship for poor students to pursue engineering and medicine @₹40,000/ year for 4 and 5 years respectively with

18,000 scholarships across the country till date. FFE has a trusted and engaged team of 500 facilitators in 26 states.

USP

The most innovative aspect of the program is its sustainability. FFE inculcates the spirit of giving in its scholars from day one. Each FFE scholar signs a pledge undertaking to support at least 2 scholars in his lifetime. FFE is constantly striving to ensure that this 'Circle of Giving' goes on to make the program self-sustainable.

FFE has encouraged its corporate partners and other supporters to provide support not only with funds but also by mentoring the scholars. What started as a pilot 2 years ago, is now a full-fledged in-house program that is monitored efficiently by a software especially designed for this purpose.

GEOGRAPHY

Currently spread across all states across the country.

IMPACT

FFE has distributed over ₹162.00 crores, awarded 57,449 scholarships since its inception in 1994. About 60% of students who graduate are placed, the majority of them through campus placement programs in their respective colleges.



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3.6 INDIA EDUCATION COLLECTIVE [IEC] -

*Learning is growth, learning is equality,
learning is freedom – learning is life*



PURPOS

The **India Education Collective** across the country demonstrates how change in pedagogy can bring about transformational change in learning outcomes among the target children through networked involvement of teachers, parents and students in a conducive and creative learning environment.

PROBLEM STATEMENT

Learning outcomes among children in the formal schooling system are poor and especially so in Government schools where accountability and quality of teaching is inadequate.

CORE ACTIVITIES

IEC seeks to address the identified problem areas at scale that makes change relevant and practicable. It works on three key areas of impact that, together, aims at strategically altering the system and enabling its eventual transformation that include

- **Decentralization of Education Governance:** When local communities (the parents, the school management committees (SMC), the teachers, the Gram Panchayat structures, the standing committees and the elected representatives) begin to engage, plan and execute school development and improvement plans, the system begins to respond positively in addressing several issues.
- **Transformative Learning Programme:** Fundamental change can take place only with a re-definition of assessment and therefore the learning processes, wherein the focus should be on developing children's abilities.

- **Teacher Empowerment:** Learning can only be transformative when the role of the teachers gets redefined wherein as facilitators they support the students to learn by designing 'equal opportunity', creative, environments where learning can happen.

USP

This innovative teaching method makes children more active, eager to learn new things each day by ensuring they have the 'hunger to learn' and provides a sense of joy in learning even complex things through simple ways.

GEOGRAPHY

IEC works with more than 3500 Schools across 7 states in the journey towards transformation of primary school education.

IMPACT

IEC is doing pioneering and path-breaking work in the education space in 7 states covering more than 3500 schools through a Cluster driven approach with each Cluster covering a Teacher's Collective of 15 to 20 schools.



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3.7 INDIA LITERACY PROJECT - *Enable children in government schools to attain grade appropriate skills and create pathways to productive careers*

PURPOSE

India Literacy Project (ILP) was founded in 1990 with a vision to be 'A Catalyst for 100% literacy in India'. ILP projects focus on vulnerable communities who face challenges with universal coverage, out of school children, schools with poor attendance and retention. ILP ensures that children are enrolled in school, attend school regularly and transition to higher grades while achieving desired learning competencies.

PROBLEM STATEMENT

The education scenario in India has seen rapid progress over the last two decades in addressing the diverse challenges. School infrastructure has improved. Enrollment in primary schools has also increased to 96%. However, many vulnerable communities still face significant challenges in enrollment and retention.

CORE ACTIVITIES

ILP partners with the government to ensure school infrastructure and services are available and functioning per specified norms. It conducts door-to-door visits (and other awareness programs) to educate the community to enroll their children in school and participate in their education, builds community ownership and participation by activating and strengthening the mothers committees and school monitoring committees. This involves training the parents about their roles and responsibilities in school monitoring committees. ILP also involves children in the change, by activating child rights clubs and child parliaments in schools and supports the teacher by training them on child friendly teaching methodologies and providing learning material for classrooms.

ILP's long-term goal is to transform government schools into fun and exciting learning spaces for children to become capable, confident, inquisitive and value-aware, and realize their fullest potential. ILP also acknowledges the role of teachers in schools and their interventions are built around teachers as the key facilitators of in-school learning.

Its Career Guidance and Pathways program, aims to equip children in Government schools to effectively

compete for jobs in the industry. It centres around the students by equipping them with information about careers.

USP

India Literacy Project (ILP) designed a unique learning framework and pedagogy via their Multi-Dimensional Learning Spaces (MDLS), focused on reading, experiential science learning and social sciences. Low-Cost Science Lab-in-a-Box – Science Kit developed using low cost, easy to use and easily available components encourage experiential learning and kindle curiosity. Covering 200+ concepts from Grades 5-10 with feedback from teachers and an advisory team from Karnataka.

GEOGRAPHY

ILP is present in Bihar, Jharkhand, Odisha, Andhra Pradesh, Telangana, Karnataka & Tamil Nadu.

IMPACT

Its impact extends across 7 States, 4,998 Villages, 7,900 Schools, covering 745,000 Children

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3.8 KATHA - *Creating reader leaders*

PURPOSE

Every child reading well, for fun and for meaning, to create a sustainable world for all. Every child a Reader-Leader!

PROBLEM STATEMENT

Increasing drop-out rates and low retention rates in government schools.

The analysis in ASER's Annual Status of Education Report, 2010, shows that over 50% of children in Class 5 are not able to read a Class 2 text.

CORE ACTIVITIES

- The "I LOVE READING" Campaign addresses this by its time tested methodology bringing fun into reading. It aims to stimulate a lifelong interest in learning and applied technology that will help the child grow into a confident, self-reliant, responsible and responsive adult. Katha brings children living in poverty into reading and quality education
- Centred around the idea of 'story', Katha's unique curriculum, or Story Pedagogy over the years has shown new ways of looking at teaching and learning, making it more child-centric. And so strengthening the government school system with mindful, well designed books and learning that enhance the joy of reading

USP

Bring all children to reading for fun and learning, to create a sustainable world for all and so strengthening the government school system with mindful, well designed books that enhance the joy of reading.

GEOGRAPHY

Government schools across backward districts in the states of Tamil Nadu, Karnataka, Andhra Pradesh, Telangana, Jharkhand, West Bengal, Bihar, Uttar Pradesh, Uttarakhand.

IMPACT

With over 400 published titles, including quality translations of fiction for adults and children in 21 Indian and 12 foreign languages Katha has ignited the minds of over 96,00,000 children till date. 1142 Slum Communities served, 1157 School Partnerships across 17 states of India, 399,500 Grassroots women impacted most positively! 96,49,567 Children and youth brought into the joy of reading!



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3.9 MAKKALA JAGRITI - *Discover the light within*

PURPOSE

A holistic and inclusive approach to education that is joyful and allows space of creative expressions for development in order to build a life of dignity and respect.

Makala Jagriti aims to create a value-based social movement to empower the child and its community towards a bright future. It facilitates holistic development for children and diverse groups, in and around the community, to build a sustainable and equitable society.

PROBLEM STATEMENT

Children from socio-economically marginalized communities lack opportunities to access quality education & other forms of learning environment.

CORE ACTIVITIES

- Creation of model Anganwadi centres offering the best quality pre-school learning, Capacity building of Anganwadi teachers and helpers for effective, holistic and child centric pre-school teaching and learning.
- Specialist teams for implementation of the holistic development curriculum, creating model holistic development learning centres.
- Yuva Jagriti-Building rapport with local youth groups, building a resource base of mentors, building youth forums.

USP

Volunteering Management: Building visibility on social and digital media to develop a steady base of volunteers, instilling a sense of ownership to conceptualize suitable programmes and run them independently.

GEOGRAPHY

Karnataka

IMPACT

- Value-based school readiness of pre-school children in 92 Karnataka Govt. run Anganwadi Centres with 181 AWWs covering 2284 children, 4568 parents, recognized teachers
- Reaching 21,770 children through Learning Centres.



COORDINATES

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3.10 MULYAVARDHAN - *Child-friendly and value-based education to nurture caring, responsible, productive democratic citizens.*

PURPOSE

To collectively contribute towards nation building through holistic development of society. Mulyavardhan is a value-based education programme for primary schools with a 'whole school approach' conducted by BJS.

PROBLEM STATEMENT

There is an apparent erosion of values, ethics and morals in society today and that is as a result of lack of focus and adherence to good values currently absent in the education curriculum.

CORE ACTIVITIES

Education is the key factor that can bring in social transformation. BJS has worked in education from three perspectives - contributing with a set of interventions for students' learning, improving quality and providing intervention programs to educational institutions and contributing to social causes through these educational institutions.

Mulyavardhan is a value education program that was initiated in 2009 and since then BJS has been focused on developing and implementing an acceptable, scalable & replicable programme in various states across thousands of educational institutions.. A large scale pilot in 450 government schools in Beed district of Maharashtra state with the concurrence of the Zilla Parishad, was initiated. BJS developed this Beed experimental laboratory for value education and as part of it designed various activities on Value Education for Grades 1 to 4. BJS appointed local teachers to take up Mulyavardhan activities in the 450 selected government

schools and executed the programme, monitored the programme and carried out impact assessment studies through scholars of Cambridge University, Oregon University and NCERT. The Beed experimental laboratory continues to run but with a plan to gradually scale down as its purpose of establishing a workable model has been fulfilled.

USP

This volunteers' network is the real strength of the organization. Having such a committed network operational at the grass-root level with time and resources is commendable.

GEOGRAPHY

Since 2003, the EDUQIP model got expanded Pan India being able to reach to more than 4000 government schools in Maharashtra, Andaman & Nicobar, Goa, Gujarat.

IMPACT

Mulyavardhan has enabled schools to provide child-friendly and value-based education to nurture caring, responsible, productive and democratic citizens. So far the Mulyavardhan program has been successfully implemented in around 500 Zilla Parishad primary schools of Beed district Maharashtra, covering nearly 30,000 students.

**Also working in the areas of :
Mulyavardhan is the Education
intervention of BJS which also works
in disaster management, social
development and Empowerment.**



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3.11 NALANDAWAY FOUNDATION- *Putting arts in every classroom*

PURPOSE

Nalandaway seeks to develop a sense of self-importance and individuality, encourage self-expression and stimulate imagination among disadvantaged children through its art programmes.

PROBLEM STATEMENT

The brutal murder of more than 2000 people during the Gujarat riots including women and children, made them question the lack of tolerance in society; it also brought forth a realization that something needed to be done to end this violence. Children coming in from socially & economically disadvantaged backgrounds were often rendered helpless and affected by such difficult environments. It was they who needed maximum support and encouragement to articulate their issues and problems.

CORE ACTIVITIES

NalandaWay Foundation is a non-profit that works with children from the poorest districts in India, helping them raise their voices and issues through theatre, visual arts, music, dance, radio and films. Over 50,000 children are benefited every year. Their interventions have helped them become creative, learn life-skills and build self-confidence to create the lives that they truly want to lead.

Nalandaway help kids 'ACHIEVE THROUGH ARTS' (ATA) because arts experiences offer children opportunities to imaginatively, explore, express and communicate ideas, feelings and experiences, critically reflect upon and find personal meaning by engaging the senses, feelings and imagination, engage in creative problem-solving, develop creative talents through spatial, rhythmic, visual and kinesthetic awareness and understanding of their own and others' cultures, values and attitudes, expand life skills such as conflict resolution, negotiation and teamwork; and finally acquire knowledge, skills and learning essential for success in further study of arts.

Art in Education - a structured approach towards art education for children by developing an Art Curriculum of its own.

Arts Labs - provide exposure level and specialized courses to children who show promise in fine arts, craft, music, dance, drama and media.

Arts for Healing - A 'workshop of dreams' in Tamil, Kanavu Pattarai is an inspiring three day residential camp organized for disadvantaged children between the ages of 13-16.

USP

"Art allows children to make their own assessments, while also teaching them that a problem may have more than one answer. Instead of following specific rules or directions, the child's brain becomes engaged in the discovery of 'how' and 'why'." Nalandaway's training approach uses participatory art forms as its core content to facilitate communication, aid creativity, help in self-discovery and develop social responsibility among children through various initiatives.

GEOGRAPHY

Tamil Nadu, Andhra Pradesh, Delhi, Bihar and Jammu & Kashmir

IMPACT

Over 50,000 children are benefited every year. Nalandaway's interventions have helped them become creative, learn life-skills and build self-confidence to create the lives that they truly want to lead.

COORDINATES

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3.12 NALLORE VATTAM - Circle of good people or circle of sajjan shakti

PURPOSE

Nallore Vattam, is an organization/movement for the people and society at large formed in 2001 by Mr. Balasubramaian (aka) Baluji. Their purpose is to identify and build leaders across the country with the goal of making Positive People Power (Moondravadhu Sakthi or 3rd Force) that will work for upliftment of society

PROBLEM STATEMENT

Lack of capacity building opportunities for the underdeveloped society.

CORE ACTIVITIES

They identify and build grass-root-level leaders, connect and empower NGOs, Social Workers, Students, Women and Rural youths who are working in their communities and bringing a positive change in the society.

Some of their activities include:

- **Maanika Maanavar Scheme** – In Govt. Schools Nallore Vattam identify students based on a group discussion on 5 qualities: Excellence in education, Good Habits, Individual Skill, Social Responsibility and Leadership Quality. These shortlisted students (Avg. 5 per School & 100 per District) are nurtured and trained continuously for shaping the young minds into future leaders
- **Kalam Jothi** – A movement among college students to give back to the community.
- Identifying, Creating and Modelling the concept of Free Tuition Centres across the state where apart

from formal education students are imbibed with values, ethics, individual skills, leadership qualities.

- Celebrating and recognising best govt schools and teachers
- Creating awareness on Gram Sabhas and Conducting workshops on GPDP

USP

Nallore Vattam functions and conducts all its activities/events with a concept called "Zero Budget" – It works only with the direct contributions made in kind by its own networked people.

GEOGRAPHY

Tamil Nadu

IMPACT

- Selected 1100+ Students spread across 10 districts in Tamil Nadu under the Maanika Maanavar Scheme.
- Connected with over 2000 youths across 30 districts for Village development planning

**Also working in the areas of :
Empowerment.**



COORDINATES

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3.13 RHAPSODY FOUNDATION - *Education through music*

PURPOSE

Rhapsody Music Education is an initiative to take music to children through an integrated approach within and outside the school curriculum.

PROBLEM STATEMENT

Music can help make a child more aware, express himself more clearly and help him in numerous ways in making sense of the world. Music is interdisciplinary by design, and fosters a multilayered approach to perceiving, understanding and functioning.

CORE ACTIVITIES

- Rhapsody Music uses music and other arts as learning enablers within school education for children across all demographics. Rhapsody children get exposed to multiple genres of music in multimodal learning style, helping them from pre-kg upwards to connect music to all learning, be it subjects or concepts.

USP

Their methodology helps a child become a better learner at school across disciplines using music as a tool. It places tremendous emphasis on musical intelligence and a scientific approach to music education towards a child's holistic growth and development.

GEOGRAPHY

Tamil Nadu – Chennai, Coimbatore, Erode, Trichy, Hosur, Namakkal, Tiruchengode, Rasipuram, Salem, Annur, Madurai and Kumbakonam. It is also being implemented in a few schools in Bangalore, Hyderabad and Mumbai

IMPACT

- Rhapsody is the biggest organization in India Empowering 'EDUCATION THROUGH MUSIC'.
- They have reached over to 4 lakh students in 395 schools.



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3.14 SCHOOL RADIO - *Online radio for children and youth*

PURPOSE

School Radio promotes amongst students - communication, public speaking, team building, career counselling, problem solving, negotiation and interviewing skills which enhances their confidence to work in teams.

PROBLEM STATEMENT

Youth, below thirty years of age group, comprise above 50% of the total population of the globe. Youth comprise 27.5% (15-29 age group-as per 'India youth policy-2014') and 10-35 age group comprise 56.3 crore in India. But, we are neglecting their voices and not promoting their skill development at school, college and university levels.

CORE ACTIVITIES

School Radio is a platform for children and youth studying in schools, colleges and universities to develop their skills, knowledge and awareness and showcase their talent at creativity and academics to bring the change. In the process of production, children and youth interact, identify, create, develop, narrate, record, edit, share, enable, network and empower themselves and their communities to reach Sustainable Development Goals.

School Radio facilitates, enables and promotes their skills at Content, Creativity and Technology. School Radio is promoting a platform for children and youth to identify, create, enhance, share and engage and empower to bring change in the society by creating content for them, by them, to them and with them.

USP

Provides a platform for children and youth to create, enhance and share their voices with the world, through the medium of Radio.

GEOGRAPHY

Andhra Pradesh and Telangana

IMPACT

Behaviour change among children, increased levels of participation, enabling environment, listening skills and improved life skills. Better performance in their studies with a focus on learning. Awareness leading to action and change in the society.

**Also working in the areas of :
Empowerment**



COORDINATES

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3.15 TALENT QUEST FOR INDIA - *Creating socially responsible leaders*

PURPOSE

Talent Quest for India (TQI) Trust is a team of enthusiastic youth volunteers with a vision of creating socially responsible leaders in every livelihood. TQI has transformed from an idea of student involvement in social activities in their neighborhood to a volunteering movement in about 30 districts across Tamil Nadu, Mysuru, and Pune. They have engaged over 2500+ youth leaders to deliver holistic development and social awareness programs.

PROBLEM STATEMENT

Many of our youth lack self confidence, direction and a catalyst to ignite them in the right direction and therefore become frustrated with unrealized potential.

CORE ACTIVITIES

1. **TQI Express program** - A program designed for school and college students to overcome their stage fear and helps them in gaining confidence in writing, reading and spoken English.
2. **TQI- Intellect Ullas Summit program** - The Summit Program is taken for the 9th to 12th standard students. The personality development classes focus on goal setting, planning, communication skills, confidence-building, memory skills, active team work, public speaking, art of influencing, art of articulation and leadership skills.
3. **TQI - Daan Utsav** - Every year from Oct 2-8, TQI volunteers celebrate the Joy of giving week by sharing their time, resources, knowledge with the needy in their locality.

USP

They create Local role models. They connect through friends of friends and select college going students in a particular district through their 3-stage on boarding process

GEOGRAPHY

23 districts in 3 states (Tamil Nadu, Karnataka (Mysore) and Maharashtra (Pune))

IMPACT

The social awareness program reaches 25,000 citizens annually and their educational program reaches 10,000+ young students (grade 8-12) in 23 districts in 3 states (TN, Karnataka (Mysore) and Maharashtra (Pune)) annually. TQI have engaged 2500+ youth volunteers across their projects.

**Also working in the areas of :
Empowerment**



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3.16 ULLAS TRUST - *Shaping young minds... If you can dream it, you can do it.*

PURPOSE

Ullas Trust (A Polaris Foundation social initiative) was started in 1997 with the primary motive to recognize academic excellence of adolescent youngsters from less privileged communities and encourage their "Can do" spirit towards chasing their dreams and aspirations.

PROBLEM STATEMENT

Students from socio-economically disadvantaged backgrounds have no access to quality mentoring to achieve their dreams.

CORE ACTIVITIES

Ullas Trust's specially crafted mentoring programs – Summit and Touch The Soil, gives a head-start to grade 9-12 young minds from Corporation, Municipal, Government and Government-Aided Schools - by encouraging them to dream big with conviction, delivering positive interventions to shape their thinking and actively supporting their "Can do" attitude towards achieving their aspirations.

The Summit program consists of 20 life changing interventions over 4 years (Grade 9-12) with focus on igniting dreams, planning, influencing and persuasive articulation. The specially crafted lesson plans delivered by mentors are aimed at building the horizontal skills of the students - communication, confidence-building, memory skills, active team work, public speaking and leadership skills.

The Touch The Soil program reconnects mentors to their roots, an opportunity to mentor and guide young minds from district schools through the uniquely designed "Can do" workshop and planning workshops followed by the Summit enrichment program.

USP

Ullas has created holistic programs to encourage the 'Can do' spirit in young students by transforming their mind-set through visioning, observing benchmarks of success, recognition, amplification of positive influence, and having mentors to guide, inspire and accelerate momentum towards their dreams.

GEOGRAPHY

Currently spread across across 112 districts (1440+ Schools) in the states of Andhra Pradesh, Delhi NCR, Maharashtra, Tamil Nadu, Telangana, the Union Territory of Puducherry and expanding into Kerala and UT of Jammu & Kashmir.

IMPACT

Over the 23 years Ullas has ignited nearly 17 lakh young minds in the above geography.

**Also working in the areas of :
Empowerment**



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3.17 VIDYARAMBAM TRUST - *Beginning of learning*



PURPOSE

Vidyarambam is dedicated to providing enjoyable quality education to all the less-privileged and under-achieving children at pre-primary, primary and secondary levels, encouraging them to successfully continue their education.

PROBLEM STATEMENT

Lack of interest in education in rural areas.

CORE ACTIVITIES

Vidyarambam offers free supplemental learning at various levels:

1. Quality pre - primary education for children in the age group of 3 to 6
2. Support vlass junior for under-achieving students of classes II and III, to improve their reading ability, and simple arithmetic
3. Support class senior for under- achieving students of classes IV and V, to raise their level of reading and arithmetic and also assist with their school curriculum
4. Easy learning english for Classes VI, VII and VIII of rural government schools to teach them the fundamentals of english grammar and conversation
5. A children's library for every Vidyarambam village
6. A mobile toy library that travels from school to school and engages children to play with toys and games

USP

Vidyarambam uses methods that help the kids have fun while they learn. Toys, games, songs and dances are introduced to children to make them feel at home while they are in Vidyarambam classes.

GEOGRAPHY

Tamil Nadu

IMPACT

Vidyarambam has reached out to over 5576 villages, over 6000+ study centres and has touched over 9,28,735 rural children.



COORDINATES

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Cluster Development

4.1 A.T.E. CHANDRA FOUNDATION - *Sustainable rural transformation and social sector capacity building*



PURPOSE

Creating a more equitable, inclusive and sustainable society.

PROBLEM STATEMENT

The lives of the rural poor need to be transformed in a meaningful way. At the same time, there is a need to create an equitable and inclusive community for under-served groups and build a sustainable society through partner organizations. The social sector in the country sorely needs to contribute towards the ecosystem of giving as well as leadership development.

CORE ACTIVITIES

Sector Capacity Building - Promotion of philanthropy, NGO capacity building, and systemic capacity building for leadership development

Rural Transformation - Dam desilting, agriculture initiatives, and Village Social Transformation Mission (VSTF)

USP

An ability to run mission-driven seminal primary research and implementation projects, and to develop a framework based on the results and findings of such projects.

GEOGRAPHY

Pan - India

IMPACT

- Helped improve program effectiveness and scale programs through advocacy and training with public and private partners.
- Technology tool has helped in creating efficacious employability programs which have been scaled.

Also working in the areas of :
**Skilling and Livelihood, Water
Sanitation & Health**

COORDINATES

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4.2 BHANSALI TRUST - *Happiness is more in giving than keeping*

PURPOSE

Helping communities through education, income generation and health initiatives.

PROBLEM STATEMENT

Helping communities in the most poor and difficult areas where very few NGOs are willing to work and many Government posts are vacant. The focus is on understanding the problem and also the ground reality properly, after which, in most of the cases one can find simple, economical and practical solutions

CORE ACTIVITIES

The Maha dalit communities are neglected for decades and are deprived of basic needs like health, hygiene, education etc. The Trust concentrates on them. At the same time, the connect with the community is very important and a must for all the staff including the trustees and top management.

In the medical field, the Trust started off with curative work and soon took up preventive measures, and based on encouraging results, the Government has handed over 1,200 Anganwadis.

Women's literacy rate was extremely low; it gradually improved and today most of the children go to school.

USP

The Trust has been involved with the Mushar community projects for the last 4-5 years, who are really ultra-poor. The Mushar are beset with numerous hurdles apart from their abject poverty, like lack of education, superstitious beliefs, extremely unhygienic living conditions etc. Most unfortunately, they live a life that could be termed sub-human. The Trust ensures that the community is steadily brought into the national mainstream, as there are no other organizations,

GEOGRAPHY

Pan - India

IMPACT

Since Jan 2015, the Trust has been working in Mushar villages in Gaya District (Bihar), have reached 250 villages and plan to expand work to cover another 300 villages, to bring about some positive change in their living conditions, and their level of education.

**Also working in the areas of :
Education, Skilling & Livelihood,
Water Health & Sanitation**

COORDINATES

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4.3 BHARAT RURAL LIVELIHOOD FOUNDATION - *An independent society set up by GOI to update civil society action in partnership with Government*



PURPOSE

Bharat Rural Livelihoods Foundation (BRLF) was set up by the Government of India in 2013, as an independent society under the Ministry of Rural Development, to scale up civil society action in partnership with the central and state governments. This was done to ameliorate the lives of its impoverished populace, especially the indigenous tribes and strengthening their confidence in the government and Indian democracy, in coordination with CSOs, Government of India and governments of various states.

PROBLEM STATEMENT

There are more than 104 million Adivasis in India. In 2013, a Ministry of Tribal Affairs statistical profile found that 1 out of 2 Adivasis live below the poverty line. While the Government allocates massive resources to enable livelihood security in the tribal regions, reaching beneficiaries in remote remains a complex challenge leaving a vast trail of poverty and deprivation.

CORE ACTIVITIES

BRLF provides funding support to a variety of projects across the breadth of the country, particularly in 9 states that form the Central Indian Tribal Belt. Civil Society Organizations (CSOs) that have a local presence are selected through a multi-layered process adopted by BRLF to ensure that the desired results are produced through right strategies as well as great efforts.

USP

BRLF is always open to new ideas, innovations and methodologies leading to the welfare of the smaller and marginal farmers. BRLF has also partnered with the CSOs through some special projects like:

- Spring-shed Management in four Himalayan Districts of West Bengal.
- Enhancing Livelihood of DNT and NT communities.

GEOGRAPHY

The geographical focus of BRLF is the Central India Adivasi belt, across 190 districts in the 9 States – Chhattisgarh, Gujarat, Jharkhand, Madhya Pradesh, Maharashtra, Odisha, Rajasthan, Telangana and West Bengal.

IMPACT

BRLF has undertaken various unique initiatives on certain pressing issues in the rural areas which affect the livelihoods immensely, known as the flagship initiatives. Some of them are: 1. Supporting PMs initiatives for livelihood security, 2. Reforms in Government flagship programmes & 3. Innovations in securing rural livelihoods.

**Also working in the areas of :
Skilling & Livelihood, Water
Sanitation & Health.**



COORDINATES

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4.4 BHARATIYA JAIN SANGHATANA (BJS) - *An organisation with a purpose*



PURPOSE

Established in the year 1985, **Bharatiya Jain Sanghatana (BJS)** has been in the forefront of addressing national concerns in the areas of Disaster Response, Social Development and Educational Initiatives. It is a non-political, non-profit, professionally managed Non-Governmental Organization (NGO) with a nationwide footprint working towards the benefit of all.

PROBLEM STATEMENT

Need to address national concerns in the areas of Disaster Response, Social Development and Educational Initiatives.

CORE ACTIVITIES

The BJS works to contribute towards Nation Building through Holistic development of Society. It focuses on disaster management, education for the economically weaker section of the society and also on how to deal with the psychology of children to avoid adverse reactions to disasters.

It works in progressional steps to achieve optimum and lasting impact - identifying issues, researching the needs, developing solutions based on practical experiences, implementing sizable pilot projects to validate scalability, after analyzing the pilot results, and taking the modules countrywide for roll-out and implementation.

USP

The foundation of Bharatiya Jain Sanghatana is the Volunteers' Network that is built very meticulously since day one. BJS has a nation-wide network of volunteers actively carrying out BJS responsibilities with relentless commitment. This volunteers' network is the real strength of the organization. Having such a committed network till grass-root level serving for the social cause, BJS demonstrated the power of executing projects or many seemingly uphill tasks with speed and scale.

GEOGRAPHY

Volunteers' network covers the states of Maharashtra, Chhattisgarh, Madhya Pradesh, Tamil Nadu, Karnataka, Uttar Pradesh, Andhra Pradesh, Gujarat, Rajasthan, Punjab, and Haryana.

IMPACT

Disaster Response: BJS has successfully leveraged the core strength of the organization evolved over the years in successfully executing large relief, rehabilitation projects and coming up with sustainable, meaningful solutions and time bound delivery during catastrophic natural disasters.

Social Development: BJS Social Development work focuses on interventions relevant to every age group. It identifies issues and concerns of critical importance to individual life and having its spread across the nation. Concerns related to adolescent girls and children born with congenital facial deformities are two such issues which are critical and have exceptionally large prevalence across the country.

Education Initiatives: BJS has worked in education from three perspectives, contributing with a set of interventions for students' learning, improving quality and providing intervention programs to educational institutions and contributing to social causes through these educational institutions

Also working in the areas of :
Education, Empowerment,
Water, Sanitation & Health

COORDINATES

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4.5 DESHPANDE FOUNDATION - *Building an eco - system that nurtures innovation and entrepreneurship*

PURPOSE

To build an ecosystem that enables ideas and entrepreneurs to complement each other for a large impact and to support sustainable, scalable, social and economic impact through innovation and entrepreneurship

PROBLEM STATEMENT

India is a 1.3 billion pyramid with most of the innovators, startups, funds etc focusing on top 200 million people who live in tier-1 cities. The remaining 1.1 billion are in the rural or semi urban areas whose problems are genuine including water, agriculture, food, livelihood etc which need to be solved.

CORE ACTIVITIES

Deshpande foundation works in 4 impact units – MASS (Micro - entrepreneurship, Agriculture, Skilling, Startups). Their Sandbox ecosystem provides a place for catalysts to test ideas, make changes and eventually develop truly scalable solutions. The ecosystem allows for sharing, networking, collaborating and deliberating ideas with other catalysts. The value of the Sandbox lies in its ability to identify synergies and explore potential collaboration among the catalyst network. The Sandbox environment is the combination of the execution excellence of for-profits and the compassion of non-profits. This is done through:

- Creating skill building
- Engage & connect with like minded individuals
- Innovation by having testing ground for ideas
- Enable social enterprises at grassroots

USP

- **Co Creation**-Work with the people to create solutions
- **Contextual** -Respond to local conditions and needs
- **Community Supported** – Look for enthusiastic support as proof of value
- **Capacity Building** – Strengthen beneficiaries to absorb and sustain solutions
- **Collaborative** – Partner and learn from best in class
- **Cost-Effective** – Aim to control costs and scale

GEOGRAPHY

United States, Canada, and India

IMPACT

A number of educational, development and mentorship initiatives - LEAD, Deshpande Skilling, Deshpande Startups and Micro-entrepreneurship - that run simultaneously in the Sandbox ecosystem are enabling local youth, entrepreneurs and agrpreneurs to be the catalysts of social change.

**Also working in the areas of :
Skilling & Livelihood, Water
Sanitation & Health**

COORDINATES

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4.6 DEVELOPMENT ALTERNATIVES - *Eco-solutions for people and the planet*

PURPOSE

Development Alternatives (DA), a social enterprise dedicated to sustainable development, is a research and action organisation striving to deliver socially equitable, environmentally sound and economically scalable development outcomes. Their green technology innovations for habitat, water, energy and waste management, which deliver basic needs and generate sustainable livelihoods, have reduced poverty and rejuvenated natural ecosystems in the most backward regions of India

PROBLEM STATEMENT

The necessity was to enable several associated organisations working towards distinct goals, to converge on the unified ambition of regenerating the environment and creating large-scale sustainable livelihoods.

CORE ACTIVITIES

A conglomerate called Development Alternatives Group was set up, comprising of five organisations. The non-profit Societies, such as the flagship entity Development Alternatives and TARA (Technology and Action for Rural Advancement) are responsible for research, innovation, policy, incubation of green businesses and technical support services. The not-for-profit companies, such as DESI Power, TARA Machines and TARA Enviro are responsible for implementing the work of the DA Group at scale in business mode, all under the overall brand name of TARA.

- **Technology and Action for Rural Advancement (TARA)** practices green business incubation and provides technical support services.
- **TARA Machines and Tech Services Private Limited** promotes sustainable technology solutions for small and medium enterprises.
- **TARA Information and Marketing Services Private Limited** creates micro-franchises to deliver IT-enabled education and skill building products to young job seekers.
- **TARA Nirman Kendra** delivers environmentally friendly habitat products and services through a range of sustainable building technologies and advisory support.

- **TARA Enviro** markets cutting-edge products designed for safe water and other vital resources.
- **DESI Power Private Limited** promotes biomass energy-based "EmPower" models for rural electrification and enterprise creation.

USP

Development Alternatives engages in scientific research and innovation, on-the-ground implementation of eco solutions as well as communication and policy influence.

GEOGRAPHY

The villages of Madhya Pradesh and Uttar Pradesh.

IMPACT

- More than 1,50,000 women have been made literate.
- Clean India movement with a network of 1025 million Children.
- Enhanced livelihood of more than 70,000 farmers and 250 villages.
- 150 TARA Eco-kilns established.

Also working in the areas of :
**Skilling & Livelihood, Water
Sanitation & Health**

COORDINATES

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4.7 FOUNDATION FOR ECOLOGICAL SECURITY (FES) - *Ecological security is the foundation of sustainable and equitable development*



PURPOSE

The Foundation for Ecological Security (FES) is committed to strengthening, reviving or restoring, where necessary, the process of ecological succession and the conservation of land, forest and water resources in the country.

PROBLEM STATEMENT

In India, Commons make up as much as 25% of its territory and are mostly administered by the government. The governments lack the reach, incentive and real-time information to effectively manage them. Though the rural communities have customary rules and practices to manage and govern these lands, in absence of any recognition or legal title on these lands, they lack incentive to effectively safeguard them. As a result, commons tend to be neglected to the point of degradation.

CORE ACTIVITIES

In India, FES has played a pioneering role in furthering the concept of Commons as an effective instrument of local governance, as economic assets for the poor and for the viability of adjoining farmlands. The three fundamental dimensions or cornerstones of FES are:

- **Ecological Restoration:** Conserving nature, restoring and managing natural resources, such as land and local biodiversity, hydrological and nutrient cycles
- **Commons and Community Institutions:** Strengthening institutions and enhancing the capacity to self-govern, promoting inclusionary processes and collective decision-making
- **Rural Livelihoods:** Securing livelihoods that are dependent on natural resources, and assisting communities to determine and adopt consumption levels within the ecological capacity of the area.

USP

- Strong ground presence and enduring partnerships with government and civil society organizations
- Training capabilities to replicate action

- Capacities on action research, geospatial & data analytics to further rigor in analysis and build evidence.
- Experience in connecting practice, research and policy across geographies to highlight the value of Commons for nature conservation and improved rural economies.

GEOGRAPHY

Rajasthan, Madhya Pradesh, Orissa, Karnataka, Gujarat, Andhra Pradesh, Maharashtra

IMPACT

As on December 2019, FES works with 24,086 village institutions in 31 districts across eight states, and assists the village communities in protecting 6.97 million acres of common lands including revenue wastelands, degraded forest lands and Panchayat grazing lands, positively impacting 13 million rural people across 8 states of India.

**Also working in the areas of :
Skilling & Livelihood,
Empowerment**

COORDINATES

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4.8 GRAM VIKAS - *Inclusion and Equity*



PURPOSE

To consolidate and deepen their work with the partner communities and to widen the reach to new communities in the current geographies. **Gram Vikas** founded in 1979, does this by building capability, strengthening community institutions and mobilising resources.

PROBLEM STATEMENT

Rural India is often neglected with villages not having a proper school, clean drinking water or a strong institutional capacity. This social initiative was to address the needs of rural communities in energy, education, health and natural resources in the tribal areas of Odisha & Jharkhand

CORE ACTIVITIES

- Strengthen village institutions that own and manage development processes in the village
- Building capacity to demand safe drinking water for all
- Handholding support in agriculture which is the primary source of income
- Mobilising exploited rural communities to obtain their rights and entitlements

USP

- Various models of communities and non - government organisations working effectively with the government
- Successful experiments made in setting up biogas plants to provide alternate fuels for households

GEOGRAPHY

Odisha and Jharkhand

IMPACT

- New partnership with NABARD for the WADI Project in Ganjam district led to the formation of a Producer Company consisting of more than 450 members.
- **Water** - 63, 891 houses have at least 3 taps with running water leading to 85% reduction in water-borne diseases. Coverage- 1185 villages in 27 districts of Odisha and Jharkhand

- **Livelihood** - 6399 persons, of which 582 are women, trained as masons. Productivity of 10,370 hectares of land improved. 10,000 hectares of wasteland regenerated into fruit, fuel and fodder plantations.
- **Sanitation & Hygiene** - 1312 villages made open defecation free. 2,11,907 women bathe in safe, private bathrooms with running water
- **Habitat & Technologies** - 54,000 families adopt renewable energy sources for cooking through biogas plants. 3505 tribal families avail formal housing loans to build better and bigger houses. 16,568 families build disaster-proof houses
- **Village Institutions** - 7311 number of active women leaders in village institutions. Rs.10.80 crore raised and managed by communities for sustaining WaSH infrastructure.
- **Education** - 963 first generation matriculates from tribal communities. 399 first generation matriculate girl students.

Also working in the areas of :
Education, Skilling &
Livelihood, Empowerment,
Water Sanitation & Health

COORDINATES

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4.9 PRIME MOVER MODEL FOR CLUSTER DEVELOPMENT - *One person, one village - poverty alleviation.*

PURPOSE

Catalysing economic and social empowerment in rural areas, through trained lead women from other districts.

PROBLEM STATEMENT

Despite ongoing investment in village infrastructure, our villages don't seem to progress because there is no hand holding on economic and social infrastructure building. This is the shortcoming of the sectoral approach to rural development, coupled with the menace of corruption.

CORE ACTIVITIES

Re-energise the GramSabha in all villages, following the path shown by Aara and Keram villages. Ensure that all problems are given equal importance - water, forest, land, education, livelihood, addiction, fodder, child marriage, drinking water, gender discrimination, agriculture, animal husbandry, fisheries, watershed approach and irrigation.

The four stages are awareness, training, exposure and involvement.

Prime Mover women are selected from neighbouring districts. Two Prime Movers are nested **together for 4 villages for four weeks**. Trained on all the modules and work with the gram sabhas to bring them to a successful level.

USP

The Prime Movers bring the whole village together in the work of development. They improve human capital so that they can make better use of the available resources.

GEOGRAPHY

Jharkhand

IMPACT

- The Prime Movers are monitored on various parameters related to society, cleanliness, health and nutrition, education, water, forests, agriculture, processing, finance, infrastructure, market linkages, and Sustainable Development Goals (SDGs).

Also working in the areas of :
Skilling & Livelihood,
Empowerment, Water
Health & Sanitation



COORDINATES

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4.10 S M SEHGAL FOUNDATION (SEHGAL FOUNDATION) - *Together we empower, rural India is at the heart of what we do.*



PURPOSE

To strengthen community-led development initiatives to achieve positive social, economic, and environmental change across rural India. This can be achieved by creating sustainable programs for managing water resources, increasing agricultural productivity, and strengthening rural governance.

PROBLEM STATEMENT

Every person deserves to lead a more secure, prosperous, and dignified life. Hence it is necessary to strengthen community-led development initiatives to achieve positive social, economic, and environmental change across rural India.

CORE ACTIVITIES

Sehgal Foundation designs and promotes rural development interventions that create opportunities, build resilience, and provide solutions to some of the most pressing challenges in India's poorest communities.

The Foundation team works together with rural communities to create sustainable programs for managing water resources, increasing agricultural productivity, and strengthening rural governance. Sehgal Foundation's grassroots programs address three of rural India's most pressing and interrelated issues: water security, food security, and social justice.

The team engages in participatory research, impact assessment, interactive dialogue, and community media to take informed actions and achieve sustainable results. The team's emphasis on gender equality and women's empowerment is driven by the realization that human rights are central to developing every person's potential.

USP

The team collects, assesses, and reports qualitative and quantitative data across an array of development outcomes, building an archive of evidence-based research that incorporates the voices and views of rural communities and demonstrates the results.

GEOGRAPHY

890 Villages, 27 districts, 8 states of Andhra Pradesh, Bihar, UP, Haryana, Karnataka, Maharashtra, Rajasthan and Telangana.

IMPACT

- **Good Rural Governance** - 585 villages Covered/ 24,369 Sushachan [Governance] volunteers/ 44,394 villagers participated in legal literacy campaigns/ 5562 members of village-level Institutions trained on their rights.
- **Water Management** - 698 Villages Covered/67 Check Dams/51 Village Ponds/ 193 Recharge Wells/83 Common storage RWH/2731 Water awareness and safety sessions
- **Agricultural Development** - 369 Villages Covered /2940 Agri practice training sessions/ 24821 demo plots created/2290 Kitchen Gardens /5562 acre land under zero tillage

Also working in the areas of :
Skilling & Livelihood,
Empowerment, Water
Sanitation & Health

COORDINATES

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4.11 SWADES FOUNDATION - *Rural empowerment*

PURPOSE

Swades Foundation's mission is to bring together the best global practices, corporate thinking, and accountability, as well as the highest standards of corporate governance to create a model of sustainable development, which is a benchmark in the industry and can be replicated at scale

PROBLEM STATEMENT

Due to lack of gainful self-employment for the rural families, especially disadvantaged sections, Swades is striving to ensure sustainable livelihood, enriched environment, improved quality of life and good human values

CORE ACTIVITIES

Since 2013, Swades has reached out to 2513 hamlets across **7 blocks of Raigad district** in Maharashtra i.e. Mangaon, Mahad, Tala, Shrivardhan, Poladpur, Mhasla and Sudhagad. Their holistic development model covers all aspects of individual and community development through a unique '4E' strategy: **engage, empower, execute and exit.**

The work is benefiting over 500,000 people today with the ultimate objective of rural empowerment. Some highlights are

- Creating joyful, empowering education which enhances livelihood options, creating socially and environmentally conscious citizens who are catalysts for change
- Working with **1,275 schools, 806 Anganwadis and 39 Junior colleges** to ensure that learning is **fun**, learning is **holistic** and learning is **empowering**
- Bring water from the source to storage reservoir and from there into each household through a robust distribution grid in every water project
- Build check dams to conserve millions of litres of water. This water is supplied to the farms through drip or flood irrigation thus making acres and acres of land cultivable and beneficial for farmers in the geography.

USP

- Organise various street plays, community-led total sanitation programme, swachhta raths, rallies and other modes to engage with the community and ensure an open defecation free geography

- Strong cadre of community health workers who are called 'Swades Mitras'. They are important links between community and various public and private health facilities besides providing paramedical aid to the villagers

GEOGRAPHY

Raigad District, Maharashtra.

IMPACT

- **Health & Nutrition:** 16,755 Cataract Surgeries, 84,966 spectacles, 146 cardiac surgeries for children supported & 44,825 children screened and tested for anaemia
- **Education:** 136,666 children in 1360 schools, 911 Anganwadis and 44 Junior colleges impacted, 5144 teachers & Principals trained, 4748 Scholarships provided
- **Water & Sanitation:** 33,841 homes provided with potable water through taps, 23,463 house-hold toilets built, 2455 acres of land brought under irrigation
- **Economic Development:** 9,375 entrepreneurs created in animal husbandry, 14,959 youths placed in formal employment, Grafted 129,082 trees and distributed 844,145 new plants

**Also working in the areas of :
Education, Skilling & Livelihood,
Water Sanitation & Health**

COORDINATES

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4.12 THE ABDUL LATIF JAMEEL POVERTY ACTION LAB (J-PAL) - *Reduce poverty by ensuring that policy is informed by scientific evidence*



PURPOSE

The **Abdul Latif Jameel Poverty Action Lab (J-PAL)** is a global research centre working to reduce poverty by ensuring that policy is informed by scientific evidence.

Anchored by a network of over 194 affiliated professors from 62 universities around the world, J-PAL conducts randomised evaluations to find solutions to the world's most significant challenges across ten research themes—Agriculture, Crime, Violence, and Conflict, Education, Environment and Energy, Finance and Microfinance, Health, Political Economy and Governance, Labour Markets, Gender, and Firms.

PROBLEM STATEMENT

- Identifying the causal impact of programmes is a challenging endeavour
- Limited use of evidence in addressing development problems and informing social spend
- The challenge of evidence-informed policymaking is threefold: Identifying what works and what does not, developing the ability to interpret and use research results, and expanding the reach of evidence-based insights from rigorous research to relevant stakeholders.

CORE ACTIVITIES

- **Research** - Investing in rigorous research essential to finding solutions to the world's greatest challenges
- **Policy** - Translating research into action, promoting a culture of evidence-informed policymaking around the world
- **Education and Training** - Working to build the capacity of researchers who produce evidence, policymakers and donors who use it, and advocates of evidence-informed policy

USP

J-PAL supports randomized evaluations through its research initiatives, which enable innovative research that fills critical knowledge gaps and contributes to global understanding of what works, what doesn't, and why

GEOGRAPHY

J-PAL has a global presence through its six regional offices and one global office at MIT. J-PAL's South Asia regional office was established at the Institute of Financial Management and Research (IFMR), Chennai, in 2007, to further J-PAL's research projects and partnerships in South Asia, and currently has nine offices across India and over 197 ongoing or completed randomised evaluations.

IMPACT

J-PAL's South Asia regional office has built partnerships for the generation of new research and advancement of evidence-informed policymaking with NGOs, foundations, 16 Indian state and central government ministries, as well as training partnerships with the governments of Nepal, Bhutan, Bangladesh, and Pakistan. J-PAL South Asia also has formal partnerships with the Governments of Tamil Nadu, Punjab and Odisha, which focus on strengthening data capabilities and enhancing the officials' capacity for use of data.

Worldwide, over 400 million people have been reached by programmes that were scaled up after being evaluated by J-PAL affiliated researchers.

Also working in the areas of :
Education, Skilling & Livelihood,
Water Health & Sanitation,
Empowerment.

COORDINATES

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4.13 TRANSFORM RURAL INDIA (TRI) - *Bringing equal opportunities to India's poorest supporting them in their journey to prosperity, dignity and a better life.*

PURPOSE

Striving to make villages as places of equal lifelong opportunities, TRI sees villages emerging as places worth living in with dignity, belongingness, prosperity, and opportunity. It's long-term goal is to transform 1,000 blocks (or 1,00,000 villages), transforming 200 million lives.

The intended result areas are Prosperity, Education, Gender-justice, Water & Sanitation, Health & Nutrition, and Grass Roots Governance

PROBLEM STATEMENT

The sheer numbers and the wide urban-rural opportunity divide leave a very large section of people unutilized and under-utilized. In spite of India's high economic growth, the ground realities vis-a-vis quality education, health-care and good governance are unlikely to change unless urgent, concerted efforts are made.

CORE ACTIVITIES

TRI brings together multiple partners civil society organisations, government and public sectors, and commercial enterprises on a single platform, to promote and foster collaborative relationships among communities. TRI works on the following approach:

- **Community owned and community led-** Focus on building communities, leadership, and initiatives to bring about change in their lives
- **Multi stakeholder engagement-** Facilitate and harness collaboration among diverse set of stakeholders
- **Multi dimensional-** Focus on holistic, comprehensive transformation by understanding the interconnected nature of different dimensions.
- **Results focused-** Focus on achieving measurable results in all interventions
- **Strong linkages with market** – Focus on win-win propositions for the private sector and rural India

USP

The minimum unit of intervention is the Community Development Block, typically of 130–150 villages and over a million people.

GEOGRAPHY

TRI's focus is East and Central India, home to over 70% of India's poor, and the largest concentration of global poor. Currently TRI is working in Rajasthan, Madhya Pradesh, Chhattisgarh, Jharkhand, Odisha & West Bengal.

IMPACT

- **Programme Guidance Council** - The Council comprises partner frontline NGOs ready to share accountability and responsibility, and participate in joint learning, decision-making and collaborative action.
- **Sector Councils** - Dedicated to each thematic area, the Sector Councils comprise resource organizations supporting frontline NGOs across different geographies.
- **Public support system** - To ensure effective and facilitative support in realizing the strategy of multi-dimensional impact by leveraging the social capital of community collectives.
- **Market Support System** - From social enterprises providing affordable healthcare to business solutions linking farmers to reliable and remunerative markets the expanse of market ecosystem is far-reaching.

Also working in the areas of :
**Education, Skilling &
Livelihood, Empowerment, Water
Sanitation & Health**

COORDINATES

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4.14 TRICKLE UP - *Help people in extreme poverty & vulnerability, advance their economic & social well-being*



PURPOSE

Develop expertise in reaching those at the last mile of poverty and become a leader in the design and implementation of Graduation programs that economically, financially, and socially empower excluded and marginalized groups.

PROBLEM STATEMENT

In the past 15 years, India has experienced tremendous economic growth and transformation; however, this growth has been highly unequal. Despite becoming a middle-income country and significantly decreasing the percentage of its population who live in extreme poverty, India is still home to 1/3 of the global population of people living in extreme poverty. In many areas, the vulnerability of people living in extreme poverty has increased over the past 10 years due to climate change and financial and social exclusion.

CORE ACTIVITIES

- Works with vulnerable populations, including women and members of societal minorities, such as Scheduled Castes and Tribes, which are groups of historically disadvantaged indigenous people
- Build strong partnerships and form a network of community-based NGOs and government social protection programs in some of the poorest districts of Odisha, West Bengal, and Jharkhand

USP

- Transformative financial inclusion
- Partnership with Odisha Livelihood Mission
- Mobile connections to promote women's economic development

GEOGRAPHY

Odisha, West Bengal and Jharkhand

IMPACT

- Increase in participants' annual incomes after three years of the programme in India
- 99% of participants save money on a regular basis
- 1% of participant families in India reported sometimes as often not having enough to eat last year, compared to 45% earlier
- 92% of participant households are engaged in some form of community advocacy, up from only 1% from before participation

**Also working in the areas of :
Skilling & Livelihood,
Empowerment**



COORDINATES

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4.15 WIN FOUNDATION (WHEELS INDIA NISWARTH FOUNDATION) - *Clean water & sanitation and better maternal & child health*



PURPOSE

To Support and facilitate research and innovation. Improve quality and availability of clean water and sanitation by technology driven solutions. Improve Maternal and Child health through management and system solutions, among marginalised population.

PROBLEM STATEMENT

India has existing and emerging challenges of (i) availability of enough quantity and quality of water for various uses and (ii) Sanitation to fulfill the increasing demands in various parts of the country. Similarly there are several challenge areas in Maternal and Child Health like

- 50% of pregnant women are anaemic
- 38.4 of children aged under 5 are stunted
- 38% of children in age group 1 to 2 are not fully immunized.

CORE ACTIVITIES

- Support premier institutions for technology and process development to find innovative solutions for pressing problems in these domains
- Support reputed NGO partners for innovative community services to reach the communities with innovative solutions and empower local communities, with technical, managerial and financial skills, to ensure adoption of these solutions with long term sustainability.
- Support startups with innovative technologies and business models in their domains to drive scalability across larger geographies and maximize the social impact.
- Evidence based advocacy for policy influencing and wider support and collaboration among industry, public and other stakeholders, based on results of above initiatives to mainstream innovations and best practices developed.

USP

- Health centres for quality and affordable healthcare for all

- Nutrition rehabilitation centres which serves as hands-on training centres for mothers

GEOGRAPHY

A non-profit organization established in the US, with main operations in India.

IMPACT

- **Water & Sanitation** -
 - (a) Interventions like rain water harvesting in schools, zero solid waste management system in six villages across Bavla & Kheda districts
 - (b) Participatory Groundwater Management (PGWM) program for water security, storage and rejuvenation in the Arid Kutch region.
 - (c) Development of sustainable water cyber-physical systems in Gujarat
- **Maternal & Child Health** - Fast and cost-effective diagnostics, at local level through local health workers, point of care devices, tele-medicine etc., to ensure subsequent timely medical care.eg (a) Foot operated resuscitation device for new-born & (b) Non-invasive haemoglobin measurement device .
- **Nutrition rehabilitation centres** - which serve as hands-on training centres for mothers

**Also working in the areas of :
Education, Skilling & Livelihood,
Empowerment, Water
Sanitation & Health**

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Empowerment

5.1 AKHIL BHARTIYA MATADHIKARI SANGH (ABMS) - *Empowering citizens*

PURPOSE

The very basic purpose of ABMS is to explain the rights given to the citizens of India by the government to the illiterate people.

PROBLEM STATEMENT

Lack of awareness about the rights and constitution, illiteracy, community conflicts, drug and alcohol addiction, lack of good governance.

CORE ACTIVITIES

- Awareness campaign to create a sense of responsibility being a voter.
- Eradication of drug addiction.
- Works on women empowerment with the help of SHGs.

USP

The organisation is monitored and regulated by the community itself in order to work for the development.

GEOGRAPHY

Sitapur (Covering 250 villages), Uttar Pradesh.

IMPACT

Total eradication of drug and alcohol addiction and women are more responsible and aware as well as self-dependent. Good governance created by the people of villages.



COORDINATES

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5.2 ANODE GOVERNANCE LAB - *Strengthening governance for sustainable change*

PURPOSE

Anode Governance Lab, a Bangalore based organisation, aims to shape the approach for building effective local governments, rural and urban, and other institutions towards enabling deeper democratic processes and improvement in delivery of services. Anode hopes to be engaged in more critical work, developing connections and conversations between presently disparate, yet related institutions, towards further solution building and targeted results.

PROBLEM STATEMENT

A predominant reason behind last mile issues across various domains in India: Agriculture, Education, Drinking water, Health and Sanitation and even Social justice, is systemically and organisationally weak public institutions.

CORE ACTIVITIES

- Research and analysis of legal framework impacting governance
- Strengthening institutional capacities of local governments, leveraging principles of organisation development
- Leveraging technology for driving transparency and accountability
- Impact evaluation of existing programs

USP

- Anode Governance Lab has evolved a structured Gram Panchayat Organisation Development (GPOD) framework.
- GPOD is designed to intervene at the systemic level and works on strengthening the GP organisation, to impact significant change at the last mile.
- GPOD Framework works through 4 stages viz; 1) Context and enrolment 2) Diagnosis and reflection 3) Design planning & Operationalisation and 4) Hand-holding & GP implementation.

GEOGRAPHY

Anode Governance Lab presently works across 4 states: Karnataka, Jharkhand, Madhya Pradesh and Maharashtra.

IMPACT

- Creating a discourse around strengthening institutional capacities of panchayats
- Shifting focus from only classroom training to action research and handholding transformation in panchayats
- Reach to 75+ GPs across 4 states: Karnataka, Maharashtra, Jharkhand and MP
- Comprehensive process document of the GPOD framework
- Tool to assess panchayat's institutional maturity, strengths and challenges

COORDINATES

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5.3 ART OF LIVING FOUNDATION - *Serving society by strengthening the individual*



PURPOSE

The **Art of Living Foundation** is a volunteer-based, humanitarian and educational non-governmental organization. Accredited as a United Nations non-governmental organization in 1996, it works in special consultative status with the UN's Economic and Social Council, participating in a variety of committees and activities relating to health, education, sustainable development, conflict resolution, and disaster relief.

The Art of living foundation endeavour to find peace within oneself and to unite people in the society – of different cultures, traditions, religions, nationalities; and thus reminding all that everyone has one goal to uplift human life everywhere.

PROBLEM STATEMENT

Unless we have a stress-free mind and a violence-free society, we cannot achieve world peace.

CORE ACTIVITIES

Art of living foundation conducts many humanitarian programs, disaster relief efforts, and training programs through, or in conjunction with a partner organization, the International Association for Human Values (IAHV).

- **Education:** Over 70,000 underprivileged children from rural, tribal and slum areas in 20 state of India, are currently receiving free, holistic, value-based education in 702 schools across India
- **Water Conservation:** Various water conservation projects are helping revive 42 rivers and tributaries, transform 4814 villages and benefit more than 50 lakh + people in India.
- **Rural Development:** Communities are being empowered to develop sustainable solutions and enable leadership among rural youth.
- **Disaster Relief:** Providing material, physical, and mental relief to communities affected by natural disasters across the world.

The art of living also works on various sessions on happiness, silence retreat, meditation, yoga, strengthening mental health

USP

The Art of Living is more of a principle, a philosophy of living life to its fullest. It is more a movement than an organization. The organisation is involved in community service through its centres, and programs are taken by people of many traditions and religious backgrounds. Its underlying principles are compatible with Vedic philosophy.

The areas of work cover conflict resolution, disaster and trauma relief, poverty alleviation, empowerment of women, prisoner rehabilitation, education for all, and campaigns against female feticide, child labour and for environmental sustainability

GEOGRAPHY

Bengaluru, Bihar, Madhya Pradesh, Rishikesh, Uttarakhand, Kerala, Gujarat, Maharashtra, Arunachal Pradesh, Guwahati, Assam.

IMPACT

- Grassroots impact of 37 years
- Touched 450 million lives globally
- Rejuvenating 42 rivers pan-India
- Providing education to 70,000+students
- Lives of 700,000+inmates transformed
- Over 2.2 M farmers trained in natural farming

**Also working in the areas of :
Cluster Development**

COORDINATES

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5.4 BANWASI SEVA ASHRAM - *Upliftment of all, through village self-rule*

PURPOSE

A strong new village culture, incorporating the positive values of traditional life and benefits of modern knowledge in such a way that neither people nor nature is unduly exploited. **Banwasi Seva Ashram** believes that village self-sufficiency is vital for the country's development

PROBLEM STATEMENT

Repeated occurrence of drought and famine, degradation of forest and scarcity of water, bondage with moneylender of land and person, witchcraft and social taboos, land rights and irregularities in land records and rehabilitation of people displaced due to industrialisation, increasing unemployment, environmental pollution, gender inequality, child rights.

CORE ACTIVITIES

Banwasi Sewa Ashram works on the following grounds:

- Water and soil conservation, land development
- Whole village development projects
- Employment oriented apprentice training in crafts and services needed for the development activity and for employment elsewhere
- Rural health education and rural health service
- Women's development and empowerment
- Securing rural entitlements
- Public interest litigation in Supreme Court for land rights, rights of the displaced and bonded labour
- Study and representation of environmental pollution problem in south Sonbhadra at different levels
- Education: Schools, non-formal education, total literacy campaign, skills development, life orientation of adolescents and youth through camps

USP

Through various techniques, BSA ensures active involvement and cooperation of the village community. This bottom-up approach ensures that development actors and the village community mutually benefit and the development schemes are more effective.

GEOGRAPHY

Sonbhadra, Uttar Pradesh.

IMPACT

- Establishing rapport with people living in all 400 villages in the four community development blocks of south Sonbhadra.
- Securing social justice: rural entitlement and legal support
- Forming a three tier people's organisation for sustainable rural development
- Promoting social welfare by working on education, rural health, drinking water
- Promoting agriculture, forestry, dairy development and khadi & village industry
- Extension of Gram swarajya work to other areas
- Environment health monitoring and protection

**Also working in the areas Of:
Skilling & Livelihood, Water Sanitation
& Health, Cluster Development
Program**

COORDINATES

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5.5 CHINMAYA ORGANISATION FOR RURAL DEVELOPMENT (CORD) - *To give maximum happiness to maximum people for maximum time*



PURPOSE

Chinmaya Organisation for Rural Development (CORD) is the service wing of Chinmaya Mission and operates as a Trust and NGO. It has been active in the field of holistic rural development for over two decades. It facilitates integrated, participatory and sustainable rural development in villages of Odisha, Tamil Nadu, Andhra Pradesh and Himachal Pradesh through guidance, funding and monitoring.

PROBLEM STATEMENT

Gender inequalities and domestic violence, child abuse, lack of awareness are challenges while working in rural India.

CORE ACTIVITIES

For over twenty years, CORD, has been helping rural communities create programmes and adopt practices for holistic welfare; facilitating participatory, integrated and sustainable development for underprivileged communities in over 700 villages and remote areas across India. Activities include:

- Mahila mandals empower women and young girls to overcome personal and financial concerns through Income Generation Programmes and Adult Literacy.
- Yuva and Yuvati mandals are a platform for young men and women to channelise their strengths positively.
- Balwadis and Balveers are creative playgroups for children aged 2 to 6 years.
- Managing and sustaining natural resources through training people in practices of soil conservation, vegetation and organic farming, solid waste management including hygiene and health care.
- Developmental activities like vocational training, income generation activities and computer literacy.
- Counseling and discussions to understand and overcome social injustices like gender inequalities and domestic violence.
- Health awareness camps addressing common ailments, educating people about hygiene and sanitation

- Literacy drives to ensure that basic education is offered to all members of society.
- Income generation by mobilising sustainable livelihood through means and skills available locally
- Social justice and Informal legal assistance.

USP

To facilitate integrated and sustainable development in rural India through self-empowerment processes.

GEOGRAPHY

Odisha, Tamil Nadu, Andhra Pradesh and Himachal Pradesh.

IMPACT

CORD aims to promote sustainable development in India through activities such as empowering women, helping with micro financing, and forming Mahila Mandals or self-help groups. Rather than just giving aid, CORD focuses on helping people by teaching them necessary skills to be self-sufficient and independent.

**Also working in the areas Of :
Skilling & Livelihood, Cluster
Development**

COORDINATES

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5.6 HUM GYAN MALL - *Empowering rural India with information at all times, everytime*

PURPOSE

Empower people with the right information at the right time all times using an innovative multimedia platform that allows users to either access or upload content using their mobile phones without an Internet connection.

PROBLEM STATEMENT

People don't have access to relevant information nor can they share information with others in a structured manner, in a simple way and that is why overall development gets impeded.

CORE ACTIVITIES

- Ongoing research, development and manufacturing activities for innovating and delivering a ground-up solution for creating private clouds which can be used anywhere.
- Designing initial content for Digital Library application for use in Gram Panchayats and interactive education application for use in Schools including audio visual content, films, case studies, presentations, stories, quizzes and slideshows.

USP

An easy to use "Gyan Mall" where relevant content is available for different types of users anytime every time without dependence on Internet, using their mobile phones.

GEOGRAPHY

- The Digital Library application is targeted at each Panchayat in the country.
- The interactive education application is targeted at Govt. primary and junior schools across the country.

IMPACT

- Currently in Beta trial stages. Trials are going on with some NGOs for education application.
- The Digital Library with over 1000 videos to empower Gram Panchayats and their communities is now available at a central storage space called HumCloud.

COORDINATES

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5.7 INSTITUTE OF REGIONAL ANALYSIS (IRA) - *Championing the cause of gender equality*

PURPOSE

Institute of Regional Analysis (IRA), a grassroots NGO based in Betul, Madhya Pradesh, was started in 1972, as a unique research and action organization in the field of regional planning for social and economic development of rural poor. Among several other activities, IRA works on and with

- Women empowerment & Self Help Groups.
- Tribal employment and livelihood, Rural employment and skill development.
- Training of ICDS (Integrated Child Development Services) workers
- Training of PRI (Panchayati Raj Institution) functionaries, specially women
- Understanding PRI rules & procedures & work plan preparation, information and understanding of government schemes
- Exposure to government machinery & representation in public hearing at panchayat and district level
- Call centre based helpline support " samadhaan kendra"
- Counselling male members of the family and community.

PROBLEM STATEMENT

'Gender Equality issues and challenges for women PRI members' Betul has a total of 10 blocks, 552 Panchayats with around 11060 elected representatives. Amongst these representatives 50% are women members, thanks to the reservation policy for women in Panchayats. Initial survey indicated that 95% of elected women members were unaware of their roles and responsibilities in PRI. They never got opportunity and were not allowed to work at the Gram Sabha and Gram Panchayat by their husbands / family members or the secretary of the Panchayats.

CORE ACTIVITIES

- Empowerment program of women in the 3 –tier PRI structure in 4 Districts in MP (supported by Mahilla Vit evam Vikas Nigam)
- Empowerment program for Sarpanch leaders in 4 Districts under Backward Region Grant Fund in MP
- Kissan Didi (females) and Kissan Mittra (males) training program

USP

Intensive capacity building / training of the women, focusing on and supporting through

- Communication skills, confidence building & basic operations of mobile phones and calculator

GEOGRAPHY

IRA works in about 80 villages in 2 blocks of Betul District, Madhya Pradesh

IMPACT

- IRA has trained more than 15,000 women workers employed in the ICDS (Integrated Child Development Services) Program in past 30 years in MP
- 300 women farmers groups were formed that focus on organic cultivation and farming techniques (Supported by MP Council of Science and Technology)
- IRA has been associated with about 160 Self Help Groups of women and has been instrumental in forming a Federation of about 3000 women.

COORDINATES

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5.8 KERALA INSTITUTE OF LOCAL ADMINISTRATION [KILA] - *Strengthening decentralization and local governance*



PURPOSE

Kerala Institute of Local Administration (KILA), is an autonomous institution functioning for the Local governments in Kerala.

Ever since its inception in 1990, KILA has been engaged in myriad of capacity building interventions on local governance and decentralization.

KILA has the mandate of facilitating and accelerating the socio-economic development of the State through strengthening the Local Self Government Institutions (LSGIs)

PROBLEM STATEMENT

Limited capabilities of Elected Representatives and Functionaries of Panchayats

CORE ACTIVITIES

- Undertake various training programmes for the Elected Representatives and Officials of Rural and Urban Local Governments of Kerala
- Facilitate and strengthen decentralized planning process
- Undertake action-oriented research activities
- Document best practices on local governance for dissemination
- Organize seminars, workshops and discussions
- Formulate policy documents.

USP

1. Decentralised system for massive training through district implementing institutions.
2. 28 Virtual classrooms
3. Library with digital repository and online platforms for training

GEOGRAPHY

Besides the headquarters at Thrissur, Kerala, KILA also has 6 regional centres in Thiruvananthapuram, Thrissur, Kollam, Palakkad and Kannur

IMPACT

KILA has built capacities and impacted Local Self Government bodies in Kerala and several other states across the country.



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5.9 NATIONAL INSTITUTE OF RURAL DEVELOPMENT AND PANCHAYATI RAJ - *A premier national centre of excellence in Rural Development and Panchayat Raj*



PURPOSE

National Institute of Rural Development and Panchayati Raj (NIRD & PR), an autonomous organisation under the Union Ministry of Rural Development, based in Hyderabad, is a premier national centre of excellence in rural development and Panchayati Raj.

NIRDPR's mission is to examine and analyse the factors contributing to the improvement of economic and social well-being of people in rural areas on a sustainable basis with focus on the rural poor and the other disadvantaged groups through research, action research, and consultancy and documentation efforts.

PROBLEM STATEMENT

The huge need to train and equip elected representatives, government officials, development practitioners, academic scholars, youth, women, rural artisans, farmers, technicians and the general public in rural development and Panchayati Raj frameworks for better last-mile delivery at the grassroots level.

CORE ACTIVITIES

- Organise training programmes, conferences, seminars and workshops for senior level development managers, elected representatives, bankers, NGOs and other stakeholders
- Undertake, aid, promote and coordinate research on its own and / or collaborate with State, national and international development agencies
- Analyse and offer solutions to problems encountered in planning and implementation of the programmes for rural development, decentralised governance, Panchayati raj and related programmes
- Study the functioning of the Panchayati Raj Institutions (PRIs) and rural development programmes across the States
- Analyse and propose solutions to problems in planning and implementation of the programmes for rural development

- Develop content and disseminate information and transfer technology through periodicals, reports, e-modules and other publications.

USP

- Strengthening Panchayati Raj system and capacity building of PRI functionaries through the network of SIRDs and ETCs.
- Facilitate the rural development efforts by improving knowledge, skills, technology and attitude

GEOGRAPHY

Located in Hyderabad, Telangana, the institute provides technical support to all states across the country through a well-knit network of State Institutes of Rural Development & Panchayati Raj (SIRDPR) and ETCs

IMPACT

NIRD&PR is recognized internationally as one of the UN-ESCAP Centres of Excellence. It has built capacities of rural development functionaries, elected representatives of PRIs, bankers, NGOs and other stakeholders through interrelated activities of training, research and consultancy.

Also working in the areas of :
Cluster Development,
Skilling & Livelihood, Water,
Sanitation & Health

COORDINATES

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5.10 NDSO - NETWORKING AND DEVELOPMENT CENTRE FOR SERVICE ORGANIZATIONS - *Timely help for genuine need, to anyone and everyone*

PURPOSE

NDSO (Networking and Development centre for Service Organizations) endeavors on the overall development of the fraternal members for their progress through moral assistance and fiscal support in the execution of their activities. It is a forum to identify, unite and facilitate networking among service-minded individuals and organizations distributed across Tamil Nadu.

PROBLEM STATEMENT

In the whole of India, if there is a distinct community totally backward in all areas, be it education, finance, cultural, status etc it is the community comprising narikuravas, snake tamers and bird hunters. The community needs support in Housing, Education and Livelihood.

CORE ACTIVITIES

Through travels spanning hundreds of villages over the last 13 years, NDSO team has been able to build a network of 1,500+ NGOs and has obtained the goodwill of thousands of individuals. Their Volunteers

- Assure 100% utilization to the designated purpose.
- Monitor the use of funds and provide feedbacks
- Communicate on a daily basis with photos.
- Act as a friend to help ease the mental stress.

- Most notable activity is the up-liftment of rural community people through construction of houses, running tuition centers for children and supporting livelihood.

USP

NDSO has the enviable track record of financial discipline, commitment & selfless service which attracted larger sections of people who are bent upon service to the needy.

GEOGRAPHY

Tamil Nadu

IMPACT

- **Housing:** Have constructed 150+ Houses & 125+ Toilets with the support of Govt Fund, NGO,s & Individuals
- **Education:** Bring the rural community to mainstream through education. This is done by running close to 50 tuition centers for children all over Tamilnadu with 1300+ beneficiaries
- **Livelihood:** Enhance their livelihood providing fishing nets, cycles, motorized boats, interest free loans etc. Also organize skill development camps to support their sustained living.

**Also working in the areas of:
Education, Skilling & Livelihood**



COORDINATES

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5.11 OMIDYAR NETWORK INDIA - *Driving empowerment – Investing in bold entrepreneurs*

PURPOSE

Omidyar Network India is part of the Omidyar Group, a diverse collection of companies, organizations and initiatives, supported by philanthropists Pam and Pierre Omidyar, founder of eBay.

Omidyar Network India's vision is to drive empowerment. They support entrepreneurs in the private, public and not-for-profit sectors with bold solutions to address the most chronic, vital and the hardest problems in India.

Omidyar makes equity investments in early stage enterprises and provides grants to nonprofits in the areas of Digital Identity, Education, Emerging Tech, Financial Inclusion, Governance & Citizen Engagement, and Property Rights.

PROBLEM STATEMENT

- Limited engagement between Government and Citizens
- Citizens are not adequately informed to have agency over the issues that matter most to them, and hold their political leaders to account.

CORE ACTIVITIES

In Governance and Citizen Engagement, Omidyar works to support

- Entrepreneurs with innovative web and mobile tools that make citizen participation easier and more meaningful, and help governments respond to citizens' needs.
- Independent journalism that reports on issues concerning citizens and civil society through support such as equity investments in new business models.
- Civil society organisations and innovative start-ups that define best practices around governments' disclosure of information. This includes information around government-delivered services, legislative performance, public revenue, and expenditure.

USP

- A bias for innovation and action
- A flexible capital model that comprises of equity investments and grants to accelerate enduring change equal to the scale and depth of challenges in India
- Leverage the transformative power of people, markets, ideas, and technology

GEOGRAPHY

Omidyar Network India works out of offices in Bengaluru and Mumbai

IMPACT

89 active investments, 2100 crores invested, 550 million lives touched

**Also working in the areas of :
Education, Skilling & Livelihood**

COORDINATES

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5.12 PAHAL JAN SAHAYOG VIKAS SANSTHAN - *Creating an equitable society ensuring livelihood opportunities and health for all*



PURPOSE

Pahal aims to have a gender-equity society, reduce and if possible eliminate malnutrition in tribal areas of Madhya Pradesh, reduce morbidity and mortality among women and children in these areas.

PROBLEM STATEMENT

Percentage of underweight children in MP is 51.9%, stunting and wasting is at 48.9% and 25%. Barwani district has low economic indicators, and poor reach of Government medical service.

CORE ACTIVITIES

Sambal Day Care for mentally challenged children, awareness programmes on malnutrition. Programme for tribal children and youth, focused on health, education and employability education and employability.

The SAMBAL project is focused on Nutrition, Health, Education and Livelihood in 10 affected villages of Barwani (M.P). The project focuses on awareness on nutrition and health promoting vaccination & best health practices through linkages with WCD and NRHM. Dropout children are provided education through special classes and linked with formal education. Linkages with Government welfare schemes to promote livelihood and to ensure holistic development of villagers.

Pahal is well recognized as gender resource centre & gender training institute. Gender basic, advance & other related issue are addressed in training. Pahal conducted trainings for departments like Mahila VittVikas Nigam, police Department, National Institute of Public Cooperation and Child Development, Women & Child Department. Through skill development program Pahal promotes means of livelihood among marginalized community of Indore, Burhanpur and Barwani. Pahal aims to enhance upliftment of such economically fragile marginalized community. Pahal started employment / self - employment driven vocational training courses, these courses are provided either free or at a very nominal cost. Pahal imparts trainings on trades like bag making, fashion designing, mobile repairing, ICT Sewing & tailoring, Godri making, bangle/artificial jewellery and electrician.

USP

Utilization of bal panchayats and youth groups for advocacy. Institutionalization of the right to play

GEOGRAPHY

Pahal is working in Indore and Khargone districts since 2003. It has undertaken gender based studies in the city of Indore, Barwani, Jhabua and Bhopal. Pahal is currently working in Indore, Barwani and Alirajpur districts on gender equality, health, economic rehabilitation, Education, Child development, environmental awareness, water & sanitation. Beside these 3 districts of Madhya Pradesh PAHAL is also covering capacity building programs as a resource NGO for Dindori, Mandla, Balaghat, Tikamgarh, Panna, Chattarpur and Jhabua on gender.

IMPACT

Child malnutrition in Barwani has reduced by 50%. It is no longer a major problem. Government relief schemes are being accessed by most people who are eligible.

COORDINATES

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5.13 RESOURCE AND SUPPORT CENTER FOR DEVELOPMENT (RSCD) - *Towards a vision of people centred governance*



PURPOSE

Resource and Support Centre for Development (RSCD) was established in 1994, with a view to promote and build a network of organisations who work with the grassroots and aim at building a society where equal and appropriate opportunities are ensured to the deprived sections and they live in dignity, justice and freedom.

In March 2000, RSCD and the network agencies organized a State Level Women's Convention in a small village named 'Saigata' near Chandrapur District that made way for Mahila Rajsatta Andolan (MRA) - a state-wide campaign for Women in Governance.

From 2000 onwards, the journey of RSCD has coincided with the journey of Mahila Rajsatta Andolan (MRA). MRA is an innovative, people-centered and value-based process that became the face of RSCD.

PROBLEM STATEMENT

Twenty seven years after the constitutional amendment leading to statutory reservation for women, there is still limited participation of women in governance and also lack of information regarding Panchayati Raj Institution (PRI). Women and girls continue to face gender inequality and discrimination

CORE ACTIVITIES

- Training, skill building, handholding, and mobilisation of women representatives
- Policy advocacy with the state to ensure necessary policies and support structures are in place
- Engaging with groups of women to build their capacities, perspectives and attitudes towards enabling them to play effective and efficient role in governance
- Initiating several macro and micro level campaigns favouring Women's Governance in Panchayati Raj Institutions (PRI)
- Mobilizing people on the issue of Food security especially Public Distribution System
- Through Savitri Academy (an initiative of RSCD), focus on A.R.T – Advocacy, Research and Training on governance

USP

- B.O.S.S (Budget, Orders, Schemes and Services) Course -A Door Step education program for Elected Women Representatives (EWRs), aims at supporting EWRs who are homemakers with domestic responsibilities. The course is aimed to equip women with information about the Gram Panchayat and its budget heads in a simple and relatable way.
- RSCD supports Rationing Kruti Samiti (RKS), which is a people's initiative to ensure ration as a right for marginalized and poor sections of the society.

GEOGRAPHY

Operating out of Navi Mumbai, RSCD works in multiple districts of Maharashtra

IMPACT

RSCD is helping to translate political representation into real empowerment of women - moving them from being just 'proxies' to learning to assert their independence.

COORDINATES

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5.14 SETU ABHIYAN - Towards improved local governance

PURPOSE

SETUs as facilitation centres emerged, immediately after the 2001 earthquake works in Kutch district towards facilitating local people and external agencies towards strengthening communities to decide, negotiate and monitor for the kind and pace of development that they need and can sustain.

Since 2004, SETU has focused on strengthening local governance more prominently through various innovations and SETU Abhiyan got registered in 2014.

PROBLEM STATEMENT

- The devolution of 3Fs (Funds, Functions and Functionaries) and budget processes have not got materialised
- No linkages between the three tier structure and line departments
- Post of Sarpanch is often seen as an entry for political scene
- Panchayats largely function as mere implementers
- Minimal participation of women

CORE ACTIVITIES

- Supporting Communities, citizens and the State in implementing the 73rd and 74th amendment of the Constitution in letter and spirit.
- Facilitating and sensitising local Governments in the villages and small towns to envision, plan, partner, and implement policies, programmes and activities
- Enabling local government bodies and citizens to enhance their access to knowledge systems, information, skills, perspectives, learning opportunities, and other resources by which they can improve their capacities for decentralized governance.
- Encouraging and facilitating platforms of action, research and sharing of healthy practices between local governments, citizens, and organizations.

USP

- **Concept of Village Governance Fund** - A tool to re-educate GPs and create platforms for Panchayats to sponsor & monitor the governance & development of their villages

- **Gram Panchayat Association** - A forum to collectively voice the issues towards strengthening local governance
- **Governance Audit** – Assessing the performance of Local Governments through the lens of Local Governance
- **Learning lab for local governance** – Educating Local Governments and their stakeholders. Creating peer learning platforms

GEOGRAPHY

With its base in Bhuj, SETU Abhiyan operates through 6 rural SETUs spread over 5 blocks in Kutch district of Gujarat, covering over 500 villages and 334 Gram Panchayats. 2 urban SETUs work with 2 municipalities – Bhuj and Rapar in the district.

IMPACT

SETUs' efforts in working with 154 Gram Panchayats are primarily directed towards strengthening the capacities of the Gram Panchayats

SETU has helped build their aspirations to be the primary agency of development change in their constituencies and develop their abilities to plan democratically, make budgets, execute their plans, and engage with the gram sabha transparently and with accountability

**Also working in the areas of :
Skilling & Livelihood**

COORDINATES

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5.15 TEESRI SARKAR ABHIYAN (TSA)

Championing the cause of the 'Third Government'

PURPOSE

Established in 2015, **Teesri Sarkar Abhiyan (TSA)** has been pursuing the vision of establishment of an organic linkage between the Parliamentary system of government (manifested by the Central and State Governments) and the Panchayati Raj Institutions (PRIs) as institutions of self-government.

TSA aims to expedite and strengthen the process of development of the people in rural India. The key mandate of Teesri Sarkar Abhiyan is to disseminate knowledge and information on Panchayati Raj by providing grassroots level training in Uttar Pradesh for all-round empowerment of men and women in various Panchayati Raj institutions (PRI).

PROBLEM STATEMENT

A large number of Panchayat leaders [elected representatives] and citizens are unaware of their rights and responsibilities.

CORE ACTIVITIES

The gap in awareness and knowledge about PRI is being filled by TSA through its training programs mainly in UP but also extending to other states across the country.

- TSA's Panchayat Development program uses e-modules to educate Panchayat leaders and citizens on the basics of the 73rd Amendment, their rights and responsibilities, powers and functions of members and entitlements that the Panchayat is eligible for under various Acts and Rules.
- TSA regularly organises campaigns and communication programmes across the country through various means to generate awareness among PRIs and their leadership in order to awaken and strengthen the vision among them and to carry forward the mission of Panchayats as institutions of self-government
- 'Panchayat Parliament' initiative – a complementary campaign in synergy with People's Plan Campaign

USP

The Panchayat Parliament Initiative –

- Supporting the process of creating a congenial environment to enable the PRIs to grow as institutions of self-government
- Generating wholesome awareness among the rural people about their active participation, voluntary contribution and ownership in the process of GPDP
- Panchayat Parliament campaign is organised at three levels
 - (a) Cluster Panchayat Parliament;
 - (b) District Panchayat Parliament; and
 - (c) Provincial Panchayat Parliament.

GEOGRAPHY

Primarily based in Allahabad, Uttar Pradesh, TSA conducts campaigns and provides training to local self-governments across several states in India.

IMPACT

The Parliament Panchayat initiative of TSA touched about 15000 PRI Elected Representatives (ERs) across 3000 GPs in 50 districts of Uttar Pradesh, over a period of 4 months.

COORDINATES

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5.16 TRUST FOR VILLAGE SELF GOVERNANCE (TVSG) - *Empowering panchayats in Tamil Nadu*

PURPOSE

Trust for Village Self Governance (TVSG), a charitable trust established in 2001 uses an integrated rural habitat and economic development approach to improve living conditions in rural Indian villages.

The work of the trust involves the training of village groups in a range of livelihood and construction skills, the development and dissemination of innovative, cost-effective building materials as well as encouraging social integration.

PROBLEM STATEMENT

Community prejudices, growing migration towards cities and inadequate institutional capacity of the panchayat leaders and Gram Sabha

CORE ACTIVITIES

- Overcoming social inequalities through education and empowerment
- Total habitat development through the construction of homes using innovative, cost-effective building materials and methods
- Establishing Kuthambakkam village as a role model for integrated rural habitat and economic development through the work of the panchayat as responsible local government.
- Establishing a Panchayat Academy for the purpose of disseminating good practice among village panchayats.

USP

- A housing project that is built to encourage the peaceful coexistence of castes
- A Panchayat Academy where 30 panchayat leaders, on average, come to learn each month
- Network Growth Economy- The economic model of village networking - clusters of villages could become economic powerhouses less dependent on the urban, national or global market.

GEOGRAPHY

TVSG is based in Kuthambakkam village in Thiruvallur district of Tamilnadu and provides technical support to local self-governments across several states of India.

IMPACT

- Capacity building amongst villagers including the most vulnerable members of society
- Active participation by the community through Gram Sabha
- Social inequalities being overcome through education and empowerment.
- Mobilising the previously inert male population of the village by providing employment.

**Also working in the areas of :
Skilling & Livelihood,
Water, Sanitation and Health**

COORDINATES

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5.17 WE, THE PEOPLE ABHIYAN - *Fostering active citizenship, empowering Communities*

PURPOSE

We, The People Abhiyan (WTPA) which was started in 2010, is a movement which looks to empower each citizen of India.

The aim of WTPA is to empower all citizens to own, understand and practice constitutional values, rights and responsibilities.

PROBLEM STATEMENT

- Citizens lack information and understanding of their rights and responsibilities
- Citizens are not wholly skilled in using Constitutional framework in addressing their personal, social and governance problems

CORE ACTIVITIES

- **Constitution Connect (CC)**- an outreach campaign on awareness about the Constitution. WTP facilitate multiple events across the country on topics like the Preamble, Fundamental Rights and Duties.
- **Citizenship Education Programme (CEP)** - a capacity building programme with a strong focus on individual and community based action

USP

WTPA USP is content, methods and delivery

- The content focuses on the link between the Constitution and the everyday lives of the targeted citizens. So, it is absolutely rooted in their context.

- The methods are interactive, experiential, reflective and practical.
- WTPA train trainers and facilitators on this content and methods so that it becomes embedded in institutions and communities.

GEOGRAPHY

Besides Delhi and NCR, WTPA works in Madhya Pradesh, Jharkhand and Maharashtra

IMPACT

- Through the CEP WTPA has worked with more than 250 partners – educational institutions and NGOs
- Trained more than 500 facilitators, impacting more than 25,000 people directly
- The issues that have been taken up and addressed have ranged from food security, sanitation, education, safety, drinking water and functioning of GPs.
- Through the CC, WTPA has reached out to more than 1.5 lakh citizens by way of radio and TV shows, workshops and events and online media.



COORDINATES

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5.18 YASHWANTRAO CHAVAN ACADEMY OF DEVELOPMENT ADMINISTRATION (YASHADA) - *Enabling equitable and sustainable development*



PURPOSE

Yashwantrao Chavan Academy of Development Administration (YASHADA) is the Administrative Training Institute of the Government of Maharashtra which evolved, got relocated and renamed in 1990. YASHADA is a composite training institute having a dual role as an Administrative Training Institute and a State Institute of Rural Development and it

- Promotes modern management science as a major instrument for development of economic and social activities of the State Government, Zilla Parishads and other institutions and organizations of the State Government.
- Develops managerial skills, organizational capability, leadership and decision-making ability for development planning and efficiency in implementation of policies, programmes and projects.
- Conducts operational and policy-oriented research, to evolve ideas and concepts appropriate to the local, state and national environment and to formulate policy alternatives.
- Serves as the apex institute for the collection and dissemination of information regarding development administration.
- Fosters, assists and supports individuals, organizations and institutions in the use of management science.
- Provides consultancy services in development and public administration.
- Functions as the nodal State-level training institute in the field of development administration.

PROBLEM STATEMENT

Training needs of government departments and rural and urban non-officials and stakeholders

CORE ACTIVITIES

YASHADA has a varied mix of programmes and activities designed to achieve their objectives

- Training programmes of short and long term duration including seminars
- Policy-oriented and operations research
- Consultancy and extension services
- Publication and production of training aids.

USP

Total Quality Management (TQM): YASHADA's Action Plan was given an award for Excellence by the Evaluation Committee. YASHADA is one of five governmental training institutes in India selected in 1997-98 for a three year project on Total Quality Management (TQM) in training sponsored by the British Council.

GEOGRAPHY

Relocated to Pune from Mumbai in 1984, YASHADA functions as Maharashtra's nodal state level training institute in the field of development administration.

IMPACT

According to the latest Annual Report, YASHADA conducted 2,317 training courses involving 1, 42,879 participants from across the state.

**Also working in the areas of :
Skilling & Livelihood**

COORDINATES

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Skilling and Livelihood



6.1 1BRIDGE - *Bridging aspirations, creating opportunities, bringing prosperity and abundance to rural india*

PURPOSE

To build a trusted brand that delivers the best consumer experience to everyone in rural India, through a network of local entrepreneurs on a technology platform.

PROBLEM STATEMENT

The hinterlands in India consist of about 650,000 villages. Over 6500+ of these villages are inhabited by about 400 million consumers making up for about 30% of population and contributing significantly to the country's Gross Domestic Product (GDP). Consumption patterns in these rural areas are dramatically changing to increasingly resemble that of urban areas. However, the biggest challenge for these rural consumers is availability of quality products and services at the right price.

CORE ACTIVITIES

1Bridge, a last mile platform addresses this large opportunity and connects these rural consumers with other rural and urban suppliers through an assisted-commerce platform. Unlike most models that rely on a distribution led push into the rural markets, in the 1Bridge platform the products and services are curated and brought on the platform, based on demands of the rural consumers and through a trusted network of local entrepreneurs.

USP

Rural commerce platform enabling rural entrepreneurship for rural consumers.

GEOGRAPHY

Karnataka

IMPACT

150,000 registered consumers, 550 entrepreneurs. 1000 villages



COORDINATES

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6.2 ABHINAV FARMERS CLUB - Profitable organic farming for small farmers

PURPOSE

To ensure an income of Rs 1 to 2 thousand per day for a family from one to two acre of land. Farmers can achieve this if they are supported with appropriate support on production and marketing.

PROBLEM STATEMENT

Lack of support to farmers in production and marketing of their produce especially with fair pricing to enhance their livelihood generating opportunities

CORE ACTIVITIES

- 1 - 2 acre of land used to grow exotic organic vegetables, Indian organic vegetables and generate Desi Cow milk with support from SHG members.
- Use Polyhouses to grow vegetables thereby eliminating vagaries of nature
- Direct marketing of vegetables to consumers eliminating middlemen and thereby maximizing income.

USP

End to end model including training for production, logistics and marketing to consumers directly involving organic vegetables both exotic and Indian along with Desi Cow A2 milk is ensuring Rs 1000 to 2000/day for small farmers holding land of 1 to 2 acre.

GEOGRAPHY

Maharashtra, Madhya Pradesh, Gujarat and Uttar Pradesh

IMPACT

- 45000 farmers belonging to the states of Maharashtra, Madhya Pradesh, Gujarat, Uttar Pradesh, Andhra Pradesh, Karnataka and Telangana owe their success to Abhinav Farmer Club.
- 15000 households in the city of Pune, Ahmednagar, Jalgoan, Sangli Kolhapur, Solapur and Satara are serviced everyday



COORDINATES

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6.3 ACCESS DEVELOPMENT SERVICES - *A national livelihoods support organization, incubating innovations for sustainable livelihoods*



PURPOSE

To build capacity of community-based institutions that deliver relevant financial and livelihoods services to the poor and unreachable households

PROBLEM STATEMENT

The poor continue to be on the brink of subsistence due to lack of access to resources, services, information, finance, markets and entitlements.

CORE ACTIVITIES

To build "inclusive value chains" through which efforts are made to help highest possible benefits of the value chain accrue at the level of production. This is attempted through volume and value strategies; helping in raising productivity and also undertaking certain value addition on site through the community itself.

USP

- Ability to work at all levels of the sectors.
- Develop "Lift and shift" models
- Positioned as a gateway agency between the poor and the markets

- Ability to work at scale
- Build local capacities (capacity building of capacity builders)
- Support inclusive value chains, favouring primary producers
- Identify and incubate innovations
- Invest, incubate and strengthen community based institutions / model

GEOGRAPHY

Delhi, Rajasthan, Madhya Pradesh, Bihar, Orissa, Andhra Pradesh, Telangana, West Bengal.

IMPACT

- ACCESS has been able to reach out and strengthen the livelihoods of over 280,000 small producers, establish 119 producer companies and have successfully linked them with input suppliers, finance and markets, as also entitlements, in 8 states.

**Also working in the areas of :
Water, Sanitation & Health and
Cluster Development**



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6.4 ACCESS LIVELIHOODS CONSULTING - *Reimagine livelihoods*

PURPOSE

Envision enhancing livelihoods of 1 million economically disadvantaged households directly by March 2028

PROBLEM STATEMENT

To work towards impacting those who most needed them. The mission was therefore to mainstream the marginalized communities in India - workers who belong to the unorganized sector

CORE ACTIVITIES

- Work for the marginalized instead of the mainstream
- Optimise returns instead of maximising them
- Collaboration rather than competition with similar organisations
- Growth in impact rather than in size by incubating organisation to scale up impact

USP

Livelihood Models:

- **Beehive** -Collective Enterprise
- **Cross Pollination** -Sustaining Non-Profits
- **Metamorphosis** -Reviving Cooperatives
- **Symbiosis** - The Corporate - Producer Co-evolution

Livelihood Platform:

- **Reimagine Learning** - An open-source knowledge platform
- **Reimagine Finance** - Connecting investors and social enterprises
- **Reimagine Opportunities** - Connecting engagement seekers and engagement
- **Reimagine Communities** - A forum to sing the songs of the unsung communities

GEOGRAPHY

Telangana, Andhra Pradesh, Rajasthan, Tamil Nadu, Karnataka, Uttar Pradesh, Gujarat, Tripura, Madhya Pradesh, Jammu & Kashmir, Maharashtra, Delhi, Bihar, Jharkhand, Orissa, Uttarakhand, Haryana, Mizoram

IMPACT

- 450+ projects with 65,000+ households impacted in 21 States
- Profits not to exceed 10% of revenue



COORDINATES

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6.5 BAIF DEVELOPMENT RESEARCH FOUNDATION - *Building self-reliant rural society for sustainable livelihoods*



PURPOSE

Building a self-reliant rural society assured of food security, safe drinking water, good health, gender equity, low child mortality, literacy, high moral values and clean environment.

PROBLEM STATEMENT

Lack of gainful self-employment for the rural families, especially disadvantaged sections, ensuring sustainable livelihood, enriched environment, improved quality of life and good human values

CORE ACTIVITIES

- Development research, effective use of local resources, extension of appropriate technologies and upgradation of skills and capabilities with community participation
- Sustainable Rural Development through generating rural livelihoods and through management of natural resources: this is achieved through various core thematic area programmes and various cross-cutting components.
- Research for Development: to study contexts and develop appropriate technologies and solutions for rural development.

USP

- Livestock Development- breeding local non-descript cattle with semen from home-born bulls of high genetic merit and then back-crossing the crossbreds with the Indian dairy cattle breeds
- BAIF conceptualized the 'wadi model' as a holistic tree based farming system that would ensure food security and gainful self employment while being versatile enough to include other add-on modules.

GEOGRAPHY

Reaches out to more than 53,93,223 families in 1,64,835 villages in the following states spanning over 318 districts: Maharashtra, Gujarat, Karnataka, Madhya Pradesh, Rajasthan, Andhra Pradesh, Telangana, Uttar Pradesh, Bihar, Uttarakhand, Haryana, Odisha, Jharkhand.

IMPACT

Various initiatives covering dairy animal production and management, tree based farming systems and other appropriate technologies.

**Also working in the areas of :
Cluster Development and
Water, Sanitation and Health**



COORDINATES

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6.6 BIHAR RURAL LIVELIHOODS PROMOTION SOCIETY (JEEViKA) - *An initiative of government of Bihar for poverty alleviation*

PURPOSE

The Government of Bihar (GoB), through the Bihar Rural Livelihoods Promotion Society (BRLPS), an autonomous body under the Department of Rural Development, is spearheading the World Bank aided Bihar Rural Livelihoods Project (BRLP), locally known as JEEViKA with the objective of social & economic empowerment of the rural poor. This is sought to be accomplished by:

- Improving rural livelihoods and enhancing social and economic empowerment of the rural poor.
- Developing organizations of the rural poor and producers to enable them to access and better negotiate services, credit and assets from public and private sector agencies and financial institutions.
- Investing in capacity building of public and private service providers.
- Playing a catalytic role in promoting development of microfinance and agribusiness sectors.

PROBLEM STATEMENT

Rural India is in distress mostly on account of the distorted policies of the government and poor implementation of schemes and programs. The poor need to be organized and their capacities built up systematically so that they can access self-employment opportunities.

CORE ACTIVITIES

JEEViKA aims at reducing poverty by enabling the poor households to access gainful self-employment and skilled wage employment opportunities, resulting in appreciable improvement in their livelihoods on a sustainable basis, through building strong grassroots institutions of the poor. This is done through

- Creation of strong rural institutions that are of and for the rural poor
- Special programmes to specifically target extreme poor and excluded
- Providing ease of access to finance
- Improving farming practices and agricultural yield and hence improving livelihood

USP

- Retail marts to serve as hubs for smaller entrepreneurs- Improving margins and quality at last mile
- Didi Ki Rasoi- Umbrella brand for food catering service; Improving service quality at public institutions, generating jobs

GEOGRAPHY

Bihar

IMPACT

- 10 million+ women mobilized into 870,000+ SHGs
- 2 out of every 3 SC households covered; 1 out of every 2 ST households covered
- Since 2013, JEEViKA on an average has reached 3500 new rural families every day
- 2 million+ rural women enrolled in insurance schemes
- JEEViKA institutions are expected to drive investments of up to \$6 billion in rural Bihar
- 400,000 rural households benefited from dairy, poultry and other enterprises
- Household incomes increased by as much as 30%

**Also working in the areas of :
Empowerment, Water Sanitation &
Health and Cluster Development**

COORDINATES

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6.7 BRAC - *Creating opportunities for people to realise potential*



PURPOSE

BRAC, an international development organisation based in Dhaka, Bangladesh, was founded in 1972 by Fazle Hasan Abed. BRAC brings together different people inspired by a single vision - building a world that works for all.

BRAC's mission is to empower people and communities in situations of poverty, illiteracy, disease and social injustice. Their interventions aim to achieve large scale, positive changes through economic and social programmes that enable women and men to realise their potential.

BRAC works as a social enterprise, a social investor, a knowledge hub, has multiple initiatives under social development and also has a university.

BRAC's multipronged approach to tackle poverty include interventions in Livelihood, Health, Empowerment, Financial inclusion, Education and Disaster Resilience

PROBLEM STATEMENT

Under Social Development, BRAC works to address

- Extreme poverty, limited financial choices and employable skills
- Gender inequality
- Insubstantial access to health care

CORE ACTIVITIES

- Eliminating extreme poverty through the Ultra-poor graduation programme & Integrated development
- Expanding financial choices through Microfinance
- Skill development to reduce migration and enhance employability
- Gender equality – community empowerment, gender justice and diversity
- Universal access to health care through interventions in nutrition, population, water, sanitation and hygiene
- Pro-poor urban development
- Investing in next generation through education
- Climate change and emergency/ humanitarian response

USP

The Ultra Poor Graduation Programme (UPG) - a comprehensive, time-bound, integrated and sequenced set of interventions. The programme aims to enable extreme and ultra-poor households to achieve key milestones towards sustainable livelihoods and socioeconomic resilience. This helps them to progress along a pathway out of extreme poverty.

UPG uses a Targeting methodology and Graduating interventions to bring about a Graduation Outcome. The four pillars of Graduation are 1) Social protection 2) Livelihoods promotion 3) Financial inclusion and 4) Social empowerment

GEOGRAPHY

BRAC has a global footprint – operating in 11 countries, affiliations in 2 countries and provides technical assistance in 9 countries

IMPACT

BRAC is the #1 non-governmental development organisation in the world, measured by innovation, impact and governance and has touched the lives of more than 110 million people a year. 12.3 million children have graduated from their schools, 7.1 million have received financial services and 2 million ultra-poor households have been supported reach 95% graduation rate.

**Also working in the areas of :
Education, Water, Sanitation &
Health and Empowerment**

COORDINATES

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6.8 DEASRA FOUNDATION - *Powering businesses, creating jobs*

PURPOSE

deAsra is committed to enabling people to start, manage & grow a small business successfully.

PROBLEM STATEMENT

Unemployment continues to remain the deadweight in India's quest for growth. Every year, India churns out 12 million employable youngsters; but fails to generate enough employment opportunities for this growing exodus.

CORE ACTIVITIES

deAsra is committed to enabling people to start, manage & grow a small business successfully. They offer a platform wherein, setting up, managing & growing a small business is made simple & entrepreneur friendly through a broad array of support services. Each of their services is simplified, benchmarked, tech-enabled, expert-led, with customer-friendly functionality, convenience & speed.

USP

Ecosystem for entrepreneurs - by offering a wide spectrum of entrepreneurial support services, they de-risk and simplify entrepreneurship while transforming it into a viable & preferred career option.

GEOGRAPHY

Maharashtra, Karnataka, Delhi & Gujarat

IMPACT

- 62615 Small businesses supported
- 308 Businesses supported for funding
- ₹ 33.58 cr Loan amount facilitated
- 70+ Free online business guides



COORDINATES

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6.9 DR. REDDY'S FOUNDATION - *Unwavering commitment to solve social problems*



PURPOSE

- Empowering small and marginal farmers by nudging them to adopt latest technologies and best farming practices
- Bridging the lack of last-mile delivery of agriculture extension services at the grass roots by helping marginal farmers to access existing public extension facilities, engage with agri-scientists and embrace best farming practices, and more importantly, to impart this to other farmers through peer learning and sharing

PROBLEM STATEMENT

Despite rapid strides in development, India continues to face the challenge of achieving inclusive growth. As a result, a large section of the marginalised population are unable to reap the benefits of technology and information to enhance their income.

CORE ACTIVITIES

Develop a community-owned platform at every village level and help farmers to use last mile connectivity efficiently with the help of "lead farmers". The focus is also on improving irrigation and water management, as well as digital & financial literacy.

- To identify and nurture potential rural entrepreneurs, with special focus on women entrepreneurs
- To establish sustainable businesses that are socially relevant across diverse sectors, which add value and create employment

USP

A rural enterprise incubation model with end-to-end support to set up large businesses.

GEOGRAPHY

Pan-India

IMPACT

Supporting rural entrepreneurs through a district incubation model in partnership with the government and financial institutions. This incubation centre will identify high-potential business opportunities and provide support to set up or expand existing enterprises.

A sustainable and scalable community platform to address the last-mile delivery challenges, which can be replicated across the country to benefit 100 million small and marginal farmers.



COORDINATES

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6.10 EKALAVYA FOUNDATION -

Unity among the community members and their collective response is the key to generate solutions to the local issues.



PURPOSE

To collectively improve the reach and influence of farmers; for furtherance of their wealth (water, livestock, land and money) and well-being

PROBLEM STATEMENT

The fruits and vegetables sold in today's market are sprayed with pesticides and insecticides that cause serious harm when ingested by humans and also causes environmental harm by polluting the air and soil. Farmers are also unwilling to change to organic farming from conventional methods of farming

CORE ACTIVITIES

Making agriculture profitable, environmentally sustainable by promoting organic agriculture

- Ekalavya centre for Organic Agriculture Research and Training (ECOART): Centre of Excellence for Research, Training and Extension of Organic Farming at Gingurthy village
- Desi cow goshala to develop models which demonstrate the utility of desi cows
- SendriyaMitra – A Program to promote adoption of organic farming among 10000 farmers in 25000 acres in both Telangana and Andhra Pradesh in the next 3 years

USP

- Train farmers and rural youth, transfer of latest technologies on farm research

- Certification of organic produce.
- The project villages of Ekalavya Foundation have started their journey towards self-reliance. The practice of "voluntary shramadhan" for a day in each month in the 25 project villages of Indravelli mandal in Adilabad district showcases the commitment of local communities for self-development under their guidance.

GEOGRAPHY

24 districts of Telangana and Andhra Pradesh

IMPACT

- Major initiative named SendriyaMitra, for promotion of organic farming in a big way is launched to bring 50000 acres under organic farming in the coming 3 years. The project benefits 15000 farmers covering 400 villages and ensures steady supply of healthy and safe farm produce.
- Farmers are continuously trained in organic ways of farming.
- Farmers are encouraged to form (Participatory Guarantee System) to facilitate PGS certification to their organically grown produce.

**Also working in the areas of :
Empowerment & Cluster
Development**



COORDINATES

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6.11 EKGAON - *One village, one world network*



PURPOSE

Design an integrated platform which contains a wide range of community-owned, common access solutions; allowing rural service providers, rural customers and producers to access each other in a transparent, efficient, and competitive way

PROBLEM STATEMENT

Multiple issues faced by farmers which include natural calamities, lack of farm mechanisation, inadequate storage facilities, outdated and tedious agricultural assessment techniques, lack of technical know-how about crop pattern, soil types and chemical fertilisers; lack of proper irrigation systems and so on

CORE ACTIVITIES

- Ekgaon network works across agricultural value chains from production, processing to distribution in order to bring unique products from community-based enterprises
- Painstakingly curate their products by exploring, discovering and extracting/growing abundant food variety and thus restoring the forgotten food-diversity through traditional techniques
- Create value-added products using locally sourced food ingredients

USP

- Knowledge of product (Know Your Product) – the origin of the produce can be traced through their system (geo-tagged), farmer's name, farm and its packaging etc can be traced for all to see.

- Stories of farmers growing produce - Each produce is tagged with "Know Your Farmer" sticker, which takes the customer to the story of farmer
- Benefit branding of product - A brand that makes farmers stakeholders in the profits, providing them end-sales bonus and retaining their interest to produce quality crops
- Equitable & Ethical trade practices across the supply chain - Using mobiles apps to track compliance across the supply chain
- Improving crop production and farm productivity while mitigating risk to crop through mobile advisories and access to insurance
- Building grassroots institutions that promote and support farmers/producers owned institutions

GEOGRAPHY

New Delhi, Tamil Nadu and Madhya Pradesh

IMPACT

Farmers see a better and healthy crop, enhanced income and improved livelihoods and consumers get a good quality, healthy farm produce which is direct from the farm



COORDINATES

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6.12 GO4LIFE - Food without shortcuts

PURPOSE

Providing India with A2 Desi cow milk in its most natural state

PROBLEM STATEMENT

Cow milk is adulterated in today's market. This adulteration can have serious health impacts on the population of both, cows as well as the humans who consume the milk

CORE ACTIVITIES

All of the below contribute to pure, unadulterated milk:

- No added hormones- The cows are never treated with hormones. Only fresh air and exercise for the cows
- No routine antibiotics for the cows
- Ethical and non-violent sourcing of milk
- Cows are given non-GMO fodder
- Pasture-raised cows

USP

- Pasture-fed cows
- Minimally processed milk
- From methane digesters to water reuse systems and conscious consideration of packaging choices, Go4Life continually seek newer ways to reduce our impact on the planet.

GEOGRAPHY

Uttar Pradesh; Pan India

IMPACT

- Go4Life's A2 Desi Cow Milk is an excellent source of calcium, as well as other essential vitamins and minerals, which helps support strong bones
- Over 5000 households in the National Capital Region have been regularly receiving their A2 Desi Cow Milk supply for the past two years, and Go4life is now gearing up to supply households with organic fruits and vegetables.



COORDINATES

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GOONJ.. a voice, an effort

6.13 GOONJ - *GOONJ...a voice, an effort*

PURPOSE

Goonj's model of development implemented through its various Initiatives proposes a more inclusive alternative economy where everyone is an equal stakeholder in the process. Goonj envisions growth as an **idea** across regions, economies and countries using urban discard as a tool to alleviate poverty and enhance the dignity of the poor in the world

PROBLEM STATEMENT

In the race of development we all are too focused on machines i.e. the big, known issues, ignoring the needles- the most important basic needs. At GOONJ the focus is on the needles, i.e the small neglected needs while the world focuses on the big machines.

CORE ACTIVITIES

Goonj aims to recognize and value the potential of local resources and traditional wisdom of people. Its focus (a) is concentrated on the receiver's dignity instead of the donor's pride & (b) promotes circular economy by ensuring maximum use of each material. The activities include

- **Cloth for Work:** Turning old material as a resource for hundreds of rural development activities.
- **School to School:** Addressing the educational needs of thousands of remote & resource starved village/ slum schools by channelizing under-utilised material of city's affluent schools not as a thing to distribute but as a tool to bring about comprehensive behaviour change in the recipients and the contributors!

- **Not just a Piece of Cloth:** Addressing the gaps and challenges of menstrual hygiene and management for the last women by engaging comprehensively with all key stakeholders. A humble piece of cotton cloth can save a woman from a lot of indignity, embarrassment and infections.
- **Green by Goonj:** A brand built around reusing and up-cycling even the last shreds of material that Goonj receives.

USP

Address basic but neglected issues of the poor by involving them in evolving their own solutions with dignity and urban material as reward

GEOGRAPHY

Delhi, Mumbai, Kolkata, Bangalore, Hyderabad, Chennai, Rishikesh & Patna

IMPACT

Goonj has built a network of communities from urban to village India, channelizing material as a tool to address crucial gaps in rural infrastructure, water, environment, livelihood, education, health, disaster relief and rehabilitation. Its engagement with both the urban and rural population has galvanized a mass civic participation in addressing basic but neglected issues.

**Also working in the areas of :
Water, Sanitation & Health,
Empowerment**



COORDINATES

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6.14 GRAMIN SAMASSYA MUKTI TRUST (GSMT) - *Building a healthy, self reliant & self governed community*



PURPOSE

Gramin Samassya Mukti Trust is a voluntary organisation that was established with the specific objective to solve the livelihood, health and education related issues, in Yavatmal, Maharashtra with a focus on sustainability and ecological security.

The focus areas of GSMT are

- Building Self Government
- Natural Resource Management and Livelihood
- Community Health
- Child Rights Protection and Quality Education
- Gender and Women Empowerment
- Networking and Advocacy

PROBLEM STATEMENT

Lack of community ownership of the forests is resulting in loss of sustainable livelihood and dignity

CORE ACTIVITIES

Under Livelihood activities, GSMT works towards

- Sustainable agriculture and organic farming, agro-allied activities such as dairy, goatery, poultry, agro-based processing units, and training and capacity building to develop skills required for undertaking these and many other livelihoods
- Promotion of sustainable livelihoods and income generation based on locally available natural resources and skill sets of the people
- Equitable and just distribution of the resources for the people to undertake income generating activities
- GSMT has built the capacities of Gramsabha members and enhanced their skills of planning, execution, monitoring, advocacy and financial management.

USP

Democracy, Equity, Social Justice and Ethical Development is at the core of GSMT's work.

GEOGRAPHY

GSMT works for the tribal people in Yavatmal district of Maharashtra.

IMPACT

Gram Sabhas have prepared their conservation and management plan of five years and are now executing with the support of various departments. Gramsabhas took the initiative and executed their plan through various schemes. People benefited from forest based livelihood and agriculture based livelihood through MGNREGA, ITDP, 14th finance commission, Forest and agriculture based schemes.

GSMT has recently undertaken 27 projects and direct interventions in more than 327 villages from 19 blocks of three districts, namely Amravati, Chandrapur and Yavatmal. The total outreach during the year has been at least with 79737 households and 395647 individuals.

**Also working in the areas of :
Water, Sanitation & Health, Cluster
Development, Empowerment**

COORDINATES

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6.15 GRAMONNATI - *Rural transformation through technology and entrepreneurship*



PURPOSE

Gramonnati aims to create a new India with sustainable and vibrant rural communities. Their mission is to develop 10,000 rural entrepreneurs from amongst ex-soldiers, youth and women.

PROBLEM STATEMENT

A lot of innovative and often brilliant solutions are being worked upon to solve rural challenges, being developed by startups, academic institutions and entrepreneurs, but these are not readily or widely available to village communities when they need it and in the manner, they can use it best. The reasons are lack of awareness, poor infrastructure, poor education and many social and local factors.

CORE ACTIVITIES

In the coming years, an ever-larger share of employment opportunities will be in rural areas. Gramonnati, accordingly, aims to focus on supporting rural transformation through technology, skills and entrepreneurship.

- Right use of technology to help communities to leap-frog to the latest ideas and innovation.
- Skill development to help people to become self - employable.
- Rural Entrepreneurship to help them become job-creators instead of job-seekers. They aim to select and train ex-soldiers, youth and women to be rural entrepreneurs

USP

Partnering with organizations (NGOs, Academic Institutions, Research Institutions, Government Agencies and Entrepreneurs) who have expertise and experience in knowledge, skills and solutions for the identified problems and bring that expertise to rural communities who can be trained to use these effectively to solve the problems locally; and in the process make the selected youth and women and retired soldiers as rural entrepreneurs.

Developed a model through the Udyam Program (path – to – entrepreneurship) for development.

GEOGRAPHY

Puducherry, J&K

IMPACT

- Provision of healthy organic vegetables and fruits commercially through home delivery to households, and to enable charitable institutions to economically feed the elderly and the disadvantaged
- Transforming education in Rural Schools in border districts of J & K
- Dignified livelihood for rural women through solar dehydration of vegetables
- Popularising low cost environmentally friendly water purifiers

**Also working in the areas of :
Education, Water,
Sanitation & Health**

COORDINATES

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6.16 HAQDARSHAK EMPOWERMENT SOLUTIONS PRIVATE LIMITED - *Every citizen matters*

हक़दरशक
Haqdarshak

PURPOSE

A technology company empowering citizens to discover, apply for and benefit from welfare schemes.

PROBLEM STATEMENT

The government spends around Rs.9 lakh crore only on 1,000 welfare schemes. Government is the largest spender on social welfare in India. With the absence of applications for these schemes, the funds remain un-utilized. The target populations are unaware of the various measures and hence do not access them.

CORE ACTIVITIES

Haqdarshak bridges the information gap between government welfare schemes and citizens.

Using technology, a citizen can check if he/she is eligible for a particular scheme. It also creates livelihood opportunities by training village-level entrepreneurs, called Haqdarshaks and empower them to provide entitlement services as a service to citizens. In the long run, poverty alleviation by reaching each and every citizen at the bottom of the pyramid.

USP

- Use of technology to transform how citizens access their entitlements.
- Enable corporates, governments, and foundations to multiply their social impact by providing their technology solution.

GEOGRAPHY

10 states including Rajasthan, Maharashtra, Madhya Pradesh, Andhra Pradesh, Uttar Pradesh, Assam, Odisha, Tamilnadu.

IMPACT

- 226,717 citizens screened
- 218,760 applications facilitated
- 142,646 citizens receive benefits
- Rs.59 crore benefits value channelised

**Also working in the areas of :
Empowerment**



COORDINATES

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6.17 IEEE SMART VILLAGE - *Advancing technology for humanity*

PURPOSE

Systematic Solutions for Empowering a Community.

IEEE Smart Village (ISV) has a unique approach to support the world's energy-impooverished communities by providing a comprehensive solution combining renewable energy, community-based education, and entrepreneurial opportunities

PROBLEM STATEMENT

Rural communities are still unable to communicate with the world at large, using technology that is readily available to urban users. Further, students and learners from all age groups are unable to access knowledge and wisdom that is available across the world. The ability of rural users to utilise transportation that is ecologically neutral is also growing.

CORE ACTIVITIES

IEEE Smart Village integrates sustainable electricity, education, and entrepreneurial solutions to empower off-grid communities. The initiative looks at expanding access to electricity, education and livelihood options across the world.

USP

IEEE Smart Village, a former IEEE Signature Program, has the unique support of IEEE societies, which gives it a leg-up insofar as technology, and the ability to utilise such technology and excellence for the benefit of humanity, as it were.

GEOGRAPHY

Pan India

IMPACT

- Over the last five years, IEEE has brought safe, clean, affordable, and sustainable electricity to remote villages in India. The IEEE Smart Village micro utilities are today playing an important role in local health, education, and economic development.
- One of the projects focuses on sensitizing and providing solar-based electricity generation for rural and urban areas and also promoting the utilization of more electric vehicles by providing charging infrastructure at various distributed locations. The decentralization of the power generation also ensures free power to the rural and backward communities of our country.

**Also working in the areas of :
Empowerment**



COORDINATES

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6.18 INDIAN SOCIETY FOR AGRIBUSINESS PROFESSIONALS (ISAP) - *Profitable harvests, diversified livelihoods and thriving rural communities*



PURPOSE

Revitalise and transform rural communities through access to expert knowledge, technical innovation, and life and business skills for farmers, women and rural youth.

PROBLEM STATEMENT

Farmers across the country do not have sustainable incomes due to lack of access to technical innovation, and to facilitation for easy access to remunerative markets. This has resulted in Indian agriculture becoming less attractive as a career over the years, leading to migration to urban areas.

CORE ACTIVITIES

- Sustainable agriculture through technical innovation
- Institution building
- Skill development and placement programs
- Market facilitation
- Natural resource management

USP

- Short to medium term assistance through tech - innovation and market facilitation
- Longer term assistance through development of

Agribusiness Village Resource Centres, skill development and placements for rural youth, and management of natural resources.

GEOGRAPHY

11 states right across the country, and in over 8000 villages

IMPACT

- Reduction in the cost and need for pesticides through an understanding of the nature of the soil and steps to improve quality
- Increase in income levels through modern agricultural techniques like vermicompost
- Increase in bargaining strength in markets through organization of farmers into collectives
- Increase in the qualified labour force in remote areas through the skill of tractor operation and maintenance
- Strengthening the structure of FPO's to meet the needs of small and marginal farmers.



COORDINATES

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6.19 JAIVIK SETU - *Healthy living starts with healthy eating*



PURPOSE

To create a sustainable global environment, provide training and life of dignity to our local farmers, and bring health and happiness to its customers

PROBLEM STATEMENT

The fruits and vegetables sold in today's market are sprayed with pesticides and insecticides that cause serious harm when ingested by humans and also causes environmental harm by polluting the air and soil. Farmers also unwilling to change to organic farming from conventional methods of farming

CORE ACTIVITIES

- Work with several small family farmers in India to cultivate thousands of acres of sustainable, organic farmland

USP

- A platform for gifting, exchanging or selling of organic seeds
- Extensive list of natural pest control remedies

GEOGRAPHY

Madhya Pradesh

IMPACT

- Higher income generation for farmers as they are able to grow more quantity without compromising on soil quality
- Fresh, organic vegetable easily available to citizens of the country



COORDINATES

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6.20 JEEVANIYA NATURALS - *Fresh from farms to homes*

PURPOSE

Providing natural residue-free produce directly from farms to homes

PROBLEM STATEMENT

The use of chemical fertilizers and pesticides is widespread in our country, so much so, that the majority of us have forgotten mother nature's wealth, which can and should be directly and ethically obtained from farmers.

CORE ACTIVITIES

Jeevaniya sources agri-produce directly from farmers, who practice natural and organic agricultural methods, eschewing the use of any and all chemicals. These products are processed as necessary, and supplied either directly to homes, or through their outlet in Lucknow.

USP

Jeevaniya combines traditional wellness systems (AYUSH), with health and farming knowledge, products and counselling services, to offer a holistic approach to a healthy life.

GEOGRAPHY

Lucknow and other areas of Uttar Pradesh.

IMPACT

- Jeevaniya has a loyal set of customers who have subscribed to the food products and agri produce that come directly from farms.
- These customers have also benefited from the health products and changes to lifestyle that Jeevaniya professes.



COORDINATES

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6.21 KAMALNAYAN JAMNALAL BAJAJ FOUNDATION - *Integrated development of society*



PURPOSE

Act as a catalyst to support rural communities, to build their capacity for efficient utilization of human and natural resources through a participatory approach, thereby improving the quality of their lives.

PROBLEM STATEMENT

Most interventions follow a “one size fits all” approach. Further, there is an inordinate focus on agriculture, where a participatory approach is what would be required.

CORE ACTIVITIES

KJBF works through a Livelihoods approach to empower the rural community to take charge of their own development in a participatory manner by developing and managing natural resources. The developmental interventions focus on enhancing the income generated from agriculture, which is the principal source of Livelihood. KJBF also promotes alternate agro based Livelihood opportunities such as Dairy Farming, natural farming, horticulture and Biogas which not only provides additional steady income but allows rural community to get enhanced quality of life.

USP

KJBF believes in equal partnership with village communities and ensures that the work and projects taken up are in consonance with the needs of the communities themselves.

GEOGRAPHY

Maharashtra and Uttar Pradesh.

IMPACT

- Improving availability of water for irrigation purposes through river revival, and watershed development.
- Promoting village organizations, village development committees, and women empowerment through self help groups

**Also working in the areas of :
Water, Sanitation and Health**



COORDINATES

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6.22 KUDUMBASHREE - *Kerala's poverty eradication and women empowerment mission*

PURPOSE

To eradicate absolute poverty in ten years through concerted community action under the leadership of local governments, by facilitating organisation of poor for combining self-help with demand-led convergence of available services and resources to tackle the multiple dimensions and manifestations of poverty holistically

PROBLEM STATEMENT

A need for mass mobilisation for bottom-up planning.

CORE ACTIVITIES

Kudumbashree's activities include, among others

1. Organisation & Micro Finance
2. Local economic development - micro enterprises, farm and marketing initiatives
3. Social development- tribal development, destitute free Kerala
4. Women empowerment- gender based programs

USP

Kudumbashree is the extensive involvement of the local and state government, which has resulted in the success of the scheme

GEOGRAPHY

Kerala

IMPACT

Nearly 5 million women are a part of Kudumbashree, making it the world's largest women empowerment project.

**Also working in the areas of :
Empowerment, Water Health &
Sanitation, Cluster Development**



COORDINATES

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6.23 KUZA -

Empowering the people powering our planet



PURPOSE

Empower people for sustainable agriculture, and health and hygiene, for effective use of available resources.

PROBLEM STATEMENT

Most rural communities live in utmost poverty, in spite of having access to technology, government grants and resources, as well as assistance from societal agencies. There is a need for last mile assistance to ensure that progress happens on the ground.

CORE ACTIVITIES

1. Sustainable agriculture - supporting Agri Entrepreneur (AE) program in India.
2. Skill building for youth & women - Micro learning across 40+value chains

USP

Kuza One is an AgTech Digital Platform that leverages last-mile rural agents to improve the productivity, resilience, and income of smallholder farmers. As a double-sided digital platform, Kuza One assists the rural agent in providing rural advisory/extension services to the smallholders on one side and facilitates transactions for procuring & servicing quality inputs, mechanization services, credit, market, allied services on the other side.

GEOGRAPHY

Based out of Kenya, Nairobi Kuza operates out of Hyderabad and New Delhi in India

IMPACT

- Having impacted over 4.8 million youth & created 150,000 new jobs across Africa and South Asia in seven years, Kuza is now integrating all that they've learnt to revolutionise resilience for the 21st century & beyond. Improving availability of water for irrigation purposes through river revival, and watershed development.



COORDINATES

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6.24 MAGAN SANGRAHALAYA SAMITI - *Magan khadi - live softly*

PURPOSE

Help communities through empowering them to develop and expand village industries.

PROBLEM STATEMENT

Village industries encompass technologies and workmanship that are in danger of dying out and becoming extinct. MSS recognises this danger and is at the forefront of not only keeping these technologies and crafts alive, but also to provide a platform for sharing and enabling the community to get the best possible return for their handiwork.

CORE ACTIVITIES

MSS's main initiative is in the Khadi and Village Industries are, wherein, communities are taught about the cultivation of organic cotton, ginning, spinning, dyeing and weaving. They are taught about designs and apparel that are in demand. The impetus is on the farming of organic cotton, and then on the development of patterns and designs that demonstrate the uniqueness of handlooms and khadi.

USP

MSS has espoused the appeal of khadi and has endeavoured to broad-base this appeal to encompass today's market, including trendy youth.

GEOGRAPHY

Based in Wardha, Maharashtra, the khadi and organic products created by the programmes under MSS are sold all over India

IMPACT

- MSS has been able to hold onto and improve upon Gandhian traditions, while at the same time, protecting India's craft heritage by supporting khadi spinners and weavers across the state.

**Also working in the areas of :
Empowerment**

COORDINATES

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6.25 NAGPUR NATURALS - *Directly from farmers*

PURPOSE

Two pronged effort to make farmers wealthy and keep citizens of Nagpur healthy

PROBLEM STATEMENT

The fruits and vegetables sold in today's market are sprayed with pesticides and insecticides that cause serious harm when ingested by humans and also causes environmental harm by polluting the air and soil. Farmers also unwilling to change to organic farming from conventional methods of farming

CORE ACTIVITIES

1. Training in organic and zero budget natural farming methodologies
2. Aggregation and sale of farm products without the use of middlemen

USP

1. Poison free healthy natural food that enriches the lives of the consumers directly sourced from the farmers.
2. Enhanced income for the small farmers through a predicted price model all round the year with increased soil fertility, better yields and of course better quality.

GEOGRAPHY

Nagpur and surrounding areas in Maharashtra

IMPACT

- More than 400 farmers being benefited monetarily and technically



COORDINATES

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6.26 NATIONAL INSTITUTE FOR AGRICULTURAL MARKETING (NIAM) - *A government of india autonomous organisation under ministry of agriculture and farmers welfare*



PURPOSE

NIAM is an autonomous body under the aegis of the Ministry of Agriculture, Government of India. It was set up to cater to the needs of Agricultural Marketing personnel in India as well as from South East Asian countries.

PROBLEM STATEMENT

Lack of innovation and progress in agricultural marketing and research

CORE ACTIVITIES

1. Conduct research on long term projects, policy formulation, prepare status papers, conduct case studies in specific to marketing problems.
2. Impart training to various levels of personnel of organisations involved in agricultural marketing activities.
3. Help develop bankable projects for creation of market infrastructure & integrated value chain
4. Offer consultancy services in preparation of Master plans for States
5. Provide long term structured courses in agricultural marketing

USP

- Consolidate the gain of reforms through appropriate policies and plans
- Doing away with the dysfunctional aspects of the present regulated marketing system by putting in place a responsive market information system, need-based price discovery mechanism, measures to solve the problem of economies of scale at the grass root level by promoting contract farming, direct marketing and private investment in agricultural marketing infrastructure

GEOGRAPHY

Based in Jaipur, Rajasthan, NIAM conducts training programs at both national and international levels and has partnerships with various institutes across India

IMPACT

- Information Technology Application in Agricultural Marketing
- Market Infrastructure
- Legal Reforms



COORDINATES

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6.27 PANIIT ALUMNI REACH FOR INDIA (PARFI) - *Employment of the underprivileged*



PURPOSE

PaniIT Alumni Reach for India (PARFI) is committed to execute and scale self-sustainable business models that enhance incomes of the underprivileged sections.

PROBLEM STATEMENT

Lack of opportunities and unemployment among underprivileged youth

CORE ACTIVITIES

- **Relationship based mobilization:** Counselling school dropout candidates to move out of unemployment & trivial jobs to finding sustainable employment
- **National Curriculum with industry updates:** Using national level curriculum with industry customization to teach right-fitting-skills of the trade and improving efficiency at work
- **Ex-army Supervision in Gurukul:** Mentoring and disciplining candidates in a value system of Gurukul model under ex-army principal instils in them necessary confidence to perform & sustain
- **Post-placement support:** Providing the support system to transition candidates into new work life and support them at work to overcome anxiety

USP

PARFI has developed an employment model which is 100% demand led and self-sustainable in practice.

GEOGRAPHY

Jharkhand, Chhattisgarh, West Bengal, Orissa, Tamil Nadu, Maharashtra, Rajasthan etc

IMPACT

PARFI sets up 'Rural Skill Gurukuls' for the underprivileged, school dropouts with assured placements and 100% loan financing.



COORDINATES

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6.28 PRAGATI ABHIYAN

Implementation is everything



PURPOSE

Pragati Abhiyan focuses on various aspects of Governance for effective execution of programs and schemes, especially related with rural upliftment

PROBLEM STATEMENT

Even now, the Government has programmes like MGNREGA, PDS in place, which have tremendous potential to support efforts of the rural poor families for a better livelihood. However, they are plagued by apathy, ineffectiveness and inefficiencies, making them insignificant to achieve their intended objectives

CORE ACTIVITIES

- Work with communities as well as the system to address both the systemic and structural causes plaguing effective execution of the programmes
- Also work with like-minded groups and networks to explore alternatives to address pressing issues and community empowerment
- Agricultural development through increased productivity and successful shift to high value crops like horticulture and vegetables is the most effective way of overcoming poverty
- Empowering people with information regarding their land rights, various government schemes and market information. Empowerment of this kind has a strong influence on agricultural development

USP

- Strategies to combat rural poverty, efforts for enhancing agriculture productivity and its returns
- Ensure social security measures to reach the needy and their effective implementation

GEOGRAPHY

150 villages of Nashik district

IMPACT

One promising way for the farmers to break out of the poverty trap is a move towards horticulture. High value crops like pomegranates have the additional advantage of low water requirement. This alternative is therefore found attractive by an increasing number of small farmers in dry areas. Also, horticulture generally involves labour intensive cultivation practices resulting in the generation of local employment that benefits landless labour in the surrounding area

**Also working in the areas of :
Empowerment**



COORDINATES

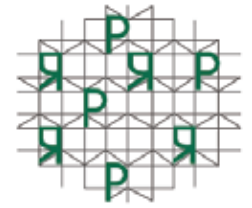
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6.29 PROFESSIONAL ASSISTANCE FOR DEVELOPMENT ACTION (PRADAN) - *Communities as drivers, Professionals as catalysts*



PURPOSE

PRADAN was created in 1983 by two young professionals who believed that people with education and empathy must engage with the poorest.

PRADAN's primary focus is to help people in marginalized communities develop their own skills and initiatives, instead of delivering services or solutions to them.

PRADAN works in the poorest regions of India to help vulnerable communities organize collectives that help them, especially women, earn a decent living and support their families. They also help them access government programs and other entitlements as citizens.

PROBLEM STATEMENT

A nation where the elite have lost touch with the weakest. Bringing the best and brightest professional minds, to work with the weakest sections of society

CORE ACTIVITIES

- **Social mobilization:** Reaching out to the poorest communities, building human capabilities, building women's self-reliant collectives as change agents
- **Food security:** Reducing hunger, ensuring year round food
- **Managing natural resources:** Making most of nature's gifts through husbandry, suitable technologies and investments
- **Livelihoods:** Building models of alternative livelihoods, training the community in new skill sets
- **Market linkages:** Linking to markets, to financial institutions, and to government
- **Governance:** Making the community aware of its rights, empowering them to have a say in the way the things are run

USP

Bringing about multi-dimensional results through comprehensive empowerment of people in the poorest pockets of the country

- Communities as drivers - All people, no matter how poor, are capable of driving the change they need.
- Professionals as catalysts - India's development cause is served better when educated Indians work directly with the poor and consider this as important as working in industries and commercial sectors.

GEOGRAPHY

With its registered office in Delhi, PRADAN is spread in 60 locations across seven of India's States (Bihar, Chhattisgarh, Jharkhand, Madhya Pradesh, Odisha, Rajasthan and West Bengal)

IMPACT

- 848,408 women organised into 70,614 SHGs
- 474,559 families, food-secure year round
- 45,788 families supported every year in water conservation
- 61,040 families supported in building resilience to climate change
- 411,908 families participated in income generation interventions
- Communities in 36 districts accessing rights and entitlements

**Also working in the areas of :
Empowerment, Water, Sanitation
& Health and Cluster Development**

COORDINATES

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6.30 RANG DE - *Invest in fellow Indians*

PURPOSE

The mandate of **RangDe** which was launched in 2008, is to make credit affordable and accessible to millions of excluded individuals

PROBLEM STATEMENT

A vast majority in our country don't have access to a bank account and credit.

CORE ACTIVITIES

Rang De, India's first online micro-lending platform, enables individuals lend money to low-income households in the country who do not have access to credit. While the borrowers—to whom even traditional microcredit is unaffordable—get the much-needed working capital at lower rates (8.5% pa flat), the lender gets the power to choose where the money goes and receives nominal financial returns with reinvestment option.

USP

Leverage the power of the internet to connect individuals who want to make a difference in a sustainable manner, to thousands of individuals who are either denied or not offered credit.

GEOGRAPHY

Karnataka, Andhra Pradesh, Tamil Nadu, Orissa, Kerala, Rajasthan, Uttar Pradesh, Maharashtra, Madhya Pradesh, West Bengal.

IMPACT

Over 14,000 Indians have come together to fight poverty in India



COORDINATES

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6.31 SAMPOORNA BAMBOO KENDRA - *Revitalizing and reestablishing India's tradition of artisanry*

PURPOSE

Sampoorna Bamboo Kendra (SBK), founded by social workers Sunil & Nirupama Deshpande, was started in 1995 in the tribal village of Lawada in Melghat Forest, Maharashtra and aims to

- Increase employment opportunities in rural India (particularly for SC/ST groups) by production of value-added items.
- Promote cultivation and use of an eco-friendly material like bamboo.
- Foster creativity, self-reliance and self-confidence among our traditional artisan communities.
- Get Bamboo recognized as a modern engineering material
- Establish an artisan education system that spans from the local to the national level

PROBLEM STATEMENT

With the advent of mass produced goods, artisan based products are having a hard time competing at these price points and hence artisan communities around the world and in India are dwindling

CORE ACTIVITIES

Sampoorna Bamboo Kendra undertakes training, research, organization and design development. So far, 5,000 tribal youth have been trained and 20 other similar centres are operating around the country. Currently, they are working on an ambitious Gram Gyanpeeth which will have nine faculties where students can learn to work on materials like metal, stone, cloth, leather, clay, bamboo to make artefacts and also acquire agriculture skills.

USP

Gram Gyan Peeth – a centre that has 9 Gurukuls where students can learn to work on materials like metal, stone, cloth, leather, clay, bamboo to make artefacts and also acquire agriculture skills.

GEOGRAPHY

Amravati district of Maharashtra

IMPACT

So far, have trained over 6000 craftsmen all over India. Their training has led to development of 20 such initiatives across the nation. Have introduced over 19 varieties of bamboo, planted 25000 saplings in fields and nurseries, providing employment to over 100 farmers, ensuring sustainable development.



COORDINATES

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6.32 SAMUNNATI - *Invested in your growth*

PURPOSE

Samunnati aims to provide solutions to all players across the agricultural value chain by providing financial intermediation, market linkages and advisory services

PROBLEM STATEMENT

For the agricultural ecosystem to progress, the growth and expansion of agri enterprises is vital. Farmers do not have access to capital or are unaware of means to obtain capital

CORE ACTIVITIES

Samunnati offers customised, agile and transparent solutions to agri enterprises without collateral and with an added advantage of simple documentation.

- Samunnati brings in an innovative value chain approach to agricultural lending offering customised solutions, both financial and non-financial. Traditional lending products in the agricultural sector are asset-backed, rigid, parameterised and often fail in ascertaining the creditworthiness of the value chain player.
- Samunnati leverages on the strength of transactions as well as the existing buyer-seller relationships. A cash-flow based approach is followed, and products are designed to cater to the needs of the client.

- Risk is mitigated by considering the entire value chain in which any enterprise is functioning, rather than following a transaction-based approach. Samunnati takes up intense client engagement and Deduction at Source (DAS) to reduce the risk further.

USP

Samunnati assesses the creditworthiness of any client through an assessment of the social as well as the trade capital of the entities involved

GEOGRAPHY

Pan India

IMPACT

- Crop insurance as Risk mitigant
- Market linkage intervention
- Enabling the farmer community



COORDINATES

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6.33 SELCO FOUNDATION - *Bringing impact through sustainable energy innovations*

PURPOSE

SELCO Foundation seeks to inspire and implement socially, financially and environmentally inclusive solutions by improving access to sustainable energy. They serve poor communities via social innovation, ecosystem building and incubation using sustainable solutions as a catalyst

PROBLEM STATEMENT

Fitting the problem to the solution is a mistake that is often made. Energy Solutions for the poor should be holistic for sustainable and long term results.

CORE ACTIVITIES

SELCO's Interventions lead to a better quality of life and increased incomes. They believe in building an Ecosystem's approach to deliver solutions to the end user through:

1. Appropriate technology and design
2. Financial inclusion + Inclusive Investments
3. Need-based supply chain, social linkages, content development, market linkages etc.
4. Human resource development at multiple levels
5. Social, financial and environmental inclusivity in policy making

USP

Using reliable energy as a means to catalyse development in all spheres.

GEOGRAPHY

From its base in Bangalore, SELCO has hosted entrepreneurs and incubators from India, other parts of Asia, Africa and Central America

IMPACT

Through its various initiatives across India, SELCO Foundation has impacted livelihoods as diverse as those of farmers, blacksmiths, tailors, artisans and other micro entrepreneurs. Additionally, Energy for Health, Energy for Education and sustainable Housing interventions have changed the lives of hundreds of marginalised and under-served communities.

**Also working in the areas of :
Water, Sanitation & Health**



COORDINATES

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6.34 SEVEN SISTERS DEVELOPMENT ASSISTANCE (SeSTA) - Empowering marginalized communities in remote rural areas of north-east india



PURPOSE

Seven Sisters Development Assistance (SeSTA), registered in the year 2011 in Guwahati, was conceived to put systematic effort for socio-economic development of rural NE with a mandate to

- Catalyse inclusive and sustainable development in North East India
- Enhance capabilities of these rural communities

PROBLEM STATEMENT

- Impoverishment leading to struggle for basic issues such as food [security], clothing and shelter.
- Poor economic condition leading to disempowerment and low self - esteem.
- Lack of entrepreneurial activities leading to lack of job creation and thereby poor or no income generation on a sustained basis

CORE ACTIVITIES

- Social mobilization of poor and marginalized women into SHGs, Producers Groups
- Interventions in scientific agriculture in food crop, vegetable crops, orchards, Natural Resources Management, other livelihoods portfolio like goat rearing, piggery, fisheries, mushroom cultivation, clean energy
- Promoting entrepreneurial skills of communities channelized through the promotion of 8 Farmer Producer Organization (FPO)

- Engaging with the communities on gender justice and grassroots governance

USP

- Systematic effort for socio-economic development in North Eastern states of India.
- A revolving fund based model of engagement rather than grant based

GEOGRAPHY

SeSTA directly works in 457 villages spread across 15 Districts, 23 Blocks of 3 states of Northeast India. SeSTA has collaborations is Arunachal Pradesh, Nagaland and Mizoram

IMPACT

- SeSTA has facilitated 30,000 families to move out poverty
- Enhanced food security of 4,500 families through new agriculture and management practices
- Provided 12, 854 families with livelihood support

**Also working in the areas of :
Empowerment, Water, Sanitation &
Health and Cluster Development**



COORDINATES

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6.35 SUNMOKSHA - *Clean technology and sustainable solutions*



PURPOSE

SunMoksha, is an integrator and provider of sustainable energy and water solutions for rural development, as well as for urban sustainability.

For the rural segment, SunMoksha's mission is to empower the Bottom Of the Pyramid (BOP) for economic growth through their holistic solutions to address the challenges of sustainable energy access.

PROBLEM STATEMENT

Food-Energy-Water (FEW) nexus is central to achieve sustainable development and address poverty eradication, social and economic well-being, and prosperity of people in rural hinterland

CORE ACTIVITIES

- SunMoksha develops and field-deploys clean and sustainable technology solutions
- Markets partner technologies
- Provides consulting services for rural development and urban sustainability; with focus on climate change mitigation and adaptation.

USP

SunMoksha's development principles revolve around E3 - Entrepreneurship (employment), Education (skills) and Empowerment (of individuals and communities), and are anchored in People-Planet-Profit (P3) to attain sustainable socio-economic development

GEOGRAPHY

SunMoksha is headquartered in Bangalore, Karnataka, with operations in Odisha and Jharkhand. It has presence in Sub-Saharan Africa, Afghanistan and the USA.

IMPACT

- Smart MEZ™ is being implemented at Katashola in Jharkhand state of India under CM Smart Gram Scheme with the government and Kalamandir (NGO).
- The Smart Nanogrid™ implemented at Chhotkei was showcased by the MNRE and DFID to national and international experts and organizations as the model for developing microgrids of the future.



COORDINATES

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6.36 SYNGENTA FOUNDATION INDIA - *Business models for agri development*



PURPOSE

Increase of farmer's Income through the Agri Entrepreneurship Initiative by reducing cost of cultivation, increasing revenue/profit and increasing cropping intensity.

PROBLEM STATEMENT

Production capacity of small land holders who produce part of their own food needs, and their ability to access necessary credit, sustainable water sources and remunerative markets is quite poor across the country.

CORE ACTIVITIES

The Syngenta Foundation focuses on productivity and the inclusion of farmers in remunerative value chains. The focus is on developing agri entrepreneurs across the country. This is an ambitious programme taken up by the Foundation. It involves screening local youth, and then training the most suitable amongst them to become Agricultural Technology Assistants, and then further to become Agri Entrepreneurs. They are then training and mentored extensively, connected to social entrepreneurs, and to remunerative market linkages. These AE's are assisted with the support of a robust IT platform, which enables them to complete farmer profiling, so that the best returns are made available.

USP

The Agri Entrepreneurship Initiative encompasses the activities to overcome hurdles like capacity building, demand capture, transaction monitoring and making sense of the available data, so as to make farmers more effective.

GEOGRAPHY

Pan India

IMPACT

- Access to appropriate farming technology, knowledge and commercial markets
- Help farmers access quality affordable seeds for the crops they need.
- Unlocking the potential of farm insurance and finance



COORDINATES

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6.37 CENTRE FOR BEE DEVELOPMENT (CBEEED) - *Pure taste and goodness of organic honey, scientifically extracted from forest flowers of sindivihri*

PURPOSE

Using scientific apiculture for safe extraction of honey without causing harm to the bees, honey-collectors and the forest

PROBLEM STATEMENT

The importance of the role bees play in pollination and therefore in preserving our ecosystem is not commonly understood and appreciated. Faced with the reality of a shrinking bee population around the world, studies warn of the impact this will have on plant life and therefore food supply. Honey extraction through unscientific practices is hazardous to bees, and in turn to human survival

CORE ACTIVITIES

- Centre for Bee Development (CBeeD) has designed the Ahimsa Forest Honey Collection (AFHC) technique to harness geo-specific wild varieties of bees for sustainable honey production, and for post-harvest management of storage, processing, packaging and marketing
- Pure taste and goodness of organic honey, scientifically extracted from forest flowers of Sindivihri

USP

- Better for the forests
- Better for the bees
- Better for honey collectors
- Better for tribals
- Better for consumers

GEOGRAPHY

Maharashtra and pan-India

IMPACT

- Over 18000 tribal people have been trained in the new AFHC method, and are reaping the revenue benefits of the more efficient processes and techniques. Further, there is assured buyback of harvested honey-wax, to ensure fair earnings. Each trained honey collector has more than tripled the earlier per capita income, for his family.
- Higher content of healthy pollen, more diabetic friendly sucrose levels, longer shelf life



COORDINATES

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6.38 UMED- MAHARASHTRA STATE RURAL LIVELIHOODS MISSION (MSRLM) - *New horizon, renewed confidence....*



PURPOSE

MSRLM was started with the purpose of (a) creating efficient and effective institutional platforms of the rural poor (b) enabling them to increase their household income through sustainable livelihood & (c) improved access to financial and public services.

This is done by (a) mobilising the rural poor and vulnerable people into self- managed, federated institutions and support them for livelihood collectives & (b) facilitate the poor to achieve increased access to their rights, entitlements and public services, diversified risk and better social indicators of empowerment

PROBLEM STATEMENT

Rural poverty requiring dedicated support structure for sustainable livelihood.

CORE ACTIVITIES

MSRLM's institutional framework contains 4.23 lakh Self Help Groups (SHG) covering 34 districts, 351 blocks, 28,091 Gram Panchayats & 37,989 villages. The core activities are social mobilisation & institutional building, capacity building, livelihoods, financial inclusion & job placement & skill development.

USP

- While the women self help group members tap the opportunity for livelihood, this is ably supported by Village Organisations-VO (comprising 15-20 SHGs) & Cluster level federations (comprising 12-15 VOs). They help in strengthening the SHGs and enrich

the initiatives through convergence/entitlements.

GEOGRAPHY

State of Maharashtra.

IMPACT

- **Progress under MSRLM :** Total households mobilized into SHGs- 46,53,671, Number Of SHGs Accessing Credit Through Bank Linkage- 4,60,082, Amount Of Credit Accessed Through Bank-6658 Cr, Number of community cadre formed-38,854
- **Farm Livelihoods Interventions:** Sustainable Agriculture- 4,46,658 Rural households linked , Goat Rearing-2,22,381 Rural households linked , Vegetable Cultivation- 93,390 Rural households linked , Floriculture- 11,223 Rural households linked
- **Non - Farm Livelihoods Interventions:** Backyard poultry-80,717 Rural households will be linked , Fisheries - 19,455 Rural households linked , SARAS – 8150 Micro Enterprises Graduated , Asmita - 30,000 SHGs registered to sell Asmita Plus sanitary napkins to 3 Cr women, Asmita Bazaar- 30,000 SHGs registered to sell FMCG products to rural consumers

**Also working in the areas of:
Empowerment, Water
Sanitation & Health**



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Water, Sanitation & Health

7.1 ADK JAIN EYE HOSPITAL - *Healing with compassion*



PURPOSE

ADK Jain Eye Hospital is built on pillars of Community, Care and Cure. It is a specialist hospital providing access to quality eye care in and around Baghpat, Uttar Pradesh. This world class hospital has been conceived to help underserved communities see light, through selfless service, professional expertise & appropriate technologies. Endeavour is to provide uncompromising medical care irrespective of whether the patient comes from under Charitable, Subsidize or are for the Private OPD.

PROBLEM STATEMENT

Lack of awareness and facilities related to professional eye care which results in a huge number of cases, cataract being the common eye disability. Even with continuous efforts through numerous eye camps and cataract surgeries, there is still a pressing need for professional eye care to the needy.

CORE ACTIVITIES

The hospital focuses on Comprehensive medical and surgical ophthalmic care. It also provides special clinics for Cataract ,Glaucoma, Cornea, Eye Emergency, Pediatric, Neuro-ophthalmology, Ocular inflammation, Myopia, Squints, Diabetes related eye diseases, Contact Lens, Low vision aids- Visual rehabilitation.

USP

The hospital provides the best facilities and infrastructure to help restore and protect the gift of sight. It treats patients with compassion and makes it a priority to help them heal quickly and properly through professional care.

GEOGRAPHY

Delhi (NC), Baghpat (Uttar Pradesh).Maharashtra.

IMPACT

The hospital treats patients with compassion and makes it a priority to help them heal quickly and properly through professional care. Following are some of the impactful coverage by the hospital to the society

- 115,837 OPD patients
- 529 eye camps
- 640 villages covered
- 11,998 free cataract surgeries
- 35, 000 school children examined and advised.



COORDINATES

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7.2 AGA KHAN RURAL SUPPORT PROGRAMME (INDIA) - *A catalyst for the betterment of rural communities*

PURPOSE

Organising rural communities into self-reliant community based organisations is the core of **Aga Khan Rural Support Programme (India)** AKRSP(I)'s development interventions. Building self-reliant people's institutions for livelihoods enhancement, social inclusion, improvement in health, improvement in education outcomes and improved rural governance is the heart of the organization's approach

PROBLEM STATEMENT

Despite progress in many other infrastructure and service provisions, providing access to potable drinking water remains a challenge in most rural areas. The complex aspect of this issue is that this problem defies natural conditions. Despite large numbers of toilets being constructed, there have been several gaps at the ground level to achieve the true impact of increased hygiene levels in rural areas.

CORE ACTIVITIES

Drinking water Schemes promoted by AKRSP are fully managed by the community including construction, repairs and maintenance. 100% Coverage of households, schools and Anganwadis within villages; Permanent change in hygiene behaviour including menstrual hygiene; Technical support for infrastructure; Convergence with Swachh Bharat Mission; Working on water issues simultaneously wherever possible; and Facilitating poorest households to access financial services for constructing toilets. AKRSP(I)'s sanitation programme makes village open defecation free (ODF) through facilitating household level toilet construction (IHHLs) and ensuring their usage, integrates school WASH program through facilitating hygiene promotion practices among children, teachers and SMCs, focuses on solid and liquid waste management, and works on awareness on menstrual hygiene and its management among adolescent girls and women. AAga Khan Rural Support Programme (India) before AKRSP(I)'s

USP

Working with the community, AKRSP(I) worked hard to develop an alternative model that shall provide safe and potable drinking water to the ultra-poor with a view to bring down their health expenses. In this context, AKRSP(I) piloted two different models of Community

Owned Mini Drinking Water Supply System (COMDWSS).

GEOGRAPHY

In the area of drinking water and sanitation AKRSP(I) started its operations in Gujarat in the then districts of Surendra Nagar, Bharuch and Junagadh. This program is now operational in 350 revenue villages of 12 blocks in 2 districts - Muzaffarpur and Samastipur of Bihar.

IMPACT

AKRSP(I) has completed work in over 325 villages on ensuring access and quality of drinking water. It has benefitted over 300,000 people in these villages. Over 175 villages/settlements achieved ODF status; Over 40000 households facilitated to construct and use toilets; Improvement in hygiene conditions in over 100 schools and Anganwadis; Menstrual hygiene program in over 350 villages; and Integration of water supply with sanitation program in over 100 villages.

**Also working in the areas of :
Education, Skilling & Livelihood,
Empowerment, Cluster Development**

COORDINATES

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7.3 ARGHYAM - *Safe, sustainable water for all*



PURPOSE

Arghyam was founded in 2005 to support sustainable water and sanitation solutions with a vision of 'safe, sustainable water for all'. This is achieved by funding and partnering with like-minded individuals and organizations to design and implement transformative solutions.

PROBLEM STATEMENT

With a population of 1.3 billion, India is the second most populous country in the world. According to a recent report, 162 million people do not have access to safe water. Estimates also suggest that India will become water stressed by 2025 and will fully utilize its water resources by 2050.

CORE ACTIVITIES

Arghyam's core activities focus on:

1. Water security
2. Water conflicts
3. Water quality
4. Rural sanitation
5. GW sanitation nexus
6. Urban WATSAN

USP

Arghyam's solutions are designed to empower communities to take decisions backed by science and evidence. There have been various successful solutions to ensure water security at reasonable scales.

ForWater is a platform that re-imagines solution building and community empowerment, using the levers of knowledge and data.

GEOGRAPHY

Operating out of Bangalore, Arghyam has built its presence in 22 states of India

IMPACT

83 Projects, 14.9 Lakh Direct Beneficiaries



COORDINATES

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7.4 RX DIGI HEALTH PLATFORM - *Digitalization of universal healthcare through a health data platform*

PURPOSE

Digital Health Platform (DHP) Creates a preventive healthcare culture among rural populations by imparting awareness, early stage detection of NCDs and directing them to affordable healthcare service providers.

PROBLEM STATEMENT

Although communicable diseases like malaria, dengue, and typhoid are still prevalent all over the country, the threat to life is increasing from non-communicable diseases like diabetes, cancer and diseases related to the heart and liver. The other important factor is that unlike in the case of communicable diseases, NCDs do not exhibit easily recognizable symptoms, unless the disease is far advanced.

CORE ACTIVITIES

DHP has created an ecosystem of partners for collaborative patient centric delivery of healthcare by:

- Enabling preventive healthcare through screening programs in resource poor settings.
- Enabling analytics based clinical research for prioritization of Healthcare services.
- Providing insights through evidence based medicine for Healthcare programs.

- DHP has developed a comprehensive digital (computerized) solution called the 'Digi-NCD Platform' for monitoring and containing NCD in the community

USP

Healthcare data platform for affordable healthcare services.

GEOGRAPHY

PAN India

IMPACT

The Health in Slums consortium of DHP has recently covered 1250 Households and 3600 plus individuals in a slum in Bangalore. The data obtained from this program will be used to devise continuous intervention/follow up visits by the Baptist hospital team to improve the Health outcomes in the slum

- Partnered with Mission Samriddhi in screening ~2000 villagers in several Cluster Development Programs in Wardha, Sonbhadra, and Baghpat districts
- 40,000 infants screened in Karnataka, 250 treated for ROP



COORDINATES

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7.5 FREEDOM TRUST - *Walk India...* *making rural amputees walk*

PURPOSE

Foundation for the Rehabilitation Education and Empowerment of the Disabled of Madras (Freedom Trust) was founded in the year 1997 to cater to the needs of the physically challenged in terms of their mobility and livelihood by Dr. Sunder, rehabilitation professional. The main objective of the trust is to provide mobility aids like wheelchairs, tricycles and orthoses to the rural physically challenged.

PROBLEM STATEMENT

Disability among the economically backward section.

CORE ACTIVITIES

- Freedom Trust provides wheelchairs, tricycles, tripods, calipers, crutches and other loco motor aids for children.
- Team members take measurements for and provide calipers, artificial limbs, splints, collars and braces free of cost for the economically backward.
- It extends training & scholarship to exceptionally talented disabled children in the fields of arts, music & dance. It also runs an inpatient rehabilitation centre for the economically backward sections.
- Further, it trains physiotherapists, orthotists, occupational therapists and special educators.

USP

Limb fitting process – Assessment done by trained personnel, measurements taken, limbs fabricated on a mobile van that tours rural areas, fitting done by prosthetic technicians, qualified physiotherapist trains amputees to take care of the limb and gives exercises for balance.

GEOGRAPHY

Rural Tamilnadu, Kerala, Karnataka, Andhra Pradesh, Telangana, Maharashtra, and Madhya Pradesh.

IMPACT

- Over the years FREEDOM TRUST has distributed mobility aids and appliances to about 25,000 physically challenged and has conducted over 550 rural camps.
- Under its talent promotion “Sishupunarjanmam” scheme over 40 exceptionally talented special children (visually impaired, hearing & speech impaired) have been given scholarships and training.
- Through their WALK INDIA initiative, launched in January 2017, Freedom Trust has already reached out to 2300 amputee.



COORDINATES

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7.6 HEARTS FOR HEARTS (H4H) - *Right to life*



PURPOSE

Hearts for Hearts (H4H) is a public charitable trust which focuses on free cardiac surgery for the deprived.

PROBLEM STATEMENT

Cardiac diseases in children are very serious whereby they suffer in agony and die early. In India, nearly 250,000 children a year are born with cardiac disease with 10,000 in Tamilnadu alone. Nearly 80% of these children who belong to Below the Poverty Line (BPL) families, cannot afford expensive cardiac surgery. Sufferings that these children and their families undergo are poignant. Struggling to make ends meet, it hits them hard when the child is diagnosed with the disease thus making them even more vulnerable and despondent.

CORE ACTIVITIES

Hearts for Hearts provides support to such children through:

- Awareness creation and detection at camps.
- The Child with parents/adults are transported and accommodated at Udhavum Karangal(UK), an NGO near Chennai.
- Surgeries are performed after preparation. Udhavum Karangal(UK) team & H4H team interact during preparation to keep these children under close observation & action. Proficient care is given in the post-operative ward.
- Operated are returned to their homes and reviewed periodically. Study analysis on impact of surgery on cardiac function, individuals, families & society is made.

- Partnership with other NGOs helps in their education/ career. Entire cost is borne by Multi-Source Funding - CMCHIS (Chief Minister's Comprehensive Health Insurance Scheme) & Other Funders.
- Continuous Upgradation of knowledge and skills of the entire team is ensured by interaction with various national and international cardiac centres.

USP

- H4H are holistic in their approach to include from awareness creation to surgery & periodical follow-up.
- Voluntary participation of H4H surgical team and hospital Public Health Centre.

GEOGRAPHY

Tamil Nadu

IMPACT

- 296 Surgeries performed so far on infants, children & adults project the concept of voluntary participation and multi-source funding.
- The most significant has been the impact of a recovered patient after surgery on the family.
- Funding for emergencies has been the impetus to aim at permanent fund flow.



COORDINATES

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7.7 INDIA NGO (INTEGRATED DEVELOPMENT INITIATIVES & ALTERNATIVES FOUNDATION) - *Addressing the challenges of WASH, poverty and underdevelopment*



PURPOSE

INDIA NGO's envisages an integrated strategy to address the challenges of WASH, poverty and underdevelopment as they are very closely linked.

PROBLEM STATEMENT

Lack of hygiene and related infrastructure leads to spread of disease amongst students in schools. Focus on WASH - Water, Sanitation & Hygiene in schools and community and Solid and Liquid Waste Management.

CORE ACTIVITIES

Provide infrastructure for ensuring hygiene – toilets, wash areas, educate stakeholders, especially students and teachers on the importance of overall hygiene and demonstrate proper hand washing techniques, as well preparation of soap solution.

INDIA NGO's activities include Capacity building, Networking with national, state and regional Government organizations, UN organizations, academic institutions, Corporate Body's collaborations, Knowledge sharing and Advocacy, in different parts of Tamil Nadu in WASH sector (Water supply, Sanitation & hygiene promotion) Capacity building of Government Functionaries from Health, Rural Development, Education, Social Welfare, NGO Staff and Religion-Based Organizations, Piloting innovative wash interventions with UNICEF.

Partnering with various Corporate Companies and Non-Governmental Organizations; Experienced in Emergency based relief activities. Worked in Tsunami relief activities in Tamil Nadu & Andaman with UNICEF support; Taking active part in the knowledge management activities of National & International Learning.

USP

Designing of Gender friendly, child friendly toilet complexes and need based Eco sanitation toilets. Toilet linked to bio gas and waste water treatment system.

GEOGRAPHY

Rural Tamilnadu, Kerala, Karnataka, Andhra Pradesh, Telangana, Maharashtra, and Madhya Pradesh.

IMPACT

200,000+ household toilets promoted

100,000+ teachers and educators promoted as WASH educators

10,000+ students promoted as Change Agents and WASH School warriors

COORDINATES

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7.8 JALODBUST - *Dignity through technology*

JALODBUST

PURPOSE

JALODBUST is aimed at relieving the bottom most layer of our society from the burden of modern sanitation.

PROBLEM STATEMENT

At Bottom of the Social Pyramid lies the 'Manual Scavenger'. With the lowest wage expectancy they keep sinking in depravity and social disability. Their lowest wage expectancy itself beats the financial viability of any Intervention Technology. Modern society must lend a helping hand to pull someone out of the hole that was created by modern sanitary systems.

CORE ACTIVITIES

Manual scavenging happens when any worker empties the settled and hardened sludge. This sludge is left behind even by the existing vacuum trucks and dewatering pumps mostly used to empty septic tanks, leach pits, sewer manholes, etc. JALODBUST replaces the 'bucket and shovel' of Manual Scavenger, handing over the task to the machine.

The invented JALODBUST system is designed to give its operator ease of working, good earning, and dignity.

USP

JALODBUST breaks, liquefies and pumps out the settled and hardened sludge from septic tanks, leach pits, sewer manholes, etc. which the existing machines are unable to handle and forces the incidence of manual scavenging and thus, the startup becomes a part of the solution.

GEOGRAPHY

Karnataka, India

IMPACT

The team of Jalodbust has completed lab testing and field piloting of the JALODBUST system. JALODBUST-Pride, the portable model designed for narrow lanes and congested places, is presently under product manufacturing design and is planned to be mass-produced in a few months.

JALODBUST Sanipreneur, a Livelihood with dignity model, is on the design board. The team is presently working on capacity building and connecting to the end-user and sanitation worker ecosystem.



COORDINATES

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7.9 KARJAT - SOLID WASTE MANAGEMENT - *Zero tolerance working toward zero garbage*

PURPOSE

Converting a dump yard into a "Swachh Bharat Tourist Spot" seems to be an unrealistic statement but this was successfully done in Karjat Town of Raigad district in Maharashtra. Ramdas Kokare developed a module/proper process for managing the garbage. His attempt was to recycle and reuse the waste and make Karjat garbage free.

PROBLEM STATEMENT

Need for a proper waste management system that can be scaled up successfully thereby ensuring cleaner environment as well as conversion of waste to wealth on a large scale.

CORE ACTIVITIES

Karjat initiated with the proper segregation of waste material right from each and every single household. All the residents of Karjat segregate their daily waste into 3 categories, i.e., dry waste, wet waste and Diaper/sanitary waste. 6 Vehicles (GhantaGadi) and 2 tractors from the dump yard collect the wastage from all over the Karjat based on the schedule which is pasted in every household. They charge ₹15 from all the houses as user charges and ₹45 from all the shopkeepers and ₹60 from all the hotels. Dry waste is further segregated and recycled while wet waste is used for biogas and decomposition.

In the dump yard, the collected waste is further segregated into 36 categories. Generally, the plastic is sold at the rate of ₹3/kg but after segregation, it is sold at the rate of ₹15/kg which is a handsome difference. Finally, the compost is sold to farmers and nurseries while shredded plastic, leather, e-waste, hairs, egg shells and many more are sold for recycling.

Currently the investment of this model is ₹1 crore/ year. They receive ₹30 lakhs from users, ₹50,000 from the outer gram panchayats (Planning to make models of ₹2 lakhs), ₹25 lakhs from the wastage sold etc. On an average, ₹80 lakhs is the income. So the margin of ₹20 lakhs can be covered by increasing the prices of user charges and waste decomposers as the investment cannot be reduced. The biogas plant produces sufficient electricity which is more than enough for their own use and hence the savings becomes the income.

USP

Segregation of waste materials improves the quality and hence improves the prices leading to better recycling. There should be ZERO TOLERANCE working toward ZERO GARBAGE! The dumping grounds-turned-waste-parks get hundreds of visitors every month.

GEOGRAPHY

Karjat Municipal Council, Karjat, Maharashtra.

IMPACT

Karjat strictly enforced Maharashtra's ban on plastic carry bags. These are now replaced by sari-cloth bags costing ₹6 per bag. Handcart vendors use bags made out of newspapers. What is amazing is how Karjat residents, already enjoying doorstep waste collection, cooperate in giving 36 kinds of waste separately on different days of the week!

Also working in the areas of :
Skilling & Livelihood



COORDINATES

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7.10 MUSKAN JYOTI SAMITI (MJS) - *Low cost, environment friendly innovations in waste management*

PURPOSE

Muskan Jyoti Samiti (MJS) Lucknow is a social organization working in the area of Solid Waste Management and Economic Development of deprived communities.

PROBLEM STATEMENT

Large quantities of organic waste are generated and disposed of without processing for further recycling or reuse. General public is unaware of the techniques for recycling of organic wastes that can be reused to enhance productivity of horticulture and other small crops such as in vegetable gardens

CORE ACTIVITIES

General composting: 60-65% of the total garbage consists of organic waste which is biodegradable. Organic waste comprises leaves, vegetables, fruits and most of the domestic waste etc. It can be segregated from the whole bunch of waste. Then it is laid in multiple layers. After blending an organic solution in these layers, this heap of garbage starts getting decomposed after 15 days. After about 40-50 days, this decomposed material is laid down for drying. And after filtration this dried material converts into Organic manure.

Aerobic composting: An airy structure of brick is core of this technique. Biodegradable waste laid in multiple layers on this structure. Rest of the method is the same as in General Composting. But it reduces the number of days in decomposing from 40-50 to 30-35.

Drum technique: This technique is used to get solid as well as liquid organic manure. The spray of Liquid manure is very effective for healthy growth of plants, vegetables, flowers, and many other agriculture products. Drums are used in this technique. It also reduces the number of decomposing days. About 12-15 days are ideal for decomposing

USP

Methods adopted successfully for Municipal Corporations, Jails, Hotels, Ashrams and Temples, small, medium and large townships. Corporate Houses have also endorsed this technique and found it useful for their offices, colonies etc. Vodafone, ITC, Walmart, ONGC are a few who opted this technique for their waste management

GEOGRAPHY

Uttar Pradesh

IMPACT

Municipal Corporations of Saharanpur (U.P.), Kotdwar (Uttarakhand) have opted for this technique. It is operational in 23 wards of Saharanpur for the last 3 years and in the whole town of Kotdwar for the last one and a half years.



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7.11 SOCIETY FOR COMMUNITY HEALTH AWARENESS RESEARCH AND ACTION (SOCHARA) - *Building community health*



PURPOSE

SOCHARA works to create awareness on the principles and practice of community health among all people involved and interested in health. This is done by working with Civil Society and Government on a variety of Community Health initiatives across India promoting action on key health challenges including Nutrition, Women and Children Health, Sanitation, Waste Disposal and Water, and Environmental Health and emerging issues.

PROBLEM STATEMENT

Lack of equity, gender equality, diversity, plurality, rights orientations and integrity.

CORE ACTIVITIES

SOCHARA's activities are based on its four pillar objectives viz.,

- Create and increase awareness on Community Health among all people in health related sectors through advocacy and communications.
- Support to Community Health Action through civil society and government initiatives in current public health challenges.
- Undertake Community Health oriented action research and engaging in policy action with NRHM, NHSRC, State Task Forces - Karnataka, MP, Orissa, Chhattisgarh etc
- Community Health Training Strategies including Learning Programme creating Community Health innovators with commitment, scholarship and competence working towards Health for All.

USP

Through Community Health programmes, enable people to exercise collectively their responsibilities to their own health and to demand health as their right

GEOGRAPHY

Karnataka, Tamilnadu, Madhya Pradesh.

IMPACT

Key impactful initiatives of SOCHARA are given below

- **Capacity building:** 3 NGOs, 1200 Participants
- **Fellowships (2003-16):** 360 fellows in 9 programmes
- **Government capacity building:** 378 panchayat Officers
- **Eco sanitation:** 4000 toilets built
- **Nutrition management:** 2870 children, 7 Anganwadis
- **School health promotion :** 6000 kids in 28 schools
- **Urban wash :** 600 families
- **Waste segregation:** Working with 300+ families
- **Community awareness:** 12 Programs, 600 Participants



COORDINATES

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7.12 SOCIETY FOR PROMOTION OF YOUTH & MASSES (SPYM) - *Be your own light*



PURPOSE

Society for the Promotion of Youth and Masses (SPYM) is an Indian NGO with a countrywide presence in areas of health and social development and works for the urban and rural poor, with special focus on the homeless community, populations victim or vulnerable to substance use disorder and children in difficult circumstances.

PROBLEM STATEMENT

Drug addiction, also called substance dependence or chemical dependency, a disease that is characterized by a destructive pattern of drug abuse, affecting mental and physical health

CORE ACTIVITIES

SPYM runs multiple shelter homes for homeless people across Delhi where they offer basic yet essential services to the shelter users like food, clothes, clean drinking water, toilet facilities etc. They have a unique De-addiction centre for drug dependent children in the age range of 7-18

SPYM runs Drop in centres that caters to the needs of children vulnerable and dependent on drugs

Also, SPYM manages Targeted Intervention Sites for HIV/AIDS prevention among Injecting Drug Users and long distance Truck drivers.

USP

SPYM provides both Inpatient and Outpatient treatment services for Substance Use Disorders among adults in India. They are also the only organisation in the country providing specialised drug treatment services for juveniles in conflict with law and young adolescents.

GEOGRAPHY

SPYM was established in 1986 by Dr. Zeenat Naquatee and Dr. Rajesh Kumar from the hostel of Jawaharlal Nehru University, New Delhi. Over the years, SPYM has expanded all over India and its volunteering programmes benefit tens of thousands of marginalised.

IMPACT

Some of the key initiatives are:

- **Drug Treatment Rehabilitation:** Developing a model program to rehabilitate and reform adolescent boys who abuse drugs, and ensuring its replication and scaling up...
- **Night Shelters:** Shelters for homeless in Central, South and South West Districts of Delhi provide services to meet everyday needs of approximately 5500-6000 homeless children, women, men and senior citizens on a daily basis.
- **Recuperative Care:** Recovery centres addresses the critical needs of homeless after being discharged from the hospital yet, for those still requiring medical attention.
- **Skill Development Training:** SPYM recognise that a simple three month treatment is not enough to permanently wean away the person from drug use, and relapse is very likely. The focus of the project is to attempt to assist former residents to become entrepreneurs.
- **Regional Resource Training Centre:** SPYM has been designated as an RRTC by the Ministry of Social Justice & Empowerment (MSJ&E) since 2000 for NGOs working in the field of substance abuse prevention and counseling, De-addiction and rehabilitation programming.

COORDINATES

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7.13 SULOCHANA THAPAR FOUNDATION - *Enabling happier childhood, empowering mothers, enhancing confidence and improving urban governance*



PURPOSE

The Sulochana Thapar Foundation came into existence in 2010 with the objective of improving the quality of life of communities across the country by addressing issues of national concern through pioneering development initiatives. The Foundation's mission is to bring about systemic changes within identified issues through support to long-term projects and partnerships.

PROBLEM STATEMENT

Mother-child nutrition is a development issue closely engaged by the Foundation. The scourge of under nutrition takes the sheen out of India's emerging demographic dividend by causing poor cognitive ability, low educational performance, below-par productivity and a higher disease-burden in our children.

CORE ACTIVITIES

The foundation currently addresses the following three critical areas of need:

1. Improving child nutrition in indigenous and tribal communities.
2. Treatment, care and support to people living with HIV.
3. Building capacities to improve governance in small towns.

USP

Their approach and outputs are based on research and evidence. Every action takes into consideration the analysis and impact of their work in addition to requirements of the project.

GEOGRAPHY

With its headquarters in Pune, the Foundation works directly or through its partners in various states of India

IMPACT

- **HUNGAMA** (Hunger and Malnutrition) project reached out to more than 23,000 tribal children and their mothers across hundreds of remote, hard-to-reach villages.
- **SAKSHAM** project supports system strengthening of the Government's flagship childcare program, Integrated Child Development Services in tribal areas reaching out to more than 55,000 young children, their mothers and families, with the Govt of Maharashtra.

**Also working in the areas of :
Empowerment**

COORDINATES

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7.14 SWASTHYA SWARAJ SOCIETY - *Towards a people's movement for swaraj in health*

PURPOSE

Swasthya Swaraj is a secular, not-for-profit, organization working towards making health a reality for the poorest and unreached.

PROBLEM STATEMENT

The Infant Mortality Rate (IMR) is 152 per 1000 live births and the under-five Mortality Rate is 322 per 1000 live births. The maternal mortality is beyond imagination, as high as 16 deaths in a year. These findings are from a population of 10,798 people across 43 villages.

CORE ACTIVITIES

Swasthya Swaraj Comprehensive Community Health Programme - A model community health programme.

Two Health Centres are committed to make high quality, affordable primary healthcare accessible to the poor in a tribal area with community participation. These centres are life-saving stations in this tribal area.

Health Centre at Kaniguma village in the Kaniguma Gram Panchayat- 55 km from the district headquarters of Bhawanipatna and 27 km from the block Headquarters at Thuamal Rampur

Both health centres provide 24x7 emergency services – medical emergencies, deliveries, care of newborn, minor medical and surgical procedures and OPD services. Resident doctor and staff run the clinic every day. Outpatient Clinic once a week. In-patient services for admitted patients with 4 beds. Comprehensive laboratory services including all essential biochemical tests and a rational drug use pharmacy.

USP

Swasthya Swaraj has initiated steps to set Gaon Poshana Gharos (Village Nutrition Centres) in 8 locations. In each location, children from 5-6 villages will benefit. The centres will be known as and will be run with the help of community nurses, Swasthya sathis and field animators and mother's club members.

Swasthya Samvaad – Health education to the public. Referral services to a higher centre by Jeep Ambulance and accompaniment by staff. Training of the SwasthyaSathis, field animators and community nurses on various aspects of malaria.

GEOGRAPHY

Swasthya Swaraj Comprehensive Community Health Programme is active in 75 villages from 6 panchayats in Thuamal Rampur Block of Kalahandi region in Odisha. This programme covers a population of about 14000 people.

IMPACT

As of 2019 – The society has a team of 45 enthusiastic full time staff and 6 part time staff. More than 50% of the team are local adivasis who belong to a Particularly Vulnerable Tribal Group (PVTG). Health seeking behavior of the tribal population increases. Infant mortality which was 152/1000 live births stands at 107/1000 live births. Under-five child mortality which was 284/1000 is halved to 142/1000 live births.



COORDINATES

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7.15 TARALTEC SOLUTIONS - *Kill water germs*



PURPOSE

Taraltec works with the purpose to ensure healthy lives and promote well-being for all at all ages. Taraltec, via its pioneering hardware innovations, aids in the eradication of water-borne diseases

PROBLEM STATEMENT

Access to safe water is a global issue. By 2025, over 1.4 billion people in 36 countries will get water that has disease-causing microbes and pathogens in it. Currently, 663 million people lack access to safe water, according to the WHO and UNICEF Joint Monitoring Programme Report of 2015.

CORE ACTIVITIES

The Taraltec Reactor for water disinfection kills microbes in water from bore well hand-pump and motorized water lines thus eliminating water borne diseases such as diarrhoea, cholera and typhoid. Some of the key outreaches include

- Installed Taraltec® reactors in the 400+ hand pumps in multiple villages in the Gajraula district. The removal of pathogenic microbes from the daily consumed water means healthier families, lower incidence of water borne diseases, reduction in wasted working days and an optimised economy
- Installed Taraltec® Reactors as part of outreach programme for direct engagement with tribals in the district of Palghar. This led to significant reduction in waterborne disease causing germs, in the lab tests conducted on the water that passed through the Reactors.

- Catering to the drinking water needs of rural Gajraula, India. Able to potentially achieve 90%+ reduction in the bacterial presence in the hand pump water, & the opportunity to scale up and elevate community development efforts

USP

The Taraltec Reactor is ideal for all under-served remote areas as it has:

- NIL opex, low capex.
- Does not require any maintenance, or any consumables.
- Does not need any fuel or electricity.
- No need for specialised personnel for installation or fitting.
- Needs no behavioural change in its usage.

GEOGRAPHY

With its office in Mumbai, Maharashtra Taraltec Solutions has a presence in multiple states of India

IMPACT

The Taraltec® Reactors are already fitted by their CSR (Corporate Social Responsibility) partners in over 100 villages of multiple districts in India. Apart from their own lab reports, the government lab reports as sent in by CSR partners also endorse the results of significant and substantial microbe kill. The Taraltec® Reactors can take care of this, to above 99% microbe kill.



COORDINATES

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7.16 THE INDIA NUTRITION INITIATIVE (TINI) - *Helping the country fight against malnutrition*

PURPOSE

The Tata Trusts' vision for fighting malnutrition is reflected in the words of the Chairman, Mr. Ratan N. Tata, "...most visible goal is to do something in nutrition to children and pregnant mothers in India. Because that would change the mental and physical health of our population in years to come"

PROBLEM STATEMENT

Malnutrition is the worst form of non-communicable disease, a critical risk factor for chronic diseases later in life and therefore, a huge global healthcare burden. In India, it has taken the magnitude of a silent emergency. Undernutrition and micronutrient malnutrition in children, adolescents and women of reproductive age are rampant in our country. Maternal malnutrition has multigenerational adverse effects on human health and development. Malnutrition is also estimated to result in potential GDP losses of 2-3% and an over 10% potential reduction in lifetime earnings for each malnourished individual.

CORE ACTIVITIES

The Tata Trusts' strategy for combating malnutrition is an integrated approach that focuses on three fundamental aspects. One, ensuring adequate nutrition among communities to promote optimal growth and mitigate health risks related to under-nutrition. Two, strengthening existing nutrition programmes and schemes through appropriate modifications and support. Three, providing recommendations and data-backed advocacy to policymakers by developing research-backed products and extending technology support and data analytics to help tackle the challenges in meeting the nutrition goals of the country.

USP

By partnering with other stakeholders such as non-profits, philanthropic organisations, and private organisations, and driving a number of varied interventions – all aimed at improving India's nutritional parameters – the Trusts are working towards achieving large-scale sustainable impact in the fight against malnutrition. Its goals are aligned towards the UN Sustainable Development Goal 2 of ending hunger, helping the country achieve food security and improved nutrition, and promoting sustainable agriculture.

GEOGRAPHY

The Trusts' multi-sectoral approach to address malnutrition in states such as Maharashtra, Rajasthan and Andhra Pradesh has underscored the benefits of an integrated solution to fight malnutrition. The Swasth Bharat Prerak Programme, a joint initiative of the Trusts and Government of India as part of the National Nutrition Mission, is expected to give a significant boost to promoting nutrition across 500 plus districts across India.

IMPACT

- **States Covered:** 29; Union territories: 5; Districts covered: 270
- **Households covered:** 20million; Individuals covered: 100 million
- **Budget per child:** Rs.2,237/-; Children impacted: 22,000; Schools reached: 54



COORDINATES

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7.17 WATERAID INDIA - *Clean water, decent toilets and good hygiene matters*



PURPOSE

WaterAid India is determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation. Only by tackling these three essentials, in ways that last, can people change their lives for good.

PROBLEM STATEMENT

In India, 163 million people face a daily struggle to access clean water close at home (JMP 2017). They have no choice but to drink dirty water. They also lack enough for washing, cooking, cleaning and production of food. As a result, they get sick, and their education and livelihoods suffer. Water security is the ability to access enough clean water to maintain standards of food and goods production, sanitation and health care.

CORE ACTIVITIES

WaterAid aims to promote local skills and empower the communities enough to develop, implement and manage water security plans. To improve people's water security, we use a combination of different approaches:

Build water security and water quality models at the community level; Demonstrate processes such as Jal Chaupal to involve the communities to seek solutions; mobilise communities and strengthen mandated institutions, including health care centres, schools, Anganwadis and so on; and Engage with relevant departments and technical support at the local levels in urban and rural communities. WaterAid takes a holistic,

city/town-wide approach to improve access to clean water, decent toilets and good hygiene in urban areas. This takes into account a range of development issues, from planning to land tenure.

USP

It supports districts to integrate community-based management of water supply and drinking water security measures as part of the districts' annual plans. Trains district labs to complement with water quality monitoring of chemical and other emerging parameters.

GEOGRAPHY

It works in the states of Andhra Pradesh, Bihar, Chhattisgarh, Delhi, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Odisha, Rajasthan, Telangana, Uttar Pradesh, and West Bengal

IMPACT

- In 2017-18, WaterAid reached 2,09,971 people with access to clean water, 4,74,910 people with access to toilets and 4,27,093 with access to hygiene and education.
- Jal Chaupals piloted in Uttar Pradesh and Bihar as a platform to facilitate community participation in flagship Government programmes on water quality and household level water connections.



COORDINATES

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Appendices

Appendix A - Development Accelerators - Education

S.No	Development Accelerator (DA)	Also working in the areas of :					Chapter
		Education (Edu)	Skilling & Livelihood (S&L)	Empowerment (Emp)	WASH	Cluster Dev. (CD)	
1	Adhya Educational Society	Y					3.1
2	Agastya International Foundation	Y					3.2
3	eVidyaloka	Y					3.3
4	Film Bug	Y		Y			3.4
5	Foundation for Excellence (FFE)	Y					3.5
6	India Education Collective (IEC)	Y					3.6
7	India Literacy Project (ILP)	Y					3.7
8	Katha	Y					3.8
9	Makkala Jagriti	Y					3.9
10	Mulyavardhan	Y					3.10
11	NalandaWay	Y					3.11
12	Nallore Vattam	Y		Y			3.12
13	Rhapsody Foundation	Y					3.13
14	School Radio	Y		Y			3.14
15	Talent Quest for India Trust (TQI)	Y		Y			3.15
16	Ullas Trust	Y		Y			3.16
17	Vidyarambam Trust	Y					3.17
Other Development Accelerators also working in the area of Education							
18	Aga Khan Rural Support Programme (India)	Y	Y	Y	Y	Y	7.2
19	Bhansali Trust	Y	Y		Y	Y	4.2
20	Bharatiya Jain Sanghatana (BJS)	Y		Y	Y	Y	4.4
21	Gram Vikas	Y	Y	Y	Y	Y	4.8
22	Swades Foundation	Y	Y		Y	Y	4.11
23	The Abdul Latif Jameel Poverty Action Lab (J-PAL)	Y	Y	Y	Y	Y	4.12
24	Transform Rural India (TRI)	Y	Y	Y	Y	Y	4.13
25	WIN Foundation (Wheels India Niswarth Foundation)	Y	Y	Y	Y	Y	4.15
26	NDSO - Networking and Development centre for Service Organizations	Y	Y	Y			5.10
27	Omidyar Network India	Y	Y	Y			5.11
28	BRAC	Y	Y	Y	Y	Y	6.7
29	Gramonnati	Y	Y		Y		6.15
30	Selco Foundation	Y	Y		Y		6.33

Appendix B - Development Accelerators - Cluster Development

S.No	Development Accelerator (DA)	Also working in the areas of :					Chapter
		Education (Edu)	Skilling & Livelihood (S&L)	Empowerment (Emp)	WASH	Cluster Dev. (CD)	
1	A.T.E. Chandra Foundation		Y		Y	Y	4.1
2	Bhansali Trust	Y	Y		Y	Y	4.2
3	Bharat Rural Livelihood Foundation (BRLF)		Y		Y	Y	4.3
4	Bharatiya Jain Sanghatana (BJS)	Y		Y	Y	Y	4.4
5	Deshpande Foundation		Y		Y	Y	4.5
6	Development Alternatives		Y		Y	Y	4.6
7	Foundation for Ecological Security (FES)		Y	Y		Y	4.7
8	Gram Vikas	Y	Y	Y	Y	Y	4.8
9	Prime Mover Model for Cluster Development		Y	Y	Y	Y	4.9
10	S M Sehgal Foundation (Sehgal Foundation)		Y	Y	Y	Y	4.10
11	Swades Foundation	Y	Y		Y	Y	4.11
12	The Abdul Latif Jameel Poverty Action Lab (J-PAL)	Y	Y	Y	Y	Y	4.12
13	Transform Rural India (TRI)	Y	Y	Y	Y	Y	4.13
14	Trickle Up		Y	Y		Y	4.14
15	WIN Foundation (Wheels India Niswarth Foundation)	Y	Y	Y	Y	Y	4.15
Other Development Accelerators also working in the area of Cluster Development							
16	ACCESS Development Services		Y		Y	Y	6.3
17	Aga Khan Rural Support Programme (India)	Y	Y	Y	Y	Y	7.2
18	Art of Living Foundation			Y		Y	5.3
19	BAIF Development Research Foundation		Y		Y	Y	6.5
20	Banwasi Seva Ashram		Y	Y	Y	Y	5.4
21	Bihar Rural Livelihoods Promotion Society (JEEViKA)		Y	Y	Y	Y	6.6
22	BRAC	Y	Y	Y	Y	Y	6.7
23	Chinmaya Organisation for Rural Development (CORD)		Y	Y		Y	5.5
24	Ekalavya Foundation		Y	Y		Y	6.10
25	Gramin Samassya Mukti Trust (GSMT)		Y	Y	Y	Y	6.14
26	Kudumbashree		Y	Y	Y	Y	6.22
27	National Institute of Rural Development and Panchayati Raj (NIRD&PR)		Y	Y	Y	Y	5.9
28	Professional Assistance For Development Action (PRADAN)		Y	Y	Y	Y	6.29
29	Seven Sisters Development Assistance (SeSTA)		Y	Y	Y	Y	6.34

Appendix C - Development Accelerators - Empowerment

S.No	Development Accelerator (DA)	Also working in the areas of :					Chapter
		Education (Edu)	Skilling & Livelihood (S&L)	Empowerment (Emp)	WASH	Cluster Dev. (CD)	
1	Akhil Bhartiya Matadhikari Sangh(ABMS)			Y			5.1
2	Anode Governance Lab			Y			5.2
3	Art of Living Foundation			Y		Y	5.3
4	Banwasi Seva Ashram		Y	Y	Y	Y	5.4
5	Chinmaya Organisation for Rural Development (CORD)		Y	Y		Y	5.5
6	Hum Gyan Mall			Y			5.6
7	Institute of Regional Analysis (IRA)			Y			5.7
8	Kerala Institute of Local Administration (KILA)			Y			5.8
9	National Institute of Rural Development and Panchayati Raj (NIRD&PR)		Y	Y	Y	Y	5.9
10	NDSO - Networking and Development centre for Service Organizations	Y	Y	Y			5.10
11	Omidyar Network India	Y	Y	Y			5.11
12	Pahal Jan Sahayog Vikas Sansthan			Y	Y		5.12
13	Resource and Support Centre for Development (RSCD)			Y			5.13
14	SETU Abhiyan		Y	Y			5.14
15	Teesri Sarkar Abhiyan (TSA)			Y			5.15
16	Trust for Village Self Governance (TVSG)		Y	Y	Y		5.16
17	We, The People Abhiyan			Y			5.17
18	Yashwantrao Chavan Academy of Development Administration (YASHADA)		Y	Y			5.18
Other Development Accelerators also working in the area of Empowerment							
19	Film Bug	Y		Y			3.4
20	Nallore Vattam	Y		Y			3.12
21	School Radio	Y		Y			3.14
22	Talent Quest for India Trust (TQI)	Y		Y			3.15
23	Ullas Trust	Y		Y			3.16
24	Bharatiya Jain Sanghatana (BJS)	Y		Y	Y	Y	4.4
25	Foundation for Ecological Security (FES)		Y	Y		Y	4.7
26	Gram Vikas	Y	Y	Y	Y	Y	4.8
27	Prime Mover Model for Cluster Development		Y	Y	Y	Y	4.9
28	S M Sehgal Foundation (Sehgal Foundation)		Y	Y	Y	Y	4.10
29	The Abdul Latif Jameel Poverty Action Lab (J-PAL)	Y	Y	Y	Y	Y	4.12
30	Transform Rural India (TRI)	Y	Y	Y	Y	Y	4.13
31	Trickle Up		Y	Y		Y	4.14
32	WIN Foundation (Wheels India Niswarth Foundation)	Y	Y	Y	Y	Y	4.15

Appendix C - Development Accelerators - Empowerment (Cont'd)

S.No	Development Accelerator (DA)	Also working in the areas of :					Chapter
		Education (Edu)	Skilling & Livelihood (S&L)	Empowerment (Emp)	WASH	Cluster Dev. (CD)	
33	Bihar Rural Livelihoods Promotion Society (JEEViKA)		Y	Y	Y	Y	6.6
34	BRAC	Y	Y	Y	Y	Y	6.7
35	Ekalavya Foundation		Y	Y		Y	6.10
36	GOONJ		Y	Y	Y		6.13
37	Gramin Samassya Mukti Trust (GSMT)		Y	Y	Y	Y	6.14
38	Haqdarshak Empowerment Solutions Private Limited		Y	Y			6.16
39	IEEE Smart Village		Y	Y			6.17
40	Kudumbashree		Y	Y	Y	Y	6.22
41	Magan Sangrahalaya Samiti		Y	Y			6.24
42	Pragati Abhiyan		Y	Y			6.28
43	Professional Assistance For Development Action (PRADAN)		Y	Y	Y	Y	6.29
44	Seven Sisters Development Assistance (SeSTA)			Y	Y	Y	6.34
45	Aga Khan Rural Support Programme (India)	Y	Y	Y	Y	Y	7.2
46	Sulochana Thapar Foundation			Y	Y		7.13
47	Umed- Maharashtra State Rural Livelihoods Mission(MSRLM)		Y	Y	Y		6.38

Appendix D - Development Accelerators - Skilling & Livelihood

S.No	Development Accelerator (DA)	Also working in the areas of :					Chapter
		Education (Edu)	Skilling & Livelihood (S&L)	Empowerment (Emp)	WASH	Cluster Dev. (CD)	
1	1Bridge		Y				6.1
2	Abhinav Farmers Club		Y				6.2
3	ACCESS Development Services		Y		Y	Y	6.3
4	Access Livelihood Consulting India Ltd (ALC)		Y				6.4
5	BAIF Development Research Foundation		Y		Y	Y	6.5
6	Bihar Rural Livelihoods Promotion Society (JEEViKA)		Y	Y	Y	Y	6.6
7	BRAC	Y	Y	Y	Y	Y	6.7
8	Centre for Bee Development (CBeed)		Y				6.37
9	deAsra Foundation		Y				6.8
10	Dr Reddy's Foundation (DRF)		Y				6.9
11	Ekalavya Foundation		Y	Y		Y	6.10
12	ekgaon		Y				6.11
13	Go4Life		Y				6.12
14	GOONJ		Y	Y	Y		6.13
15	Gramin Samassya Mukti Trust (GSMT)		Y	Y	Y	Y	6.14
16	Gramonnati	Y	Y		Y		6.15
17	Haqdarshak Empowerment Solutions Private Limited		Y	Y			6.16
18	IEEE Smart Village		Y	Y			6.17
19	Indian Society for Agribusiness Professionals (ISAP)		Y				6.18
20	Jaivik Setu		Y				6.19
21	Jeevaniya Naturals		Y				6.20
22	Kamalnayan Jamnalal Bajaj Foundation (KJBF)		Y		Y		6.21
23	Kudumbashree		Y	Y	Y	Y	6.22
24	Kuza		Y				6.23
25	Magan Sangrahalaya Samiti		Y	Y			6.24
26	Nagpur Naturals		Y				6.25
27	National Institute of Agricultural Marketing (NIAM)		Y				6.26
28	PanIIT Alumni Reach for India (PARFI)		Y				6.27
29	Pragati Abhiyan		Y	Y			6.28
30	Professional Assistance For Development Action (PRADAN)		Y	Y	Y	Y	6.29
31	Rang De		Y				6.30
32	Sampoorna Bamboo Kendra		Y				6.31
33	Samunnati		Y				6.32
34	Selco Foundation	Y	Y		Y		6.33
35	Seven Sisters Development Assistance (SeSTA)		Y	Y	Y	Y	6.34
36	SunMoksha		Y				6.35

Appendix D - Development Accelerators - Skilling & Livelihood (Cont'd)

S.No	Development Accelerator (DA)	Also working in the areas of :					Chapter
		Education (Edu)	Skilling & Livelihood (S&L)	Empowerment (Emp)	WASH	Cluster Dev. (CD)	
37	Syngenta Foundation India		Y				6.36
38	Umed- Maharashtra State Rural Livelihoods Mission(MSRLM)		Y	Y	Y		6.38
Other Development Accelerators also working in the area of Skilling & Livelihood							
39	Aga Khan Rural Support Programme(India)	Y	Y	Y	Y	Y	7.2
40	A.T.E. Chandra Foundation		Y		Y	Y	4.1
41	Bhansali Trust	Y	Y		Y	Y	4.2
42	Bharat Rural Livelihood Foundation (BRLF)		Y		Y	Y	4.3
43	Deshpande Foundation		Y		Y	Y	4.5
44	Development Alternatives		Y		Y	Y	4.6
45	Foundation for Ecological Security (FES)		Y	Y		Y	4.7
46	Gram Vikas	Y	Y	Y	Y	Y	4.8
47	Prime Mover Model for Cluster Development		Y	Y	Y	Y	4.9
48	S M Sehgal Foundation (Sehgal Foundation)		Y	Y	Y	Y	4.10
49	Swades Foundation	Y	Y		Y	Y	4.11
50	The Abdul Latif Jameel Poverty Action Lab (J-PAL)	Y	Y	Y	Y	Y	4.12
51	Transform Rural India (TRI)	Y	Y	Y	Y	Y	4.13
52	Trickle Up		Y	Y		Y	4.14
53	WIN Foundation (Wheels India Niswarth Foundation)	Y	Y	Y	Y	Y	4.15
54	Banwasi Seva Ashram		Y	Y	Y	Y	5.4
55	Chinmaya Organisation for Rural Development (CORD)		Y	Y		Y	5.5
56	National Institute of Rural Development and Panchayati Raj (NIRD&PR)		Y	Y	Y	Y	5.9
57	NDSO - Networking and Development centre for Service Organizations	Y	Y	Y			5.10
58	Omidyar Network India	Y	Y	Y			5.11
59	SETU Abhiyan		Y	Y			5.14
60	Trust for Village Self Governance (TVSG)		Y	Y	Y		5.16
61	Yashwantrao Chavan Academy of Development Administration (YASHADA)		Y	Y			5.18
62	Karjat- Solid Waste Management		Y		Y		7.9

Appendix E - Development Accelerators - Water, Sanitation & Health (WASH)							
S.No	Development Accelerator (DA)	Also working in the areas of :					Chapter
		Education (Edu)	Skilling & Livelihood (S&L)	Empowerment (Emp)	WASH	Cluster Dev. (CD)	
1	ADK Jain Eye Hospital				Y		7.1
2	Aga Khan Rural Support Programme (India)	Y	Y	Y	Y	Y	7.2
3	Arghyam				Y		7.3
4	Freedom Trust				Y		7.5
5	Hearts For Hearts(H4H)				Y		7.6
6	INDIA NGO (Integrated Development Initiatives and Alternatives Foundation)				Y		7.7
7	JALODBUST				Y		7.8
8	Karjat- Solid Waste Management		Y		Y		7.9
9	Muskan Jyoti Samiti (MJS)				Y		7.10
10	Rx Digi Health Platform (DHP)				Y		7.4
11	Society for Community Health Awareness Research and Action (SOCHARA)				Y		7.11
12	Society For Promotion Of Youth & Masses (SPYM)				Y		7.12
13	Sulochana Thapar Foundation			Y	Y		7.13
14	Swasthya Swaraj Society				Y		7.14
15	Taraltec Solutions				Y		7.15
16	The India Nutrition Initiative (TINI)				Y		7.16
17	WaterAid India				Y		7.17
Other Development Accelerators also working in the area of Water, Sanitation & Health							
18	A.T.E. Chandra Foundation		Y		Y	Y	4.1
19	Bhansali Trust	Y	Y		Y	Y	4.2
20	Bharat Rural Livelihood Foundation (BRLF)		Y		Y	Y	4.3
21	Bharatiya Jain Sanghatana (BJS)	Y		Y	Y	Y	4.4
22	Deshpande Foundation		Y		Y	Y	4.5
23	Development Alternatives		Y		Y	Y	4.6
24	Foundation for Ecological Security (FES)		Y	Y		Y	4.7
25	Gram Vikas	Y	Y	Y	Y	Y	4.8
26	Prime Mover Model for Cluster Development		Y	Y	Y	Y	4.9
27	S M Sehgal Foundation (Sehgal Foundation)		Y	Y	Y	Y	4.10
28	Swades Foundation	Y	Y		Y	Y	4.11
29	The Abdul Latif Jameel Poverty Action Lab (J-PAL)	Y	Y	Y	Y	Y	4.12
30	Transform Rural India (TRI)	Y	Y	Y	Y	Y	4.13
31	Trickle Up		Y	Y		Y	4.14
32	WIN Foundation (Wheels India Niswarth Foundation)	Y	Y	Y	Y	Y	4.15
33	Banwasi Seva Ashram		Y	Y	Y	Y	5.4

Appendix E - Development Accelerators - Water, Sanitation & Health (WASH) (Cont'd)

S.No	Development Accelerator (DA)	Also working in the areas of :					Chapter
		Education (Edu)	Skilling & Livelihood (S&L)	Empowerment (Emp)	WASH	Cluster Dev. (CD)	
34	National Institute of Rural Development and Panchayati Raj (NIRD&PR)		Y	Y	Y	Y	5.9
35	Pahal Jan Sahayog Vikas Sansthan			Y	Y		5.12
36	Trust for Village Self Governance (TVSG)		Y	Y	Y		5.16
37	ACCESS Development Services		Y		Y	Y	6.3
38	BAIF Development Research Foundation		Y		Y	Y	6.5
39	Bihar Rural Livelihoods Promotion Society (JEEViKA)		Y	Y	Y	Y	6.6
40	BRAC	Y	Y	Y	Y	Y	6.7
41	Gramin Samassya Mukti Trust (GSMT)		Y	Y	Y	Y	6.14
42	Gramonnati	Y	Y		Y		6.15
43	Kamalnayan Jamnalal Bajaj Foundation (KJBF)		Y		Y		6.21
44	Kudumbashree		Y	Y	Y	Y	6.22
45	Professional Assistance For Development Action (PRADAN)		Y	Y	Y	Y	6.29
46	Selco Foundation	Y	Y		Y		6.33
47	Seven Sisters Development Assistance (SeSTA)		Y	Y	Y	Y	6.34
48	Umed- Maharashtra State Rural Livelihoods Mission(MSRLM)		Y	Y	Y		6.38

Appendix F - Development Accelerators in Alphabetic order

S.No	Development Accelerator (DA)	Core Strength	Also working in the areas of :					Chapter
			Education (Edu)	Skilling & Livelihood (S&L)	Empowerment (Emp)	WASH	Cluster Dev. (CD)	
1	1Bridge	S&L		Y				6.1
2	A.T.E. Chandra Foundation	CD		Y		Y	Y	4.1
3	Abhinav Farmers Club	S&L		Y				6.2
4	ACCESS Development Services	S&L		Y		Y	Y	6.3
5	Access Livelihood Consulting India Ltd (ALC)	S&L		Y				6.4
6	Adhya Educational Society	Edu	Y					3.1
7	ADK Jain Eye Hospital	WASH				Y		7.1
8	Aga Khan Rural Support Programme(India)	WASH	Y	Y	Y	Y	Y	7.2
9	Agastya International Foundation	Edu	Y					3.2
10	Akhil Bhartiya Matadhikari Sangh(ABMS)	Emp			Y			5.1
11	Anode Governance Lab	Emp			Y			5.2
12	Arghyam	WASH				Y		7.3
13	Art of Living Foundation	Emp			Y		Y	5.3
14	BAIF Development Research Foundation	S&L		Y		Y	Y	6.5
15	Banwasi Seva Ashram	Emp		Y	Y	Y	Y	5.4
16	Bhansali Trust	CD	Y	Y		Y	Y	4.2
17	Bharat Rural Livelihood Foundation (BRLF)	CD		Y		Y	Y	4.3
18	Bharatiya Jain Sanghatana (BJS)	CD	Y		Y	Y	Y	4.4
19	Bihar Rural Livelihoods Promotion Society (JEEViKA)	S&L		Y	Y	Y	Y	6.6
20	BRAC	S&L	Y	Y	Y	Y	Y	6.7
21	Centre for Bee Development (CBeeD)	S&L		Y				6.37
22	Chinmaya Organisation for Rural Development (CORD)	Emp		Y	Y		Y	5.5
23	deAsra Foundation	S&L		Y				6.8
24	Deshpande Foundation	CD		Y		Y	Y	4.5
25	Development Alternatives	CD		Y		Y	Y	4.6
26	Dr Reddy's Foundation (DRF)	S&L		Y				6.9
27	Ekalavya Foundation	S&L		Y	Y		Y	6.10
28	ekgaon	S&L		Y				6.11
29	eVidyaloka	Edu	Y					3.3
30	Film Bug	Edu	Y		Y			3.4
31	Foundation for Ecological Security (FES)	CD		Y	Y		Y	4.7
32	Foundation for Excellence (FFE)	Edu	Y					3.5
33	Freedom Trust	WASH				Y		7.5
34	Go4Life	S&L		Y				6.12
35	GOONJ	S&L		Y	Y	Y		6.13
36	Gram Vikas	CD	Y	Y	Y	Y	Y	4.8
37	Gramin Samassya Mukti Trust (GSMT)	S&L		Y	Y	Y	Y	6.14
38	Gramonnati	S&L	Y	Y		Y		6.15
39	Haqdarshak Empowerment Solutions Private Limited	S&L		Y	Y			6.16

Appendix F - Development Accelerators in Alphabetic order (Cont'd)

S.No	Development Accelerator (DA)	Core Strength	Also working in the areas of :					Chapter
			Education (Edu)	Skilling & Livelihood (S&L)	Empowerment (Emp)	WASH	Cluster Dev. (CD)	
40	Hearts For Hearts (H4H)	WASH				Y		7.6
41	Hum Gyan Mall	Emp			Y			5.6
42	IEEE Smart Village	S&L		Y	Y			6.17
43	India Education Collective (IEC)	Edu	Y					3.6
44	India Literacy Project (ILP)	Edu	Y					3.7
45	INDIA NGO (Integrated Development Initiatives and Alternatives Foundation)	WASH				Y		7.7
46	Indian Society for Agribusiness Professionals (ISAP)	S&L		Y				6.18
47	Institute of Regional Analysis (IRA)	Emp			Y			5.7
48	Jaivik Setu	S&L		Y				6.19
49	JALODBUST	WASH				Y		7.8
50	Jeevaniya Naturals	S&L		Y				6.20
51	Kamalnayan Jamnalal Bajaj Foundation (KJBF)	S&L		Y		Y		6.21
52	Karjat- Solid Waste Management	WASH		Y		Y		7.9
53	Katha	Edu	Y					3.8
54	Kerala Institute of Local Administration (KILA)	Emp			Y			5.8
55	Kudumbashree	S&L		Y	Y	Y	Y	6.22
56	Kuza	S&L		Y				6.23
57	Magan Sangrahalaya Samiti	S&L		Y	Y			6.24
58	Makkala Jagriti	Edu	Y					3.9
59	Mulyavardhan	Edu	Y					3.10
60	Muskan Jyoti Samiti (MJS)	WASH				Y		7.10
61	Nagpur Naturals	S&L		Y				6.25
62	NalandaWay	Edu	Y					3.11
63	Nallore Vattam	Edu	Y		Y			3.12
64	National Institute of Agricultural Marketing (NIAM)	S&L		Y				6.26
65	National Institute of Rural Development and Panchayati Raj (NIRD&PR)	Emp		Y	Y	Y	Y	5.9
66	NDSO - Networking and Development centre for Service Organizations	Emp	Y	Y	Y			5.10
67	Omidyar Network India	Emp	Y	Y	Y			5.11
68	Pahal Jan Sahayog Vikas Sansthan	Emp			Y	Y		5.12
69	PanIIT Alumni Reach for India (PARFI)	S&L		Y				6.27
70	Pragati Abhiyan	S&L		Y	Y			6.28
71	Prime Mover Model for Cluster Development	CD		Y	Y	Y	Y	4.9
72	Professional Assistance For Development Action (PRADAN)	S&L		Y	Y	Y	Y	6.29
73	Rang De	S&L		Y				6.30
74	Resource and Support Centre for Development (RSCD)	Emp			Y			5.13
75	Rhapsody Foundation	Edu	Y					3.13

Appendix F - Development Accelerators in Alphabetic order (Cont'd)

S.No	Development Accelerator (DA)	Core Strength	Also working in the areas of :					Chapter
			Education (Edu)	Skilling & Livelihood (S&L)	Empowerment (Emp)	WASH	Cluster Dev. (CD)	
76	Rx Digi Health Platform (DHP)	WASH				Y		7.4
77	S M Sehgal Foundation (Sehgal Foundation)	CD		Y	Y	Y	Y	4.10
78	Sampoorna Bamboo Kendra	S&L		Y				6.31
79	Samunnati	S&L		Y				6.32
80	School Radio	Edu	Y		Y			3.14
81	Selco Foundation	S&L	Y	Y		Y		6.33
82	SETU Abhiyan	Emp		Y	Y			5.14
83	Seven Sisters Development Assistance (SeSTA)	S&L		Y	Y	Y	Y	6.34
84	Society for Community Health Awareness Research and Action (SOCHARA)	WASH				Y		7.11
85	Society For Promotion Of Youth & Masses (SPYM)	WASH				Y		7.12
86	Sulochana Thapar Foundation	WASH			Y	Y		7.13
87	SunMoksha	S&L		Y				6.35
88	Swades Foundation	CD	Y	Y		Y	Y	4.11
89	Swasthya Swaraj Society	WASH				Y		7.14
90	Syngenta Foundation India	S&L		Y				6.36
91	Talent Quest for India Trust (TQI)	Edu	Y		Y			3.15
92	Taraltec Solutions	WASH				Y		7.15
93	Teesri Sarkar Abhiyan (TSA)	Emp			Y			5.15
94	The Abdul Latif Jameel Poverty Action Lab (J-PAL)	CD	Y	Y	Y	Y	Y	4.12
95	The India Nutrition Initiative (TINI)	WASH				Y		7.16
96	Transform Rural India (TRI)	CD	Y	Y	Y	Y	Y	4.13
97	Trickle Up	CD		Y	Y		Y	4.14
98	Trust for Village Self Governance (TVSG)	Emp		Y	Y	Y		5.16
99	Ullas Trust	Edu	Y		Y			3.16
100	Umed- Maharashtra State Rural Livelihoods Mission(MSRLM)	S&L		Y	Y	Y		6.38
101	Vidyarambam Trust	Edu	Y					3.17
102	WaterAid India	WASH				Y		7.17
103	We, The People Abhiyan	Emp			Y			5.17
104	WIN Foundation (Wheels India Niswarth Foundation)	CD	Y	Y	Y	Y	Y	4.15
105	Yashwantrao Chavan Academy of Development Administration (YASHADA)	Emp		Y	Y			5.18

APPENDIX G - ABBREVIATION

Abbreviation	Expansion	Abbreviation	Expansion
A		G	
AFHC	Ahimsa Forest Honey Collection	GDP	Gross Domestic Product
AKRSP	Agha Khan Rural Support Programme	GPDP	Gram Panchayat Development Plan
ASER	Annual Status of Education Report	GPOD	Gram Panchayat Organization development
ATA	Achieve Through Arts	GSMT	Gramin Samassya Mukti Trust
B		H	
BAIF	Bharatiya Agro Industries Foundation	HUNGaMA	Hunger and Malnutrition
BDO	Block Development Officer	I	
BJS	Bharatiya Jain Sanghatana	ICDS	Integrated Child Development Services
BPL	Below Poverty Line	IEC	India Education Collective
BRLF	Bharat Rural Livelihoods Foundation	IHLS	Individual Household Latrines
C		IIPM	Indian Institute of Panchayat Management
CC	Constitutional Connect	ILP	India Literacy Project
CBeeD	Centre for Bee Development	IMR	Infant Mortality Rate
CDO	Chief Data Officer	INRM	Integrated Natural Resource Management
CEP	Citizenship Education Programme	IPF	India Panchayat Forum
CMCHIS	Chief Minister's Comprehensive Health Insurance Scheme	J	
COMDWSS	Community Owned Mini Drinking Water Supply Scheme	J-PAL	Jameel Poverty Action Lab
CORD	Chinmaya Organisation for Rural Development	JMP	Joint Monitoring Programme
CSO	Civil Society Organisation	K	
CSR	Corporate Social Responsibility	KILA	Kerala Institute of Local Administration
D		L	
DA	Development Accelerator	LSG	Local Self Government
DAS	Deduction At Source	LSGI	Local Self Government Institutions
DESI	Decentralised Energy Systems (India)	M	
DHP	Rx Digi Health Platform Pvt. Ltd.	MASS	Micro-entrepreneurship Agriculture Skilling Startup
DM	District Magistrate	MDLS	Multi Dimensional Learning Spaces
DNT	Denotified Tribes	MGNREGA	Mahatma Gandhi National Rural Employee Guarantee Act
E		MTP	Massive Transformative Purpose
EDUQIP	Education Quality Improvement Program	MIS	Management Information System
ER	Elected Representative	MJS	Muskan Jyoti Samiti
ETCs	Extension Training Centres	MMR	Maternal Mortality Rate
EWR	Elected Women Representatives	MRA	Mahila Rajsatta Andolan
F		MSHARP	Mission Samridhi Holistic Action Research Project
FES	Foundation for Ecological Security	MSJ&E	Ministry of Social Justice & Empowerment
FFE	Foundation For Excellence	MSRLM	Maharastra State Rural Livelihood Mission
FPC	Forest Protection Committee		
FPO	Farmer Producer Organization		

APPENDIX G - ABBREVIATION (Cont'd)

Abbreviation	Expansion	Abbreviation	Expansion
N		S	
NABARD	National Bank for Agriculture and Rural Development	SDG	Sustainable Development Goals
NHB	Next Half Billion	SFSA	Syngenta Foundation for Sustainable Agriculture
NHG	Neighborhood Group	SHG	Self-help group
NHSRC	National Health Systems Resource Centre	SIRD	State Institutes of Rural Development
NIC	National Information Centre	SMC	School Management Committee
NIRDPR	National Institute of Rural Development and Panchayati Raj	SPYM	Society for Promotion of Youth and Masses
NPF	Natural Precision Farming	T	
NRHM	National Rural Health Mission	TARA	Technology and Action for Rural Advancement
NT	Nomadic Tribes	TEF	Tarkeybein Education Foundation
O		TINI	The India Nutrition Initiative
OD	Organisation Deveopment	TQI	Talent Quest for India
ODF	Open Defecation Free	TQM	Total Quality Management
OPD	Outpatient Department	TRI	Transforming Rural India
P		TSA	Teesri Sarkar Abhiyan
P2P	Panchayat to Panchayat	TVSG	Trust for Village Self Governance
PARFI	Pan IIT Alumni Reach For India	U	
PDS	Public Distribution System	UK	Udhavum Karangal
PGWM	Participatory Ground Water Management	UN-ESCAP	United Nations Economic and Social Commission for Asia and the Pacific
PRAN	Proliferation of Rural Resources	UNICEF	United Nations International Children's Emergency Fund
PRI	Panchayat Raj Institution	USP	Unique Selling Proposition
PTS	Preparing The Soil	V	
PVTG	Particularly Vulnerable Tribal Group	VDP	Village Development Plan
R		VSTF	Village Social Transformation Programme
RACI	Responsible, Accountable, Consulted and Informed	W	
RKS	Rationing Kunti Samiti	WASH	Water, Sanitation and Health
RRTC	Rehabilitation Research and Training	WTP	We, The People Abhiyan
RSCD	Resource and Support Centre for Development		

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